# Media Information



### **Accreditation**

Official and Technical Delegates, Experts, Interpreters, Team Leaders, Competitors, Official Observers, Observers, VIP Experience, WorldSkills International, media, JOCISF, Volunteers and employers are accredited for the Competition. You will receive accreditation cards (AD cards) on site. Please wear the AD card as this entitles you to participate in the events, transportation and will also give you access to the restaurant on the Competition site. There is an Accreditation desk in case you have any questions about access or if you have lost your AD card. If an AD card has to be reissued, the charge is JPY 3,000. Please show your passport and state the reason why you need a replacement. Location: 1<sup>st</sup> floor of Hall 3

Opening hours: 6-18 November 09:00 – 17:00

Code of access: You need to have the code "6" on your badge to gain access to the Media Centre.

## Media Centre

Accredited media are invited to the Media Centre which is equipped PCs, printers, photocopy machines, and Internet cables at no cost. Please show your AD card at the reception desk of the Media Centre.

The Media Centre at the Competition site is open:

13-14 November 09:00-18:00 (please note that media are not permitted in the Competition Halls until Nov. 15 at 10:00) 15-18 November 09:00-20:00

19-20 November 10:00-20:00

21 November 10:00-22:00

Location: Competition site, Hall 3a on the 2nd floor

Accredited Media are requested to wear their AD card during their time on site (Your AD card must be visible at all times) and to follow the code of conducts provided at the Accreditation Desk.

JOCISF will post official photos of events and Competitions on the following day via the Internet: <u>http://www.skillsfestival2007.or.jp/jp/index.html</u>

WorldSkills International will post official photos and media releases and information daily via their homepage: <a href="http://www.worldskills.org">www.worldskills.org</a>

### WSC2007 MEDIA WEBSITE

What is the WSC2007 Media website?

WorldSkills International (WSI) has created a way to capture as many photos/videos/information as possible from the Member media onsite during the WorldSkills Competition (WSC2007). In the Media Centre, WSI will have a large hard drive with a multi memory card reader for all Member media photographers to download their photos. All these photos will then be backed up onto a separate drive and put onto the WSC2007 Media website. This process is aided by simple downloading tools and easy to navigate files structures for photographers downloading their photos. Member media will be able to use any of the photos from this system once they have been uploaded on the Media website or by copying them onto an external memory drive. The Member media will not be able to delete any of the photos on the drive, they can only download and copy.

The WSC2007 Media website will be a site that has two different components:

- 1. Member media site: Serves as a WSC2007 information hub (press releases, media schedules, photos, interviews, etc...) for all WorldSkills International (WSI) Members during the actual event which will be updated on a daily basis. (password protected Member area)
- 2. Public media site: serve as a front line public centre for the general public and general media to access photos and information on a daily basis about the WSC2007.

This website will be able to help increase the effectiveness and efficiency of information getting to people that aren't onsite to see the actual event. As part of the WSI mission, we want to combine resources to create a large bank of photos and information for all Members to access whether they are onsite or back in their home countries/regions.

# **Media Information**



### What is the Photo Gallery on the Media website?

On the Member media website there will be a full interactive photo gallery. Viewers are able to view all the thumbnails of the photos but also download the high resolution photos. This will all be done through an easy to navigate file structure.

On the Public media website a selection of the best photos will be made public without passwords for people to view the thumbnail and download the high resolution photos. This will all be done through an easy to navigate file structure.

### Who can access the Photo Gallery on the Media website?

On the Member media website only WSI Members with usernames and passwords will be able to access these photos and information. This will be a service to all WSI Members.

On the Public media website anyone that enters the website will be able to view the photos/information.

#### How can you access the Photo Gallery on the Media website?

The Member media website will be accessible through the "Members Area" of the WSI website (www.worldskills.org).

The Public media website will be accessible through the main WSI website (www.worldskills.org).

### What is the structure of the Photo Gallery on the Media Website?

Media Centre hard drive	Member Media website
Opening Ceremonies	Opening Ceremonies – each Member has their own folder inside of this folder
Day 1	Day 1 – each skill has their own folder inside of this folder
Day 2	Day 2 – each skill has their own folder inside of this folder
Day 3	Day 3 – each skill has their own folder inside of this folder
Day 4	Day 4 – each skill has their own folder inside of this folder
Closing Ceremonies	Closing Ceremonies – each skill has their own folder inside of this folder
General	General
Option to create their own file with their name	VIP Experience
	WSLF
	Competitor Villages
	Excursions
	Media release/information

For more information:	
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