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## Launch of WorldSkills Newsletter!

We proudly present the launch of the WorldSkills newsletter (which will be published monthly). The purpose of the newsletter is to keep you updated by offering you the most important information in a single glance.

In addition, our goal is to offer you the possibility to show more of your national organisation to other members

e.g. your regional competitions and the preparations for the international competition next year in Helsinki. Therefore your input would be appreciated. Each issue will be emailed to you and will be published on [www.worldskills.org](http://www.worldskills.org). If you have any questions, suggestions, comments or articles for the WorldSkills newsletter, please contact Sheila Ruigrok at [sheila.ruigrok@worldskills.org](mailto:sheila.ruigrok@worldskills.org).

## What's new?

We have added a presentations page to the website, which provides WorldSkills movies and slideshow downloads to support marketing and promotional activities. [Click here](#) to see what we have to offer you!

## "Dutch skill talented youngsters in spotlights on their way to the WorldSkills Competition"

(by Skills Netherlands)

Different branches in the Netherlands organise their own national championships. The winners of these competitions eventually form the national team that is guided by Skills Netherlands to the WorldSkills Competition. Where WorldSkills forms the global pinnacle every two years in skill competitions, the national skills competitions in the metal and electro industry form an unassailable eye catcher in the Netherlands. Ten thousands of enthusiastic visitors have watched 67 participants competing during the Techni Show in Utrecht, but the reach of the competitions was even larger: the attention of newspapers, magazines, television and radio around the skill competition produced many publicity. Bureau TOP, the promoter in the metal and electro industry, is responsible for the organisation of the skill competitions in this branch. They organise large-scale campaigns to realize more inflow and maintenance of personnel. Key words are innovation and professionalism. The finalists competed on the newest machines, which were made available by sponsors. People staying at home haven't missed anything of it: supporters could closely watch the competition through an interactive website. Even encouragements were sent to their favourite young professional.

The skill competitions in the metal and electro industry do not only focus on young working talent. For the first time school going youngsters (15-17 years) could also show their potential. By this approach the future perspective of these youngsters in the metal and electro industry will be put in a totally different complexion. And if these youngsters win or not win, they have gained an experience for life! Concerning the future, the affiliated organisations of Skills Netherlands have expressed their interest to work towards one national event where all competitions are held on the same time. This event will be organised for the first time from 3-5 March 2005 in Ahoy in Rotterdam and is being promoted under the name 'Skills Masters'.

**SkillsNetherlands**  
DUTCH VOCATIONAL TRAINING PROMOTION



## Marketing WorldSkills brand - Who is next?

WorldSkills acknowledges Canada, France, Finland, Australia and New Zealand as the first members who have added the WorldSkills logo with an active link to [www.worldskills.org](http://www.worldskills.org) to their websites (agreed outcome from Hong Kong GA). For assistance please contact our Technical Coordinator David Hoey at [david.hoey@worldskills.org](mailto:david.hoey@worldskills.org).



*In deep concentration: Industrial Electronics competitor at work.*



*Girl power: Viridis Liew Mei Qi beat all nine male finalists to claim the gold medal in the IT/PC & Network Support competition.*

## Get your customised WorldSkills brochure here!

As mentioned at the General Assembly meeting in Hong Kong we offer to customise the WorldSkills brochure free of charge. Belgium is the first member country who has asked us to produce a customised brochure for them! Also interested? Please provide us with different images (must be supplied with enough resolution to satisfy the requirements of the brochure) and your contact details and we will produce this customised brochure for you.

## WorldSkills Member Area

The preparations for the WorldSkills Competition, Helsinki 2005 are in full swing. Our intention is to keep optimizing our website [www.worldskills.org](http://www.worldskills.org) so it remains an easy to use tool for all members to gather and exchange information about the upcoming competition and all other WorldSkills matters. For this purpose we have created a Members Area for all those who are involved in the WorldSkills Organisation.

Most of you already have access to this Members Area. We are still gathering the contact details of the (Chief) (Deputy) Experts. Therefore we kindly ask you to forward this message to them. To get a username and password please go to [www.worldskills.org](http://www.worldskills.org) and click on "Members Area" in the upper right corner. The following page will explain how to get your username and password in 4 easy steps.

## WorldSkills Singapore 2004: Local Talents, Global Vision (by WorldSkills Singapore)

They concentrated on excelling in their projects, battled against physical fatigue, coped with mental tension, and fought against time. For three days (1-3 July 2004) 92 youngsters who took part in WorldSkills Singapore 2004 put their talents and skills to the test. Their efforts were recognised during the Closing Ceremony where the very best talents were honoured with medals and cash prizes.

The 92 finalists for WorldSkills Singapore 2004 are from ITE, the Polytechnics, Nanyang Academy of Fine Arts and companies. The participants took part in 10 competition areas: Automotive Technology, CNC Machining, Graphic Design Technology, Industrial Control, Industrial Electronics, Information Technology – PC & Network Support, Information Technology – Software Applications, Mechanical Engineering Drawing & Design CADD, Mechatronics and Web Design. Singapore has done well in the WorldSkills Competitions.

Since it first took part in 1995, the nation has won 15 medals, including eight Gold Medals. Since 1995, NSC winners who were selected to represent Singapore in the international WorldSkills Competition had made Singapore proud; consistently bettering their performance with each Competition, resulting in increased medal tallies and improved ranking for Singapore. In the latest WorldSkills Competition (2003) the 12-member Singapore team not only brought home 2 Gold, 1 Silver, 1 Bronze and 5 Diplomas of Merit but also pushed Singapore's ranking to 7th position among the 37 participating countries!

Contact the [Secretariat](#) to organise your customised brochures.



## November Technical Committee meeting in Helsinki

Accommodation packages and related information for the Technical Committee meeting in Helsinki are now available.

[Click here](#) to register now.

[Click here](#) for documentation for the November meeting.

### Premiere: Mechatronics at the ASEAN Skills Competition

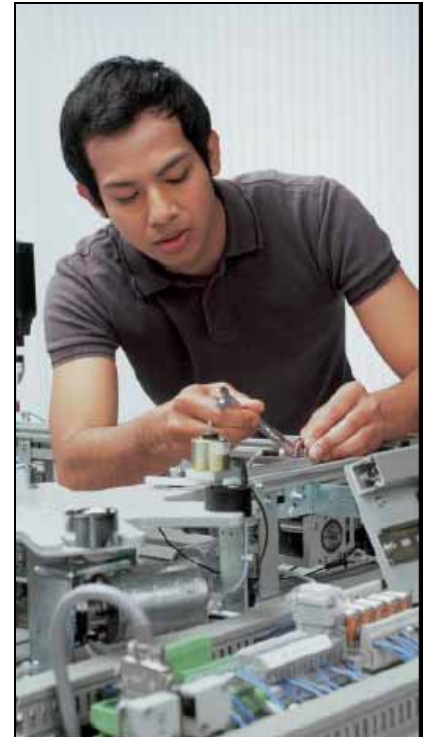
Mechatronics will premiere at the ASEAN Skills Competition 2004. The Organising Committee of ASEAN Skills has provided competition space to our Founding Global Sponsor Partner Festo to organise and perform a demonstration competition in Mechatronics.

Festo will provide equipment and other related materials, like a joint WorldSkills and Festo brochure and T-shirts.

Festo Didactic Germany and Festo companies in Asia are sponsoring the participation of four teams: Vietnam (host country), Indonesia, Malaysia and the Philippines.

->to be continued.....

[Download the WorldSkills and ASEAN Skills brochure.](#)



### Skills Belgium is born, so long Cobecom/Becowam!

To better highlight its focus on the value that higher standards of competence and skills can bring to economic success and individual fulfilment, the Belgian organisation COBECOM / BECOWAM has moved to 'Skills Belgium'.

This evolution comes along with the assignment of a new coordinator, Pierre Detavernier, who is in charge of increasing the awareness of the WorldSkills Competition in Belgium, and developing new means and partnerships in order to improve the effectiveness and the visibility of global and local activities.



### Competition Information System

The development of the new CIS is progressing well.

Have you joined the Discussion Forum so you can review and comment on the CIS system as it develops? [Click here](#) to register.



### Member and Other Dates on Calendar & Links

To ensure that the "Member & Other Dates" section on the WorldSkills website is current, please send the dates of your national skill competitions to [sheila.ruigrok@worldskills.org](mailto:sheila.ruigrok@worldskills.org)

### Events this month

Dates	Venue	Event
22 - 27 Sept	Tainan, Chinese Taipei	<a href="#">Chinese Taipei National Competition</a>
24 - 28 Sept	Vietnam, Hanoi	ASEAN Skills Competition

### New Membership enquiries

Jack Dusseldorp recently gave a presentation on WorldSkills and new membership to an Algerian delegation. The interesting point was Jack was in Australia and the Algerian delegation was in Germany visiting our Global Sponsor Festo in Germany. Jack's PowerPoint was beamed in front of the delegation and he worked through it as he spoke to them via a teleconference (interpreted by Dr Nader Imani).

Many thanks to Festo Didactic for their assistance to WorldSkills in organising this presentation.

Note: An information document 'How to join WorldSkills' (becoming a member) is now available on the website in English, German and French (About WorldSkills > [How to join WorldSkills](#)).



Left to right: Mr Williams, Mr Ameer, Mr Cherifi, Dr Niehaus, Dr Henni, Dr Imani

### Fluke Education Partnership Program



One of WorldSkills' Founding Global Sponsor, Fluke Corporation, has made a serious commitment to education and as part of this thrust has launched the [Fluke Education Partnership Program](#).

Fluke Public Relations Manager Larry Wilson notes that this program is still in the early stages and is not yet available in every country. However, any enquiry from teachers is of course welcome.

### Articles for next issue:

The next issue will be published in October 2004. Please send your articles and photos to [sheila.ruigrok@worldskills.org](mailto:sheila.ruigrok@worldskills.org) by 24 September 2004.