

## WORLDSKILLS VIP EXPERIENCE MEDIA RELEASE

The WorldSkills VIP Experience (November 14-17, 2007) is a component of the 39<sup>th</sup> WorldSkills Competition in Shizuoka Prefecture, Japan (November 14-21, 2007). As part of the WorldSkills Competition, WorldSkills International and the next two host Members (Canada 2009 and United Kingdom 2011) will be hosting a VIP Experience programme. This programme includes the WorldSkills Leaders Forum, VIP luncheons, Global Skills Seminars, and guided tours of the WorldSkills Competition, just to name a few components. There will be many opportunities to network with people from companies, governments, and educational institutions who participate in WorldSkills International's global network.

The response for this programme has been overwhelming and we are proud to announce that there will be approximately 100 leaders from over 15 countries and multiple organisations, governments and educational institutions will be represented. Our goal for the VIP Experience is to ensure that the VIPs get the most out of their time and their experience with WorldSkills. We also want to ensure that they walk away with a full understanding of the WorldSkills movement, having gained valuable knowledge and connections and having increased their network. We have carefully crafted the programme to have a balance of learning, networking, cultural exchange and entertainment. Through the VIP Experience we are creating and enhancing a global skills respect culture to increase the efforts worldwide of attracting more young people into the skills.

## Who are the VIPs

The list of VIPs is quite impressive with Mayors, Ministers, Presidents and CEOs, Directors, Managers, and Chairmen from multiple organisations, government bodies, and educational institutions. There are representatives from Canada, United Kingdom, Norway, New Zealand, Belgium, Brazil, Spain, Mexico, Latvia, Hungary, United States, Malaysia, Columbia, Sweden, Korea and Finland.

	November 14 Day 1	November 15 Day 2 TOKYO	November 16 Day 3 SHIZUOKA	November 17 Optional Day 4 SHIZUOKA
AM			Guided tour of WSC, Numazu (9:30-12:00)	
Lunch		VIP Luncheon at Grand Hyatt Tokyo – (12:30-14:00)	WSLF Luncheon at WSC site – (12:00-15:00)	VIPs are guests at the Restaurant Service Competition
PM	Opening Ceremonies – Shizuoka Granship (15:30-18:00)	Global Skills Seminars – Grand Hyatt Tokyo (14:00-16:00)		
Evening	VIP Reception – Granship restaurant (18:00-19:20)	Canadian Embassy Reception in Tokyo – (17:30-19:00)	Farewell Dinner in Tokyo – Happo-en Garden (19:00-21:00)	

## Schedule of events for the VIP Experience

VIP: Very Important Person WSC: WorldSkills Competition WSLF: WorldSkills Leaders Forum

For more information:			
Michelle Bussey	Christine Scoot		
Marketing and Communications,	Marketing and Project Assistant,		
WorldSkills International	WorldSkills International		
JP Cell:	JP Cell:		
michelle.bussey@worldskills.org	christine.scoot@worldskills.org		