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A NEW LOOK AT SKILLS

INNOVATIVE COLLABORATION BETWEEN WORLDSKILLS FOUNDATION AND AUTODESK SET FOR EXCLUSIVE LAUNCH AT THE SKILLS SHOW 2014 (UK)

“A New Look at Skills” is a project that presents a range of 3D demonstrations that explain WorldSkills UK competition test project constructions, skills competencies being assessed, and the scope of professional work and career in these disciplines.

The skill areas that have been tackled for this 2014 pilot project between WorldSkills and Autodesk are Bricklaying, Cabinetmaking, Carpentry, Mechanical Engineering Design – CAD, CNC Machining and Stonemasonry: all of which have been identified by The Skills Show as areas which are traditionally difficult to convey and communicate to the visiting public.

This annual three-day show is the largest skills and careers event in the United Kingdom (UK), attracting an average 75,000 visitors and providing hands-on experiences that inspire young people to explore further education, skills and Apprenticeships.

The 3D demonstrations are comprised of 3D digital animations and 3D printed models designed and developed in collaboration with a team of Autodesk Student Experts whom have participated in the UK national competition platform. Some have even gone on to represent the UK in Mechanical Engineering Design – CAD at WorldSkills Competition level. Following this pilot launch of A New Look At Skills at The Skills Show 2014, all demonstration animated videos and CAD datasets will be made freely available to Member countries and regions across the WorldSkills network.

Further to the New Look At Skills videos is a presentation of Autodesk 3D design software and 3D printing demonstrations, showcasing the ease with which small prototypes of test project pieces can be produced and supplied as additional classroom teaching and learning aids. In fact, students, teachers and schools around the world can take advantage of free access to the design software leader’s full portfolio of products for free*.

“Autodesk is deeply committed to helping prepare an industry-ready workforce by providing them with free access to the professional 3D design tools they need to succeed in today’s global economy. We’re excited to take our longstanding partnership with WorldSkills to the next level with this new initiative to create new visual competition interpretation assets that better explain skills competencies for competitors and international Members. The support of our Autodesk Student Experts is also a great way to engage past WorldSkills UK competitors, and for them to share how WorldSkills has helped advance their careers with this year’s participants,” said Matthew Bell, Global Strategic Partnerships Manager, Autodesk.

The Autodesk Student Experts who have created the 3D demonstrations will be on-site in a central New Look At Skills showcase area to demonstrate how they have used Autodesk software to create the projects in 3D, and will be demonstrating how they can then be brought to life with 3D printing. A New Look At Skills can be experienced at the WorldSkills Foundation-Autodesk stand in Hall 2 at The Skills Show this week (13-15

November, at the NEC Birmingham, UK). Learn and discover more about the project by visiting www.worldskills.org/aneewlook, or get in touch if your organization would like to become involved via info@worldskillsfoundation.org.

To learn more about Autodesk or to request free educational access to Autodesk software, visit www.schools.autodesk.com.

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The WorldSkills Foundation (WSF) was established in 2011 with the aim to share the WorldSkills treasure beyond the WorldSkills Competition. This treasure represents the unique talents and expertise of our global network of WorldSkills Champions and Experts, contributing their energy and efforts to projects that can help improve lives around the world. Each WSF project is equipped with highly skilled professionals, supported by strategic global partnerships, and endorses our vision to improve our world with the power of skills. Our mission is to raise the profile and recognition of skilled people, and show how important skills are in achieving economic growth and personal success.