WORLDSKILLS CHAMPIONS FORUM

September 2014
NAMES & SKILLS

• Abdullah Alshehhi – Aircraft Maintenance
• Anna Blubaum – Health and Social Care
• Beatrise Dzerve – Window Dressing
• Carolyn Choo – Health and Social Care
• Chloe Woolf – Floristry
• Flavio Helfenstein – Automobile Maintenance
• Fredrik Glanrup – Aircraft Maintenance
• Hannah Colquhoun – Beauty Therapy
• Jeong Pyo Gong – Mobile Robotics
• Katie Wright – Beauty Therapy
• Lisa Robausch – Floristry
• Lucas Däscher – Electrician
• Lucq Post – Landscape Gardening

• Marina Feller – Painting and Decorating
• Marine Sarrazin – Beauty Therapy
• Mauricio Zangali Toigo – Mechatronics
• Sufyan Zainalabidin – Mechanical Design
• Ricardo Vivian – Graphic Design
• Sandro Burkart – Polymechanic/Automation
• Su Kim – Joinery
• Tytti Hongisto – Fashion Technology
• Victor Simon – Manufacturing Team Challenge
• Won Jeong Lee – Hair Dressing
THANK YOU

• For the opportunity to be here

• For allowing the Champions to be involved in the GA, share their ideas and give feedback

• For arranging interesting activities

We appreciate the effort of the facilitators, WorldSkills organizers, our fellow champions and everyone else involved preparing this special event.
WHAT WE HAVE DISCUSSED

• How Champions can get involved in WorldSkills after the Competition

• How we can promote the WorldSkills spirit

• How we can improve the situation in different parts of the world

• How we can get young people to get involved in WorldSkills

• How to close the gap between Competitors, the Board of Directors and our Global Partners
WHAT WE HAVE DONE

• Different ice breaking activities to get to know each other better
• Brainstorming sessions
• Various project proposals
• Meeting with the Technical Committee, Global Partners and staff from the WorldSkills Foundation
• Learned how to improve our interview and presentation skills
• Got a tour around Richemont facility and learned how to throw pizza
• Experienced Swiss culture
• Visited Campus Sursee
WHAT WE HAVE LEARNED

• Learn to work together despite language barriers

• How to be a WorldSkills Ambassador at a national level

• How various countries promote WorldSkills differently

• New information and facts about WorldSkills Foundation and WorldSkills International
WORLDSKILLS 51: ENGAGING CHAMPIONS BEYOND THE COMPETITION

• Engagement outside of Competitions and Champions Forums
• Developing Project Proposals
• Four groups – four project ideas
  • Two focusing on engagement
  • Two focusing on project development
• 10,000€ commitment from WorldSkills Foundation
• 1 project selected for funding
SKILLS HOUSE

Project idea
PROJECT IDEA: SKILLS HOUSE

• Providing vocational education in developing areas with WorldSkills Champions

• Purpose
  • Share your skills
  • Learning by doing
  • Help people in developing areas
  • Introduce WorldSkills
HELPING DEVELOPING AREAS

• Champions sharing skills

• Provide exchange possibilities

• Providing the workshops
  - Sewing
  - Joinery & cabinet making

• Project continues independently
YOUNG SKILLS

Project idea
PROJECT IDEA: YOUNG SKILLS COMPETITION
To cultivate interest of our young ones…

The Issue

• A lot young people don’t know what to do with their professional lives

Our Goals

✓ Help young people to:
  • Build awareness for vocational education
  • Discover their passion
  • Choose their career
  • Understand the spirit of competition

✓ Involve Champions, Experts and local Partners
✓ Promote aspects of sustainability
✓ Promote WorldSkills brand
OUR FOCUS
MiniSkills for a Big Future…

• Introduce WorldSkills to children in an enjoyable way
• Promotion for WorldSkills Competition and partners in the host country
• Promote WorldSkills Brand
• YoungSkills to be held during Preparation week
• Involves local and international champions

Nail polish Challenge
• Expose to Beauty Career

Wire-cutting Challenge
• Promotes recycling
WORLDSKILLS FAMILY

Project idea
PROJECT IDEA: WORLDSKILLS FAMILY

• WorldSkills Family is a platform to keep people involved with the Skills movement

PURPOSE

• To be able to stay connected and to provide opportunities not just personally but professionally in the WorldSkills community
AIMS

• To promote teamwork among Champions

• Provide exchange and job opportunities

• To increase competitiveness with the industry of partners in Skills

• To gain visibility in favour of WorldSkills and the Skills movement
OUR PROJECT PROPOSAL
The Action…

Getting our voices heard! Keeping consistent communication.

• Why?
Lack of engagement, involvement, continuation and purpose as a Champion…

• How?
CHAMPIONS TRUST
THE CHAMPIONS TRUST

Our Project

Closing the gap between Champions and WorldSkills

*Such as …*

- Communication…
  An active, successful forum

- Activities…
  Reunions and exchange programmes

- Ideas/Opinions…
  Improvements to the website

- Involvement…
  Forming a Champion and Board relationship
THE CHAMPIONS TRUST

Structure

Coordinator

6 Champions (1 per continent)

Champions are elected and involved for minimum of 2 years – Champions will rotate terms to keep the knowledge and experiences of the Champions Trust
Champions Trust

- Represent Champions in the WorldSkills organization
- Development of new projects
- Improve virtual network platforms
CONNECTION TO WORLDSKILLS

• WorldSkills Foundation

• WorldSkills International Secretariat

• WorldSkills International Board of Directors

• WorldSkills International General Assembly

• WorldSkills International Committees
WORLDSKILLS CHAMPIONS TRUST
Strategic Benefits for WorldSkills

• Champion engagement all year
• Consistent follow up on proposed actions
• A more representative organization
• Point of contact for Champions
• Increased promotion of WorldSkills
• New Members
• New projects
• Increase Champion unity across the World
WORLDSKILLS CHAMPIONS TRUST

Strategic Partners

• WorldSkills Foundation
• Current Global Partners
• Schools, colleges, universities
• Unions
• Champions
• Seek partners for ALL skills
WORLDSKILLS CHAMPIONS TRUST

Budget – 6 months

• 10,000€ from WorldSkills Foundation

• Champions Coordinator (5,000€)
• Travel (4,000€)
• Marketing and Communications (1,000€)
WORLDSKILLS CHAMPIONS TRUST

Timeline

• October 2014: Coordinator Hired and Champions Forum 2014 engaged

• February 2015: Update to WorldSkills

• June 2015: Election System Ready

• August 2015: Launch in São Paulo

• September 2015: First election of Official Champions Trust
COMMUNICATION PLAN

- Sending E-mail
- Social media (Facebook, Twitter, Instagram)
- Flyers
- Info desk at WSC 2015
WORLDSKILLS CHAMPIONS FORUM

Video
THANK YOU
THANK YOU

GLOBAL PREMIUM PARTNER OF WORLDSKILLS INTERNATIONAL

StanleyBlack&Decker

GLOBAL INDUSTRY PARTNERS OF WORLDSKILLS INTERNATIONAL

3M  Autodesk  Cisco  dermalogica

Festo  FLUKE  Lincoln Electric  Saint-Gobain

Samsung  Siemens

GLOBAL SUPPORTER OF WORLDSKILLS INTERNATIONAL
WORLDSKILLS CHAMPIONS FORUM
September 2014