

MEDIA CODE OF CONDUCT

Introduction

WorldSkills International openly encourages and promotes all aspects of WorldSkills and especially the Competition media coverage and attention to the Competition as it promotes and markets the WorldSkills movement and all its stakeholders.

However, to ensure Competitors are respected during Competition times a Code of Conduct applies. In other words, no photographing or filming of a Competitor should take place that may interfere with or hinder the performance of the Competitor in the Competition.

For the purpose of this Code of Conduct – “Media” includes reporters, journalists, photographers and film crews.

All media attending the WorldSkills Competition need to be accredited and ensure that their media badge is visible at all times.

Code of Conduct - Competitor access & Workshop access

- Media may take photos and film from outside the workshop area without any prior approval. Note: accreditation badges must be visible. If a person is acting suspiciously then they may be questioned by an expert/s – in this case they are requested to comply fully with the expert/s questions and requests.
- No media can enter a workshop area during the Competition.
- No media can enter a workshop area during breaks in the Competition without the permission of the Chief Expert for that skill. Specific ‘shots’ or ‘angles’ are to be organised in discussion with the Chief Expert, the compatriot expert and the Competitor.
- No media can communicate with a Competitor without the permission of the Chief Expert and the compatriot Expert.
- No media is to enter the ‘personal space’ (i.e. do ‘close-ups’) of a Competitor without the permission of the Chief Expert and the compatriot Expert.

Code of Conduct - Competitor access outside Workshop area

- Any interviews with Competitors have to be organised and approved via the relevant Team Leader.

There is one exception – host country film crew.

Any Media who do not comply with this are at risk of having their accreditation revoked.