




## WorldSkills International Newsletter - 2007 Volume 7

We welcome all WorldSkills Members to send in stories of events happening in their regions to [Michelle Bussey](#).

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## News from WorldSkills International



### Editorial

By Christine Scoot

Welcome to the WorldSkills International Newsletter. The WorldSkills International Newsletter is one of the many informational and promotional tools that we use to inform Members, partners, volunteers and the general public about the latest activities and initiatives happening throughout the world as part of the WorldSkills movement.

Almost 4000 people receive our Newsletter every month with a steady increase with every issue that we distribute. We aim to see this number continue to grow. Therefore we ask for your support on spreading the news about the many initiatives happening within WorldSkills to as many people as possible. Please forward the newsletter to your network and let people know how easy it is to sign up to receive it directly every month via our newsletter mailing list at <http://www.worldskills.org/site/public/index.php?pageid=523>.

WorldSkills International is also working on promoting the accessibility and sharing of resources by Members through our website. We call upon our Members for their assistance in the sharing of their documentation as appropriate. If you have translated any of the WorldSkills Competition documents into your own language, or have other documentation relating to the promotion or enhancement of Skills in your region please send it to us so that we can add it to our website for others to be able to read. If you are interested in sharing your translated documents please send them to me via email at [christine.scoot@worldskills.org](mailto:christine.scoot@worldskills.org).

Together we can raise the awareness and profile of the WorldSkills movement throughout the world.



## VIP Experience: participant numbers continue to grow

By Michelle Bussey, Marketing and Communications, WorldSkills International

As the 39<sup>th</sup> WorldSkills Competition draws nearer, the VIP Experience is continuing to grow in numbers. With nearly 100 participants representing 14 countries and dozens of organisations, the networking opportunities presented through the VIP Experience are impressive. Planning is continuing in order to ensure that all the small details are looked after so that the VIPs have an eye-opening and valuable experience. VIPs will have a carefully balanced programme of networking, learning, cultural exchanging and experiencing the WorldSkills Competition. For more information about the VIP Experience please visit: [www.worldskillsleadersforum.com](http://www.worldskillsleadersforum.com)



## WorldSkills Champions Exchange update

By Mikaeli Costello, WorldSkills Champions Exchange Coordinator

The WorldSkills Champions Exchange website has recently received a make-over so go and check out a world of possibilities for Skilled Champions around the globe:

- Find out how to get involved - whether you are an employer wanting to offer a placement, or a WorldSkills Champion wanting to travel and work abroad
- Search the latest placements available
- Hear the exciting stories from former WorldSkills Champions who have taken part in an exchange

If you want to know more about life as a WorldSkills Champion outside of the Competition be sure to keep an eye out for the WorldSkills Youth Forum team in Shizuoka.

The team, consisting of past competitors from Singapore, Ireland, Korea, Austria, the UK and Australia are on hand to promote exciting new WorldSkills initiatives, including the WorldSkills Champions Exchange program, currently being piloted in 17 of our Member country/regions.

If you're looking for new ways to stay involved with WorldSkills after the Competition, look out for the Youth Forum team - they will be distributing information and promotional items at the Global Skills Village, around the Competition site and at the Competitor's Village. Don't miss out!

For more information please visit: [www.worldskillschampions.com](http://www.worldskillschampions.com) or contact Mikaeli Costello via email: [mikaeli.costello@worldskills.org](mailto:mikaeli.costello@worldskills.org)



## New WorldSkills marketing material

By Michelle Bussey, Marketing and Communications, WorldSkills International

As the interest and awareness of WorldSkills continues to blossom, it is becoming more and more necessary to engage the media and the public in the promotion of the WorldSkills movement. As part of a wider marketing and communications initiative WorldSkills International is currently developing several promotional items that will help spread the WorldSkills message. These items will be ready for the 39<sup>th</sup> WorldSkills Competition in Japan.



## WorldSkills Calgary 2009



By Richard Walker, President and CEO, WorldSkills Calgary 2009



WorldSkills Calgary 2009 has launched their sponsorship and public communications programs at popular McMahon Stadium in Calgary, Alberta, Canada. The WSC'09 logo has been put on the playing field which will be seen by one million stadium and TV



spectators for each Calgary Stampeders football game. This is an effort to bring more awareness and media attention to the WorldSkills Competition.

For more information please visit: [www.worldskills2009.com](http://www.worldskills2009.com)

## Looking Ahead to WorldSkills London 2011

By UK Skills

A new e-newsletter has been launched to keep people updated on plans for the 41<sup>st</sup> WorldSkills Competition to be held in London in four years time.

The e-newsletter is being sent out by UK Skills, the organisation which spearheaded the successful bid to host the 2011 Competition and the WSI Member Organisation for the UK.

It provides monthly updates on progress towards WorldSkills London 2011 and on the legacy being developed to underpin the event and promote vocational skills in the UK. It will also have news about the UK team's preparation and performance at forthcoming WorldSkills Competitions.

Recent issues have covered the launch of an alumni network for the UK's ex-WorldSkills Competitors, looked at the confirmed sponsors for 2011 and featured an interview with Skills Minister Phil Hope on why he supports WorldSkills.

To view the ezine go to

<http://www.ukskills.org.uk/opencms/opencms/website/worldskills2011/index.html> and select the latest one from the right hand column.

People interested in subscribing to the ezine should email [kathryn.crookenden@ukskills.org.uk](mailto:kathryn.crookenden@ukskills.org.uk).





## Tips for Japan: Preparing YOU for Japan

### Tips from: The Japanese phrasebook

With just over 7 weeks to go before the Competition commences we think that it is important to start preparing you to impress with your linguistic know-how. In this issue and the next we will provide you with a (small) but essential guide to the Japanese language.

We will start of with some basic Japanese phrases:

#### Hello.

Konnichiwa. (*kon-nee-chee-WAH*)

#### How are you?

O-genki desu ka? (*oh-GEN-kee dess-KAH?*)

#### Fine, thank you.

Genki desu. (*GEN-kee dess*)

#### What is your name?

O-namae wa nan desu ka? (*oh-NAH-mah-eh wah NAHN dess-KAH?*)

#### My name is \_\_\_\_ .

Watashi no namae wa \_\_\_\_ desu. (*wah-TAH-shee no nah-mah-eh wa \_\_\_\_ dess*)

#### Nice to meet you.

Hajimemashite. (*hah-jee-meh-MOSH-teh*)

#### Please. (request)

Onegai shimasu. (*oh-neh-gigh shee-moss*)

#### Please. (offer)

Dōzo. (*DOH-zo*)

#### Thank you.

Dōmo arigatō. (*doh-moh ah-ree-GAH-toh*)

#### You're welcome.

Dō itashi mashite. (*doh EE-tah-shee mosh-teh*)

#### Yes.

Hai. (*HIGH*)

#### No.

lie. (*EE-eh*)

#### Excuse me.

Sumimasen. (*soo-mee-mah-sen*)

#### I'm sorry.

Gomen-nasai. (*goh-men-nah-sigh*)

#### Goodbye.

Sayōnara. (*sa-YOH-nah-rah*)

More tips about Japan in the next issue - so stay tuned.



## Media Accreditation

The Japanese Organising Committee (JOCISF) has just released the media accreditation process, application forms and guidelines. Please visit their website for more information:  
<http://www.skillsfestival2007.or.jp/en/index.html>



## World class skills showcased on National television

By UK Skills

The selection and training of the 2007 UK WorldSkills team has been the subject of a series of documentary programmes that has been broadcast on national television throughout June this year.

The series, entitled "Skills Championship" follows the selection of the WorldSkills team from the first training exercises at Brathay Hall in Cumbria to the final play-off event that took place in the Coventry and Warwickshire area, before moving on to focus on four of the hopefuls looking to become part of the team.

Produced by Maverick Television for Teachers TV, the series provides an unprecedented insight into the WorldSkills Competition from the point of view of everyone involved: competitors, trainers, volunteers, organisers and supporters. The show was filmed between November 2006 and March 2007, and follows the journey that this year's WorldSkills aspirants have taken.

UK Skills' Chief Executive, Jacqui Henderson CBE, is delighted with the results: "Skills Championship will bring the WorldSkills Competition to an even broader national audience, raising awareness of this fantastic event and demonstrating the enormous levels of commitment and dedication that are demanded of our competitors. In a time when world-class skills are so high on the national agenda, this series of six programmes provides an excellent opportunity, not only to show what world-class skills look like, but also to make it perfectly clear that skills competitions are a vital step toward achieving them."

Skills Minister Phil Hope, who is a passionate champion of WorldSkills commented: "I am absolutely delighted that this series of programmes have been made and will be seen by such an important audience. Teachers have a unique role in shaping the lives of our future workforce. These programmes will show teachers the range of fantastic opportunities that exist out there for our young people in careers as varied as landscape gardening and stonemasonry to beauty therapy and computer aided design".

With the WorldSkills Competition taking place in November, and a follow-up series in the pipeline, UK Skills and Teachers TV are looking forward to inviting viewers to get behind the UK team as they prepare for what promises to be a highly demanding competition.

For more information, contact: Vikki Light [vikki.light@ukskills.org.uk](mailto:vikki.light@ukskills.org.uk)  
Tel: +44 20 7612 9260 or [www.teachers.tv/video/20546](http://www.teachers.tv/video/20546)



## Busy year ahead for Youth Skills Sweden

By Youth Skills Sweden

Three times during the year (March, June and September) Youth Skills Sweden have organised team building meetings for both competitors and experts.

From March 22-25 Sweden had their first meeting for competitors since each individual won their event at the national championships. Everyone met up in Tällberg, Dalarna, and received the first general information about Japan. From June 14-17 the competitors were treated to a sailing adventure in the Stockholm archipelago as it is important for the competitors to handle difficult situations and learn how to work together as a team.

The last meeting will be held September 21-23 at a Japanese hotel and spa just outside Stockholm. That will be a meeting with a lot of information about Japan including a visit from the Japanese Embassy in Stockholm. Youth Skills Swedens' sponsors and the





Board of Directors will attend this meeting, along with representatives from the Ministry of Education. During the first day a press meeting has been arranged for all media.

From June 19-23 Sweden hosted several meetings for EuroSkills and the European Skills Promotion Organisation (ESPO), in Katrineholm. At the same time the Swedish Joint Sheet Metal Training Board organised a Metal Roofing Summit with training for competitors and experts from four European countries. Sweden is hoping that all of this preparation will leave them well prepared for the WorldSkills Competition in Japan in November.

Team Sweden consists of 32 competitors that are competing in 29 skills and that makes it the biggest national team so far.

### Swedish Skills Championships 2008

For the third time, Sweden will be hosting a national championship from May 14-17 2008 in Jönköping. The wish is to have competitions in about 45 trades (42 last time in Göteborg 2006) with over 400 competitors (360 in Göteborg 2006). The Competition is first of all a Swedish championship but also a qualification for WorldSkills Competition 2009 in Calgary and for the very first time, at least in some trades, also a qualification for EuroSkills in the Netherlands in 2008.

For more information please contact Claes Frankhammar: [Claes.Frankhammar@programkontoret.se](mailto:Claes.Frankhammar@programkontoret.se) at Youth Skills Sweden or visit [www.youthskillssweden.com](http://www.youthskillssweden.com)

Illustrator: Nina von Rüdiger



Photographer: Patrik Cederman

## Canadian Skills Competition

By Skills Compétences Canada

The 2007 Canadian Skills Competition took place at Prairieland Park in Saskatoon, Saskatchewan from June 6-9, 2007. More than 500 young people competed in some 40 trades and technical fields as part of the Skills Competition. It was a positive and exciting experience for all competitors. A total of 5,000 people -coaches, spectators and volunteers - visited the grounds during the event. In the two-day Competition, the competitors had an opportunity to demonstrate their abilities to a cross-Canada audience.

The path to the national championships begins with each province and territory organising competitions at the regional level. The winners of those competitions are chosen to represent their province/territory at the Canadian Skills Competition.

This year, the Competition welcomed young people who will be competing at the WorldSkills Competition in November in Japan. Among those taking part were members of Team Canada, as well as representatives of teams from United Kingdom, Ireland and Jamaica. In addition, delegates from Japan and Brazil attended as observers.

Other related activities took place alongside the competition. The official opening and closing ceremonies were held at TCU Place. Mike Holmes, Canada's best known construction contractor and the star of the popular television program *Holmes on Homes<sup>TM</sup>* was on hand. Mike Holmes autographed copies of his book *Make it Right* and took part in the presentation of medals to the winners at the closing ceremony.

For more information about these events, please visit the Skills/Compétence Canada website at <http://www.skillscanada.com>





## Introducing Autodesk – New Global Sponsor Partner

By Autodesk, Inc.

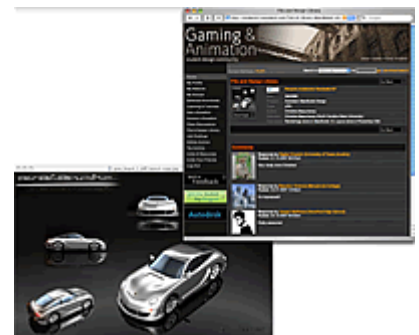
Autodesk, Inc. has joined with WorldSkills International as a Global Sponsor Partner. As the world leader in 2D and 3D design software for the manufacturing, building and construction, and media and entertainment markets, Autodesk is most well known for introducing the popular 2D design technology AutoCAD in 1982. Since then, the company has developed the broadest portfolio of state-of-the-art digital prototyping solutions to help practicing professionals, students and educators bring their designs to life through cutting-edge design technology. Autodesk is especially committed to supporting the thousands of skilled young people, their teachers and trainers, who gather from around the world to put their trade skills to the test and compete in WorldSkills competitions.

"Both WorldSkills and Autodesk understand the importance of raising awareness for career and technical education throughout the world and this partnership will allow us to work together to develop future professionals," said Paul Mailhot, Senior Director for Worldwide Education Programs for Autodesk. "It's great to see WorldSkills participants demonstrate exceptional mastery of design technology, which will help ensure their future academic and professional success. WorldSkills' real-world challenges and exciting, fast-paced competition are a winning formula for encouraging students to pursue career and technical education."

Members in the WorldSkills network are invited to join the Autodesk Student Engineering and Design Community to continue honing their skills, network with peers and download free\* student versions of Autodesk 2D and 3D design software such as AutoCAD, Revit, Inventor and Civil 3D at [www.autodesk.com/edcommunity](http://www.autodesk.com/edcommunity).

WorldSkills International recognises and thanks Autodesk for its support, and we look forward to working together on a global scale to achieve our shared and respective goals and objectives.

For more information about Autodesk education programs and solutions, visit [www.autodesk.com/education](http://www.autodesk.com/education).





### Upcoming WorldSkills Events

Do you have events that you want to see here, send them to [christine.scoot@worldskills.org](mailto:christine.scoot@worldskills.org) by the first of every month.

Date:	Event:	Website/Contact:
Apr. - Oct. 2007	UK-wide Competitions - UK	<a href="http://www.skillschallengecompetitions.org.uk">www.skillschallengecompetitions.org.uk</a>
May - Dec. 2007	Switzerland - National and Regional Skills Competitions	<a href="http://www.swisscompetence.ch">www.swisscompetence.ch</a>
June - Nov. 2007	WorldSkills Australia national and regional competitions	<a href="http://www.worldskills.org.au">www.worldskills.org.au</a>
Sept. 28-30, 2007	Team Building Training - DK-Skills	<a href="http://www.dk-skills.dk">www.dk-skills.dk</a>
Oct. 1-5, 2007	Olimpíada do Conhecimento State Stage of Santa Catarina - Chapecó, Brazil	<a href="http://www.senai.br">www.senai.br</a>
Oct. 6-7, 2007	Team building weekend - Skills Belgium	<a href="http://www.skillsbelgium.be">www.skillsbelgium.be</a>
October 2007	Press Conference - Skills Belgium	<a href="http://www.skillsbelgium.be">www.skillsbelgium.be</a>
Oct. 26-28, 2007	Team Building Training - Team Netherlands	<a href="http://www.iamgoingtojapan.com">www.iamgoingtojapan.com</a>
Nov. 14 - 21, 2007	39 <sup>th</sup> WorldSkills Competition - Shizuoka, Japan	<a href="http://www.worldskills2007.com">www.worldskills2007.com</a>
January 2008	4th National Skills Competition - Brunai Darussalam	<a href="http://www.dte.edu.bn">www.dte.edu.bn</a>
Mar. 6-8, 2008	Skills Masters, National Competition - Rotterdam, NL	<a href="http://www.skillsmasters.nl">www.skillsmasters.nl</a>
Mar. 6-8, 2008	Skills Talents, National Competition - Rotterdam, NL	<a href="http://www.skillstalents.nl">www.skillstalents.nl</a>
Apr. 2008	National Competition - Jamaica	<a href="http://www.heart-nta.org">www.heart-nta.org</a>
Apr. 16 - 19, 2008	National Skills Competition (Preselection for WSC2009) - Luxemburg	<a href="http://www.luxskill.lu">www.luxskill.lu</a>
May 15-17, 2008	National Competition, Jönköping, Sweden	<a href="http://www.youthskillssweden.com">www.youthskillssweden.com</a>
Sept. 8 - 12, 2008	General Assembly & Leaders Forum - Vienna, Austria	<a href="http://www.worldskills.org">www.worldskills.org</a>
Sept. 18 - 20, 2008	EuroSkills Competition - Rotterdam, NL	<a href="http://www.euroskills2008.nl">www.euroskills2008.nl</a>
October 2008	National Competition, Stavanger, Norway	<a href="http://www.worldskills.no">www.worldskills.no</a>
End Oct. 2008	Local Youth Skills Competition - Hong Kong	<a href="http://youthskills.vtc.edu.hk">youthskills.vtc.edu.hk</a>
Nov. 2008	Guangzhou/ Hong Kong/ Macau Youth Skills Competition	<a href="http://youthskills.vtc.edu.hk">youthskills.vtc.edu.hk</a>
Sep. 1 - 6, 2009	40 <sup>th</sup> WorldSkills Competition - Calgary, Alberta, Canada	<a href="http://www.worldskills2009.com">www.worldskills2009.com</a>
Oct. 5 - 10, 2011	41 <sup>st</sup> WorldSkills Competition - London, England, UK	<a href="http://www.worldskills2011.com">www.worldskills2011.com</a>



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