

15 July 2016 is **WORLD YOUTH SKILLS DAY!**



WE KNOW SKILLS MAKE EVERYTHING POSSIBLE.

Whether it is the electrician that brings us power, the chef that prepares an inspired meal, or the programmer that makes magic out of code — **SKILLS RULE THE WORLD!**

To celebrate **WORLD YOUTH SKILLS DAY** throughout the month of June, use **#SkillsRuleTheWorld** on Facebook, Instagram, or Twitter to post a behind the scenes photo of how you develop or put your skills to work.

What makes your skill essential, inspirational, and life-changing?

Perhaps your skill takes you to the top of a skyscraper, behind the scenes in a construction site, or even to your garage as you tinker.

Show us a photo of what your skills have made, built, created, designed, or imagined. Every week in June the top photos will earn a spot in the **#SkillsRuleTheWorld** poll, where we will open voting for the online WorldSkills community to pick their favourite photo. Weekly and a grand prize of Samsung products will be awarded to the top photos!

#SkillsRuleTheWorld #WYSD

