

WorldSkills Standards Specification

Floristry

Creative Arts and Fashion



THE WORLDSKILLS STANDARDS SPECIFICATION (WSSS)

GENERAL NOTES ON THE WSSS

The WSSS specifies the knowledge, understanding, and specific skills that underpin international best practice in technical and vocational performance. It should reflect a shared global understanding of what the associated work role(s) or occupation(s) represent for industry and business (www.worldskills.org/WSSS).

The skill competition is intended to reflect international best practice as described by the WSSS, and to the extent that it is able to. The Standards Specification is therefore a guide to the required training and preparation for the skill competition.

In the skill competition the assessment of knowledge and understanding will take place through the assessment of performance. There will only be separate tests of knowledge and understanding where there is an overwhelming reason for these.

The Standards Specification is divided into distinct sections with headings and reference numbers added.

Each section is assigned a percentage of the total marks to indicate its relative importance within the Standards Specification. This is often referred to as the “weighting”. The sum of all the percentage marks is 100.

The Marking Scheme and Test Project will assess only those skills that are set out in the Standards Specification. They will reflect the Standards Specification as comprehensively as possible within the constraints of the skill competition.

The Marking Scheme and Test Project will follow the allocation of marks within the Standards Specification to the extent practically possible. A variation of five percent is allowed, provided that this does not distort the weightings assigned by the Standards Specification.

WORLDSKILLS STANDARDS SPECIFICATION

SECTION		RELATIVE IMPORTANCE (%)
1	Work organization and management	13
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • The scope and characteristics of the floristry industry and how it interacts with other professions • Principles and elements of floral design • Health and safety legislation, obligations, documentation, and practice • The importance of work organization and prioritization • The importance of time management • The ways in which working practices can minimize wastage and costs • Sustainability regarding the floristry industry 	

	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Be creative, artistic, innovative, and resourceful • Show initiative • Be responsive and flexible to changing circumstances • Have technical and theoretical expertise • Maintain continuous professional development in order to be aware of current trends, new ideas, and styles and new materials • Demonstrate a willingness to try new methods and embrace change • Plan and organize work effectively to make best use of available resources • Plan projects of varying sizes and complexity • Work within Health, Safety, and Environment regulations and practice • Work under time pressures and meet deadlines and targets • Work effectively using initiative and demonstrate a high degree of autonomy in working methods 	
2	Care of materials and tools	10
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • Understand flowers and botanical material: <ul style="list-style-type: none"> • Correct nomenclature of all horticultural materials; • Storage requirements of materials; • Correct handling and most appropriate application of materials in relation to the project; • How to preserve cut flowers and plants; • Seasons for plants and botanical materials; • Post-harvest care of materials • The tools and equipment that are used in floristry • Appropriate use and techniques in the application of the tools 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Treat all botanical materials with appropriate post-harvest care • Condition and prepare the botanical materials for the design • Maintain the condition of botanical materials • Keep botanical materials at the correct temperature • Take proper care of all materials in relation to the product including containers, sundry materials, and other materials used in the design • Use and select tools and equipment in relation to the product 	
3	Business and communications	8
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • The importance of establishing and maintaining customer confidence through interpretation of the brief • The importance of building and maintaining productive working relationships with colleagues and other professions in relation to the product • The importance of the ability to show empathy to clients through interpretation of the brief 	

	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Create a shop design using botanical materials, utilizing furniture, stands, vases, containers, and accessories where necessary • Select and use materials considering ethical implications • Select and use appropriate materials in relation to the product • Interpret environmental requirements in relation to the product • Appreciate requests to reflect the personality and character of the brief in relation to the product • Give practical demonstrations • Ensure that time schedules are adhered to • Prepare floral work for safe and secure transportation in relation to the product 	
4	Floral design concept	30
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • The theory of composition, colour, design, and technique • Rationale behind themes • Current trends and fashions in floral design • Importance of the floral design fitting into its physical environment • Cultural differences as they affect floristry, for example for weddings and events 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Interpret a brief • Apply elements and principles of design in relation to the product • Ensure that a dominance of botanical materials feature in design • Select botanical materials, containers, technical aids/materials and decorative accessories for the planned product • Create a floral design interpreting a theme • Create floral design appropriate for occasions • Create floral design to suit the environment where it will be shown • Create floral design that is conventional and/or innovative • Communicate feelings and messages through design • Use dominance, contrasts and combinations of colour effectively to create harmony in design • Build colour and position combinations of tones and shades 	
5	Essential floral work	5
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • How to handle and use botanical materials in floral designs • How to prepare botanical materials for floral designs • The importance of cleanliness and keeping the work area tidy • How to work methodically and efficiently 	

	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Work cleanly and methodically • Prioritize work effectively according to the situation • Create and finish floristry design in relation to the product • Create floral designs and display botanical materials for sale in a variety of environments • Create individual floral projects • Create floral designs following and interpret a theme • Select and implement suitable techniques for making a decoration into or onto an object in relation to the task 	
6	Floral room decorations	7
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • The meaning of a room decoration including hanging, standing, room- dividers, screens and wall designs • How floral design makes an impact in relation to the desired effect • The impact of heat, ventilation and lighting on the floral design 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Create a room decoration using suitable techniques and/or a combination of techniques • Create large and complex designs appropriate for events such as a festival design or a corporate event • Apply techniques that are required for room installations such as hanging, screens, wall design, etc. • Create floral designs following and interpret a theme 	
7	Floral works using plants	7
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • Range of plants available for use in interior and exterior designs • Understand plants: <ul style="list-style-type: none"> • Correct nomenclature • Storage requirements of plants • Correct handling and most appropriate application of plants in relation to the design • How to sustain and care for longevity • Care and maintenance • Seasons for plants • How plants react to various environments • How plants can be used in designs • The uses of various of mediums used for potted plants • Types of containers used in keeping and displaying plants • Health and safety practices relating to the use of plants 	

	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Create designs using appropriate plants for various themes, occasions and events • Care for plants to maximize longevity prior to and during use • Apply appropriate health and safety when working with plant designs • Use appropriate containers to display and maintain plants • Use the appropriate medium for plants in containers in relation to the task at hand 	
8	Floral bridal work	10
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • The range and variety of weddings • Cultural and religious influences on wedding celebrations • Potential locations for weddings • Themes associated with weddings • Influence of the brief on the floral works 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Create and prepare floral designs appropriate to the wedding style, scale, and character in relation to the design • Create and prepare the full range of floral designs used at a wedding including large and complex designs appropriate for a wedding • Create floral designs that complement the bride's character, personality, dress, and appearance in relation to the design 	
9	Special floral commissions	10
	<p>The individual needs to possess knowledge of:</p> <ul style="list-style-type: none"> • The range and scope of special commissions 	
	<p>The individual shall be able to:</p> <ul style="list-style-type: none"> • Interpret the brief to establish floral requirements, themes, floral designs • Create floral designs according to the brief • Create and oversee the installation of the floral commission • Quality assure the process to ensure that the finished commission meets excellent standard in relation to the task at hand • Manage expectations in relation to the task at hand • Work under the pressures that will be associated with special and high-profile projects 	
	Total	100

REFERENCES FOR INDUSTRY CONSULTATION

WorldSkills is committed to ensuring that the WorldSkills Standards Specifications fully reflect the dynamism of internationally recognized best practice in industry and business. To do this WorldSkills approaches a number of organizations across the world that can offer feedback on the draft Description of the Associated Role and WorldSkills Standards Specification on a two-yearly cycle.

In parallel to this, WSI consults three international occupational classifications and databases:

- ISCO-08: (<http://www.ilo.org/public/english/bureau/stat/isco/isco08/>)
- ESCO: (<https://ec.europa.eu/esco/portal/home>)
- O*NET OnLine (www.onetonline.org/)

This WSSS appears to relate most closely to *Floral Designers*:

<https://www.onetonline.org/link/summary/27-1023.00>

This link can also be used to review adjacent occupations.