

WORLD SKILLS CHAMPIONS FORUM

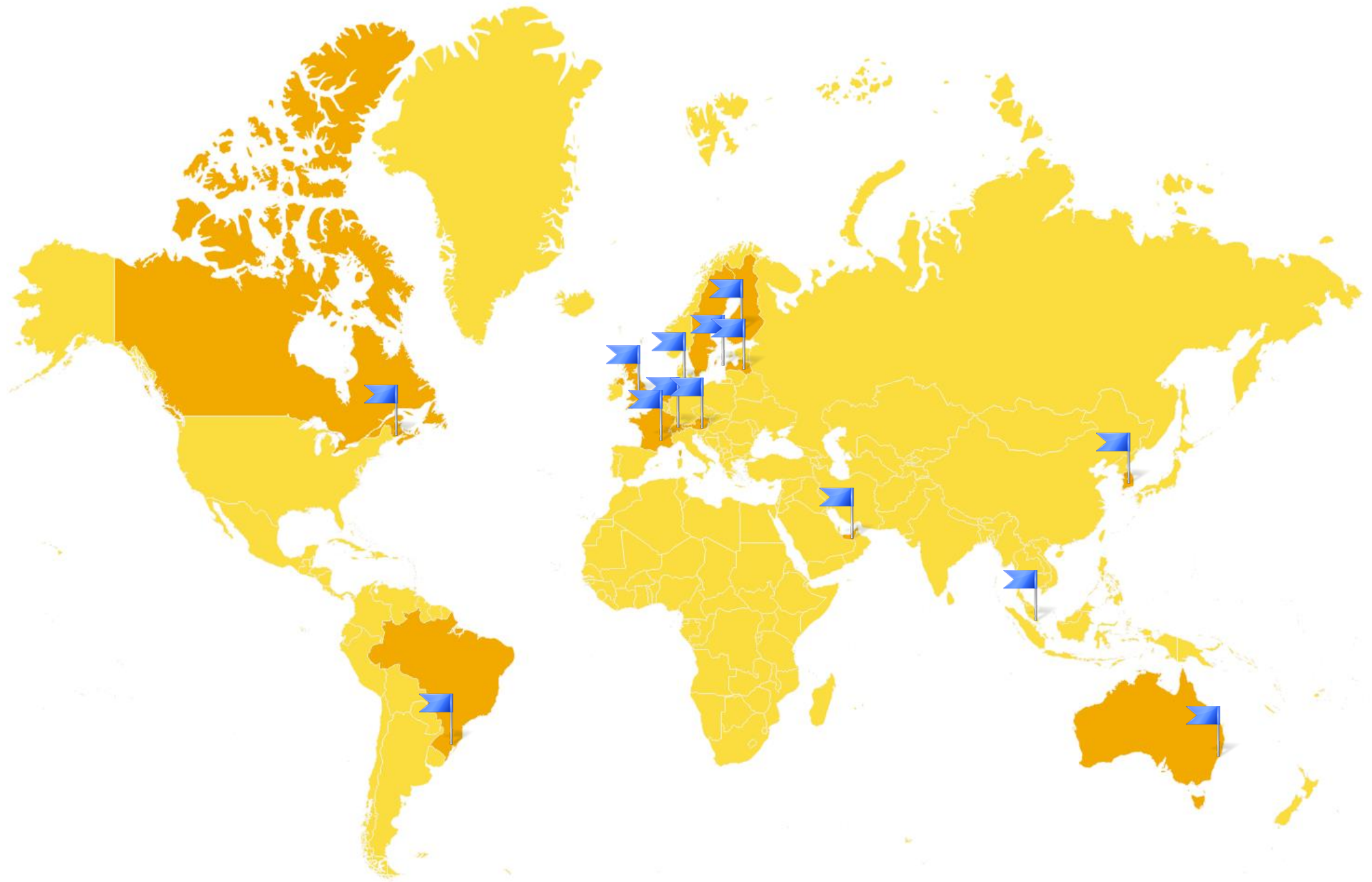
September 2014





NAMES & SKILLS

- Abdullah Alshehhi – Aircraft Maintenance
- Anna Blubaum – Health and Social Care
- Beatrise Dzerve – Window Dressing
- Carolyn Choo – Health and Social Care
- Chloe Woolf – Floristry
- Flavio Helfenstein – Automobile Maintenance
- Fredrik Glanrup – Aircraft Maintenance
- Hannah Colquhoun – Beauty Therapy
- Jeong Pyo Gong – Mobile Robotics
- Katie Wright – Beauty Therapy
- Lisa Robausch – Floristry
- Lucas Däscher – Electrician
- Lucq Post – Landscape Gardening
- Marina Feller – Painting and Decorating
- Marine Sarrazin – Beauty Therapy
- Mauricio Zangali Toigo – Mechatronics
- Sufyan Zainalabidin – Mechanical Design
- Ricardo Vivian – Graphic Design
- Sandro Burkart – Polymechnic/Automation
- Su Kim – Joinery
- Tytti Hongisto – Fashion Technology
- Victor Simon – Manufacturing Team Challenge
- Won Jeong Lee – Hair Dressing





THANK YOU

- For the opportunity to be here
- For allowing the Champions to be involved in the GA, share their ideas and give feedback
- For arranging interesting activities

We appreciate the effort of the facilitators, WorldSkills organizers, our fellow champions and everyone else involved preparing this special event.



WHAT WE HAVE DISCUSSED

- How Champions can get involved in WorldSkills **after** the Competition
- How we can promote the WorldSkills spirit
- How we can improve the situation in different parts of the world
- How we can get young people to get involved in WorldSkills
- How to close the gap between Competitors, the Board of Directors and our Global Partners



WHAT WE HAVE DONE

- Different ice breaking activities to get to know each other better
- Brain storming sessions
- Various project proposals
- Meeting with the Technical Committee, Global Partners and staff from the WorldSkills Foundation
- Learned how to improve our interview and presentation skills
- Got a tour around Richemont facility and learned how to throw pizza
- Experienced Swiss culture
- Visited Campus Sursee



WHAT WE HAVE LEARNED

- Learn to work together despite language barriers
- How to be a WorldSkills Ambassador at a national level
- How various countries promote WorldSkills differently
- New information and facts about WorldSkills Foundation and WorldSkills International



WORLDSKILLS 51: ENGAGING CHAMPIONS BEYOND THE COMPETITION

- Engagement outside of Competitions and Champions Forums
- Developing Project Proposals
- Four groups – four project ideas
 - Two focusing on engagement
 - Two focusing on project development
- 10,000€ commitment from WorldSkills Foundation
- 1 project selected for funding

SKILLS HOUSE

Project idea





PROJECT IDEA: SKILLS HOUSE

- Providing vocational education in developing areas with WorldSkills Champions
- Purpose
 - Share your skills
 - Learning by doing
 - Help people in developing areas
 - Introduce WorldSkills





HELPING DEVELOPING AREAS

- Champions sharing skills
- Provide exchange possibilities
- Providing the workshops
 - Sewing
 - Joinery & cabinet making
- Project continues independently



YOUNG SKILLS

Project idea





PROJECT IDEA: YOUNG SKILLS COMPETITION

To cultivate interest of our young ones...

The Issue

- A lot young people don't know what to do with their professional lives

Our Goals



- ✓ Help young people to:
 - Build awareness for vocational education
 - Discover their passion
 - Choose their career
 - Understand the spirit of competition
- ✓ Involve Champions, Experts and local Partners
- ✓ Promote aspects of sustainability
- ✓ Promote WorldSkills brand



OUR FOCUS

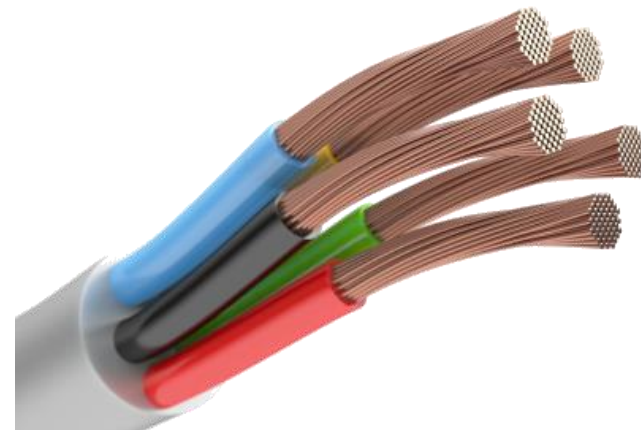
MiniSkills for a Big Future...

- Introduce WorldSkills to children in an enjoyable way
- Promotion for WorldSkills Competition and partners in the host country
- Promote WorldSkills Brand
- YoungSkills to be held during Preparation week
- Involves local and international champions



Nail polish Challenge

- Expose to Beauty Career



Wire-cutting Challenge

- Promotes recycling

WORLD SKILLS FAMILY

Project idea





PROJECT IDEA: WORLDSKILLS FAMILY

- WorldSkills Family is a platform to keep people involved with the Skills movement

PURPOSE

- To be able to stay connected and to provide opportunities not just personally but professionally in the WorldSkills community





AIMS

- To promote teamwork among Champions
- Provide exchange and job opportunities
- To increase competitiveness with the industry of partners in Skills
- To gain visibility in favour of WorldSkills and the Skills movement

OUR PROJECT PROPOSAL





CHAMPIONS FORUM PROJECT PROPOSAL

The Action...

Getting our voices heard! Keeping consistent communication.

- Why?

Lack of engagement, involvement, continuation and purpose as a Champion...

- How?

CHAMPIONS TRUST





THE CHAMPIONS TRUST

Our Project

Closing the gap between Champions and WorldSkills

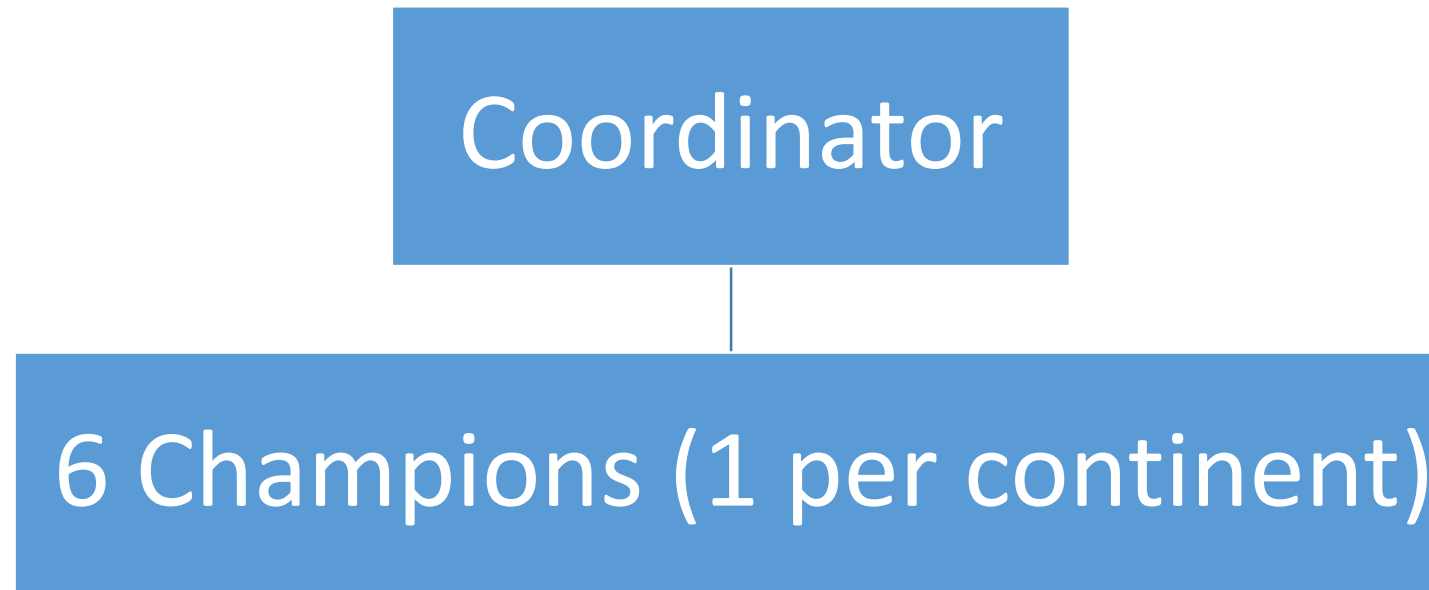
Such as ...

- Communication...
An active, successful forum
- Ideas/Opinions...
Improvements to the website
- Activities...
Reunions and exchange programmes
- Involvement...
Forming a Champion and Board relationship

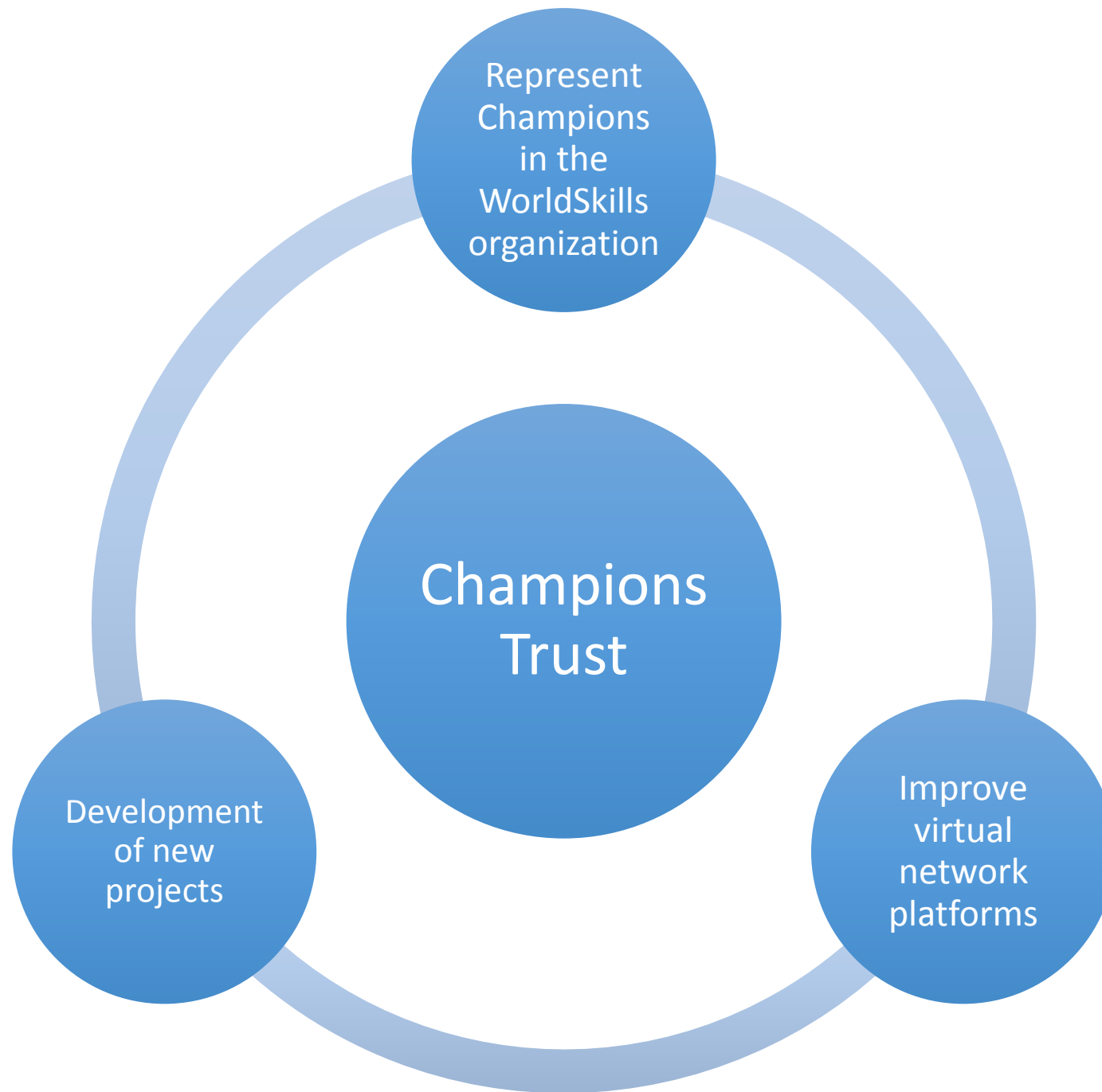


THE CHAMPIONS TRUST

Structure



Champions are elected and involved for minimum of 2 years – Champions will rotate terms to keep the knowledge and experiences of the Champions Trust





CONNECTION TO WORLDSKILLS

- WorldSkills Foundation
- WorldSkills International Secretariat
- WorldSkills International Board of Directors
- WorldSkills International General Assembly
- WorldSkills International Committees



WORLD SKILLS CHAMPIONS TRUST

Strategic Benefits for WorldSkills

- Champion engagement all year
- Consistent follow up on proposed actions
- A more representative organization
- Point of contact for Champions
- Increased promotion of WorldSkills
- New Members
- New projects
- Increase Champion unity across the World



WORLD SKILLS CHAMPIONS TRUST

Strategic Partners

- WorldSkills Foundation
- Current Global Partners
- Schools, colleges, universities
- Unions
- Champions
- Seek partners for ALL skills



WORLD SKILLS CHAMPIONS TRUST

Budget – 6 months

- 10,000€ from WorldSkills Foundation
- Champions Coordinator (5,000€)
- Travel (4,000€)
- Marketing and Communications (1,000€)



WORLD SKILLS CHAMPIONS TRUST

Timeline

- October 2014: Coordinator Hired and Champions Forum 2014 engaged
- February 2015: Update to WorldSkills
- June 2015: Election System Ready
- August 2015: Launch in São Paulo
- September 2015: First election of Official Champions Trust



COMMUNICATION PLAN

- Sending E-mail
- Social media (Facebook, Twitter, Instagram)
- Flyers
- Info desk at WSC 2015



WORLD SKILLS CHAMPIONS FORUM

Video



THANK YOU

WORLDSKILLS FOUNDATION GLOBAL PARTNERS



**Skills
Funding
Agency**

THANK YOU

GLOBAL PREMIUM PARTNER OF WORLDSKILLS INTERNATIONAL

StanleyBlack&Decker

GLOBAL INDUSTRY PARTNERS OF WORLDSKILLS INTERNATIONAL

3M

AUTODESK

CISCO

dermalogica

FESTO

FLUKE

**LINCOLN
ELECTRIC**

SAINT-GOBAIN

SAMSUNG

SIEMENS

GLOBAL SUPPORTER OF WORLDSKILLS INTERNATIONAL



American Welding Society
INTERNATIONAL

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