



We welcome all WorldSkills Members to send in stories of events happening in their regions to [Michelle Bussey](#).

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News from Worldskills International



Editorial

By Michelle Bussey

Welcome to the WorldSkills International (WSI) Newsletter. The WorldSkills International Newsletter is one of the many informational and promotional tools that we use to inform Members, partners, volunteers and the general public about the latest activities and initiatives happening throughout the world as part of the WorldSkills movement.

A lot of Members have been informing us of media that will be coming to Japan for the WorldSkills Competition. The list is growing and is quite impressive. If you know of any media that will be coming to Japan please let us know so that we can inform them how the media accreditation works and give them a media schedule of events. WSI is committed to working with Members to attract, support and service the media in order to maximise the media/promotional opportunities for the WorldSkills Competition in Shizuoka. Please let us know what products, services, and help that we can provide to you or assist with to make it easier to work with the media. You can email this information to Michelle Bussey via email: michelle.bussey@worldskills.org.

As the 39th WorldSkills Competition draws nearer, our aim is to communicate information about the event, media, marketing, technical, logistics, etc... to you through this newsletter. If you have a particular question that you would like answered please send it to Michelle Bussey via email: michelle.bussey@worldskills.org.

Together we can raise the awareness and profile of the WorldSkills movement throughout the world.

Member Marketing and Communications Forum

Throughout June WorldSkills International (WSI) communicated with Members regarding the promotion of Member activities in the WSI website and Newsletter, and also to identify the appropriate marketing and communications personnel for each Member country/region. WSI has set up a marketing and communications discussion forum and we would like to have a representative from each Member present in the forum. The forum serves as a quick and easy way to communicate all marketing relating news to Members. Also WSI utilises this group to gain feedback on marketing initiatives before they are launched. If you have not already updated your activities for the upcoming year or informed us of your marketing and communications personnel, please send this information to Christine Scoot via email: christine.scoot@worldskills.org.



Members continue to add to the WorldSkills Portal

Since the launch of the WorldSkills Portal, there has been a steady addition of content from WorldSkills Members. WorldSkills New Zealand will be the next Member to appear on the Portal. In addition to more Members adding content to the Portal, Members already on the Portal are continually updating their profiles and enhancing their presence. This helps to keep the Portal fresh and up-to-date. To view the amazing growth of content on the WorldSkills Portal please visit: www.worldskillsportal.com.



It is a simple process and we look forward to welcoming other Members in the future. If you would like more information about how to take advantage of this promotional tool please contact Michelle Bussey: michelle.bussey@worldskills.org.

New Zealand embraces the WorldSkills brand

New Zealand joins a growing number of Members that are embracing the WorldSkills branding. New Zealand officially changed their name from SkillEX to WorldSkills New Zealand at their 2007 AGM held July 30. This year has seen great changes in the New Zealand organisation in terms of management and structure and the new name reflects and supports the new direction of the company. Sally Tai-Rakena, Marketing & Communications Manager for WorldSkills New Zealand comments, "We are keen to highlight the international component of our organisation and boost our profile in New Zealand as a way of benchmarking our skill standards on a world level. By aligning ourselves with an international organisation and major players, such as WorldSkills Australia, we can benefit from and build on the synergies of an established global brand."



The new website address for WorldSkills New Zealand is <http://www.worldskills.org.nz> . Sally Tai-Rakena can be contacted via email on sally@worldskills.org.nz

To find out more about changing or aligning your branding, please contact Michelle Bussey at michelle.bussey@worldskills.org.



Update on the WorldSkills Champions Exchange

Match! Match! Match!

This month a further 50 champions are a step closer to experiencing the global labour market and have submitted an expression of interest in the WorldSkills Champions Exchange program - 7 of which have already been matched with employers abroad.



Advocating the exchange experience is 2006 Youth Forum voice and French Joinery champion, Cedric Cotilleau, who has spent the past 12 months broadening his skills in York, in the centre of the United Kingdom.

York is the base for some of the UK's leading companies and growing numbers of small and medium sized businesses, and Cedric is using this opportunity to not only learn about foreign techniques in his skill, but also to improve his English. Cedric has enjoyed the experience so much over the past 12 months that he has decided to extend his exchange placement for another year.



Cedric Cotilleau

Also amongst the group of global workers is an English landscape champion who will try his hands at the diversified landscapes of New Zealand. His fellow countryman, a refrigeration technician, will learn about a whole new world of refrigeration as he travels 'Down Under' where air-conditioning units provide climate-controlling comfort to the majority of homes and businesses. A sheet metal worker from one of the world's smallest countries, Liechtenstein, will work in the spacious surrounds of Queensland, Australia; trading places with a European-bound graphic designer from Melbourne who will be creating labelling and packaging designs for a cosmetics company in Belgium.

To find out more about the exciting opportunities available for champions and employers through the exchange, please visit: <http://www.worldskillschampions.com> or contact Mikaeli Costello at mikaeli.costello@worldskills.org



VIP Experience is taking shape and the numbers keep growing

With less than 3 months before the 39th WorldSkills Competition, the VIP Experience has proved to be very popular. With very few spaces left on the VIP Experience, we encourage you to book now to avoid disappointment. Now that we know the majority of the participants, the speakers and seminar topics have been chosen with those in mind. The overall theme of the VIP Experience will be on the demand side of global skills in the economy. Topics are still being finalised and will be announced shortly. With a full slate of international guest speakers, the VIP Experience will prove to be an event that VIPs will remember and value. For more information on the VIP Experience please contact Michelle Bussey via email: michelle.bussey@worldskills.org.



Countdown to WSC2007

Guidelines set for the 'One School One Country' programme

By JOCISF

The Member programme 'One School One Country', is an exciting initiative for the WorldSkills Competition 2007. The Competitors and Numazu students will finally get to meet each other in person on November 12. Competitors, Team Leaders and Observers will be invited to their assigned school for an exchange



of information, stories and friendship.

JOCISF has communicated with Numazu City to establish the guidelines for the implementation of the programme. In order to maintain the concentration and focus of the Competitors' preparation and competition, the Numazu students have been asked to avoid directly contacting the Competitors during any time on the Competition site unless the Member arranges a meet and greet. Each Member is encouraged to make some time for a meet and greet with the students, especially at the Competition site to show appreciation of the schools support.

The students have been encouraged to communicate with each country/region by e-mail and/or by air mail addressing Technical Delegates first, as they have already met in Numazu in April. This will be an obvious way of exchanging stories and photos of what daily life is like in the two cultures. Each school is also expected to do research and retrieve information and knowledge on the country/region that they are supporting before the Competition.

During the Competition the students' role will be cheering on the competitors by placing ornaments and photos in the Competition Hall or in the restaurant. Some schools will also present their handcrafts to competitors.

For more information about the One School One Country programme please contact:
Yoko Murakami, JOCISF: y-murakami@javada.or.jp



Yosakoi Dancers add to the excitement of the WorldSkills Competition

Yosakoi Numazu Festival Committee who organises "Yosakoi Tokaido Festival" every autumn has formed the "Super Dancers Fujiyama Team" for the WorldSkills Competition (WSC) in November. About 200 dancers have been selected from around Numazu City.

The dancers in the team will welcome the visitors from all over the world to the WSC. The team will also attend festivals across Japan to promote the WSC, Shizuoka prefecture (host prefecture) and Numazu City (host city).

Yosakoi dancers showcase very energetic motions while dressed in costumes and holding *Naruko* (small wooden clappers). This dance originated in Kochi prefecture in the Shikoku region after the war and has become popular nationwide with a great variety of styles.

"Super Dancers Fujiyama Team" mainly consists of elite dancers who have a lot of dancing experience in and around the city. These expert dancers take a leading part of the team.

Yosakoi dance will be performed during the countdown events and the Competition events.

(Translated from the article of The Shizuoka Shimibun (morning edition) dated on 12 June 2007).



Stories from the Worldskills Members

South Tyrol launches national advertisement campaign

Showcasing athletes including Armin Zöeggler, five-time world champion and two-time Olympic gold medallist in men's Luge (small one- or two person sled in which one sleds lying down feet first), South Tyrol launched their national advertisement campaign on June

28, 2007.



"Winning is a mindset" is the philosophy the young competitors are training for during the preparation for WSC2007. "In crafts, just as in sports, good technique, speed and talent are not enough for continued success. To win a competition, concentration,

competitive spirit, self-confidence, fitness and the ability to stay calm under pressure are also required," says Armin Zöggeler.

Armin is convinced that winning is basically a mindset - which applies to success on the job too.

WorldSkills South Tyrol has successfully recruited a number of internationally recognised personalities among South Tyrol Athletes. By playing on the sports theme, South Tyrol has produced creative photos uniting sports and skills; a football has been transformed into a pastry chef's mixing bowl, while Zöggeler's sled has been turned into a carpenter's plane, a mountain biker's handlebars into a wrench and another athlete slaloms around a yardstick instead of a gate.

The visible association between sport and crafts is what WorldSkills South Tyrol wishes to promote in the national championships and the upcoming Training and Education Fair.



For more information please contact Ramona Pranter, WorldSkills South Tyrol: ramona.pranter@lvh.it

UK launches Alumni

By UK Skills

The WorldSkills UK Alumni was officially launched at Claridge's Hotel in London on Friday, May 25, 2007.

Over 40 past competitors, dating back to 1991, travelled from all over the UK for the event which was hosted by UK Skills Chief Executive, Jacqui Henderson.

Guests were addressed by former WorldSkills competitors Martin Grech, now Director of Operations at NG Bailey, and Adam Peirson, Senior Chef de Partie at Claridge's Hotel. They were also given the chance to hear about the WorldSkills Champion Exchange pilot by Project Co-ordinator, Mikaeli Costello. The programme offers past competitors the chance to be mentored by a WorldSkills endorsed employer in a Member country/region for between 6-18 months (www.worldskillschampions.com).

Guests were treated to a set three course lunch; the menu designed by WorldSkills supporter and Claridge's Head Chef, Martyn Nail. This fuelled attendees for the afternoon's workshop sessions where ideas were brainstormed in preparation for the UK hosting the WorldSkills Competition in 2011.

As part of the commitment to making WorldSkills 2011 the best Competition ever, Alumni members can offer great insights. The key to achieving this is by drawing on the experiences of the former competitors. They will be a primary source for gaining input into the creation and development of WorldSkills London 2011 (www.worldskills2011.com).



In return, Alumni members will receive special invitations to UK Skills events, receive media training, and be given the opportunity to promote their businesses to UK Skills' network through public speaking.

More importantly, the Alumni will also provide the opportunity for past competitors to keep in contact with each other and with UK Skills. Before the Alumni launch on Friday, some competitors had not seen each other in over 10 years.

The close of the launch was marked with a glass of champagne to celebrate the end of a successful event which saw its guests wanting to be a part of this exclusive Alumni club.

The Alumni is only open to ex-competitors who have competed in the WorldSkills Competition UK team. It is not open to regional or national level competitors.

For more information, please contact Lisa Honeybone at UK Skills.
Phone +44 (0)207 612 9257 or email lisa.honeybone@ukskills.org.uk



WorldSkills Australia has new Chair

By WorldSkills Australia

The Directors of WorldSkills Australia have appointed Jeanette Allen as the new Chair of the Board. Ms. Allen replaces former Chair, Mr Bob Puffett AM, who announced his retirement as Chair of the Board of WorldSkills Australia in February 2007.

Ms. Allen is currently the Chief Executive Officer of the Service Industry Skills Council and is responsible for managing the development and maintenance of training packages and support materials for the wholesale, retail, personal services, tourism and hospitality and sport and recreation industries. Ms. Allen was appointed as a Director of WorldSkills Australia in 2005.

Ms. Allen said, "I am very honoured to have been appointed to this position. I believe that WorldSkills Australia offers a unique and very visual demonstration of the quality of our vocational education and training system and showcases the talents and skills of our young people in an enormous range of occupations."

For more information please visit: www.worldskills.org.au



Focus on Preparing for WSC2007

Profile your 2007 Team on the WorldSkills Portal

WorldSkills International would like to help Members raise more awareness about their 2007 Teams going to Japan in November for the WorldSkills Competition. Both France and New Zealand have provided us with profiles on their 2007 teams. This enables them to direct media to the Portal for further information about their competitors. Check out 2007 Team France and Team New Zealand on the WorldSkills Portal: www.worldskillsportal.com.

If you would like to add your Team to the Portal please contact Michelle Bussey for more information: michelle.bussey@worldskills.org.



Estonia preparing for WSC2007

By Innove





Shizuoka 2007 will be the first WorldSkills Competition for Estonia as an official Member and Estonia will form their first national team. The Estonian national team will consist of 4 young people, who will compete in 3 skills - Mechatronics, Cooking and Cabinetmaking.



The Estonian national qualification competitions in Mechatronics, Cooking and Cabinetmaking for WorldSkills Competition, Shizuoka 2007 took place in the period of April-May 2007. Each skill had a separate competition and was organised by Foundation for Lifelong Learning Development (Innove) in cooperation with relevant sector federations and VET institutions. The competitions lasted between 2-3 days. In conjunction with the competitions Innove also conducted skills promotion and development seminars for their social partners. The national qualification competitions and the WorldSkills movement have raised public interest resulting in newspapers publicising the activities during the competition.



For every skill the top 2 competitors (team of 2 in Mechatronics) qualified for the continuing preparation competitions which will take place over the summer resulting in the final selection of the national Estonian team heading for Japan in November 2007.

The WorldSkills Competition in Japan 2007 will be a great challenge for the young Estonian competitors; we hope they will perform and excel on the international stage.

For more information please contact: Erkki Leetsar: erkki.leetsar@innove.ee



Spain National Skills Competition

By SpainSkills

The Vocational Training championship held in Madrid, Spain, organised by SpainSkills, took place from April 23 - 26, 2007. The four-day event had representatives from a number of autonomous communities competing in seven different skills:

- Mechatronics,
- Industrial Control,
- Cooking,
- Restaurant and Bar Services,
- Car Painting,
- Automobile Technology
- Autobody Repair.

For the first time an industrial vehicle trade was present as a demonstration skill during SpainSkills.

It was a very successful championship, with young people from fifteen communities participating in the different skills.

During the competition, Mrs. Mercedes Cabrera, the Minister of Education and Science, honored us with her presence. Also present were the General Director of Education, Vocational Training and Educational Innovation, Mr Jose Luis Pérez Iriarte (Spain's Official Delegate for WorldSkills International) and the Deputy Director General for Vocational Education and Training, Mrs Soledad Iglesias (Spain's Technical Delegate for WorldSkills International).



Some of the objectives for this championship, were to emphasise the importance of promoting and developing VET, to encourage students and teachers to create bridges between experts in the labor world and the people involved in VET, and to make young people aware of the importance of being educated to enter the competitive labour world.

General Directors of Vocational Training or their representatives from the various communities visited the three venues where the Competition took place to lend their support. At the closing ceremony Mrs. Mercedes Cabrera presented the winners with gold medals. All the winners will be the Spanish representatives in Shizuoka, Japan in November 2007.

For more information about SpainSkills visit: <http://www.mec.es/spainskills/index.htm>



New Zealand preparing for WSC2007

By WorldSkills New Zealand

The 2007 New Zealand WorldSkills 'Tool Blacks' team had their first team camp at the Waiouru Army Base on June 14-16, 2007. The team travelled from all over the country, with 14 competitors, 17 judges and 4 people from WorldSkills New Zealand head office, ready to face a weekend of physical activity and team building in traditional army style.

The first morning was full of exercises in the gymnasium designed to break down barriers and build up confidence within the team; this was followed by a high and low ropes exercise that had the competitors working together and relying on each other. The afternoon saw the competitors racing against time and each other to construct a tent and cook a three course meal from the standard Army ration pack.

For most of the team, the final activity of the day was the highlight of the weekend - the assault course. The competitors really showed their determination, stamina and team spirit by jumping over walls, wading through ice cold creeks, running up hills and climbing up slippery ropes. The competitors helped and pushed each other through the tough course and all felt great satisfaction in everyone being able to complete it.

On Sunday, the competitors spent time with Dean Lipscombe (NZ Steel), the team leader, talking about rules of team behaviour and the responsibilities of representing their country. The new uniform was unveiled to an enthusiastic reception and the competitors spent some time with their trainers, going over their training programme. For many of the trainers and judges, this will be their second or third time attending a WorldSkills Competition so they spent time talking to the young competitors about their experiences, their expectations and relaying useful tips and pointers.

Peter Spencer, CEO of WorldSkills New Zealand, comments "What we achieved at the team building course provided by the NZ Defence Force at Waiouru was beyond what I thought was achievable."

Sally Tai-Rakena, Marketing & Communications Manager for WorldSkills New Zealand, comments "The weekend has been a total success. All the competitors bonded together and really got to know each other; this will help them support each other when they are faced with the challenges of competing in Japan."

The next team camp will be on the September 14-16, 2007 at the Massey Rugby Institute in Palmerston North (Central North Island).

For more information please contact:





Upcoming Events

Upcoming WorldSkills Events

Do you have events that you want to see here, send them to michelle.bussey@worldskills.org by the first of every month.

Date:	Event:	Website/Contact:
Apr - Oct. 2007	UK-wide Competitions - UK	www.skillschallengecompetitions.org.uk
May - Dec. 2007	Switzerland - National and Regional Skills Competitions	www.swisscompetence.ch
June - Nov. 2007	WorldSkills Australia national and regional competitions	www.worldskills.org.au
Sept. 8, 2007	Team Building Training - Skills Belgium	www.skillsbelgium.be
Oct. 1-5, 2007	Olimpíada do Conhecimento State Stage of Santa Catarina - Chapecó, Brazil	www.senai.br
Oct 6-7, 2007	Team building weekend - Skills Belgium	www.skillsbelgium.be
Oct 2007	Press Conference - Skills Belgium	www.skillsbelgium.be
Oct 26-28, 2007	Team Building Training - Team Netherlands	www.iamgoingtojapan.com
Nov 14-21, 2007	39 th WorldSkills Competition - Shizuoka, Japan	www.worldskills2007.com
Jan 2008	4th National Skills Competition - Brunai Darussalam	www.dte.edu.bn
Mar 6-8, 2008	Skills Masters, National Competition - Rotterdam, NL	www.skillsmasters.nl
Mar 6-8, 2008	Skills Talents, National Competition - Rotterdam, NL	www.skillstalents.nl
Apr 2008	National Competition - Jamaica	www.heart-nta.org
Apr 16-19, 2008	National Skills Competition (Preselection for WSC2009) - Luxemburg	www.luxskill.lu
Sep 8-12, 2008	General Assembly & Leaders Forum - Vienna, Austria	www.worldskills.org
Sep 18-20, 2008	EuroSkills Competition - Rotterdam, NL	www.euroskills2008.nl
End Oct 2008	Local Youth Skills Competition - Hong Kong	youthskills.vtc.edu.hk
Nov 2008	Guangzhou/ Hong Kong/ Macau Youth Skills Competition	youthskills.vtc.edu.hk
Sep 1-6, 2009	40 th WorldSkills Competition - Calgary, Alberta, Canada	www.worldskills2009.com
Oct 5-10, 2011	41 st WorldSkills Competition - London, England,	www.worldskills2011.com



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