



# WORLD SKILLS

## MORE THAN JUST THE WORLD'S BIGGEST SKILL COMPETITION

WorldSkills is the global hub for skills development and excellence. Through international cooperation and development between industry, government, organizations, and institutions, we promote the benefits of and need for skilled professionals through grass-roots community projects, skill competitions and knowledge exchange. We show how important skills education and training is for youth, industries, and society, by challenging young professionals around the world to become the best in the skill of their choice.

Founded in 1950, WorldSkills is a global organization that promotes vocational, technological and service oriented education and training. We promote skilled careers in 72 Member countries and regions, all working with youth, educators, governments, and industries to help prepare the workforce and talent of today for the jobs of the future. WorldSkills brings youth, industries, and educators together to give youth the chance to compete, experience, and learn how to become the best in their skill of choice. From the traditional trades to multi-skilled technology careers in the industry and service sectors, supported by partners, industries, governments, volunteers, and educational institutions, WorldSkills is making a direct impact on raising the level of skills throughout the world.

WorldSkills is an excellent networking resource for member agencies or bodies which have national/regional responsibility for promoting vocational education and training, and skills excellence in their respective countries or regions.

WorldSkills uses leading-edge web and software technologies to provide its Members and global audience with easy access to current information on skills standards, competition events and specialist discussion forums.

Visitors to [www.worldskills.org](http://www.worldskills.org) can learn about the 64 year history and mission of WorldSkills, be introduced to its Members, Delegates, and Global Partners, find more information about Competitions and projects, see the skills and quality standards in over 45 promoted skill competitions, and read some of the great individual success stories.

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## HOW DOES IT WORK?

As an international movement, WorldSkills is the global voice of workplace skills promotion. We use SKILL COMPETITIONS AND PROJECTS, EDUCATION AND TRAINING, ADVOCACY, INTERNATIONAL DEVELOPMENT AND COOPERATION, CAREER, AND RESEARCH to bring together industry, government, and education organizations to drive an international skills agenda designed to create economic stability for all people and freedom of choice for all youth.

WorldSkills operates a wide range of activities to fulfil its mission. The core activity of this programme is the WorldSkills Competition. It is the biggest skills Competition in the world and is held every two years in one of its Member countries or regions. It promotes world class standards in over 45 skills ranging from Cabinetmaking to Web Design, Automobile Technology to Mechatronics, Hairdressing to Electrical Installations, and IT Network Systems Administration to Welding.

Over four days of competition, young people drawn from Member countries and regions, test themselves against tough global standards. The ultimate reward is gold, silver or bronze medals. And the scale of the event is unrivalled. Approximately 1,000 Competitors take part. Their progress is keenly watched by hundreds of thousands of visitors which include policy makers, government representatives, employers, teachers, trainers, and experts from around the world.

For all the young people who take part it is an invaluable, unique learning experience. Many of the Competitors go on to act as ambassadors for their respective skills and promote excellence in vocational education and training in their own countries/regions.

**A modern society  
can't function  
without high quality  
skills excellence  
and development.**



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## WHAT DOES MEMBERSHIP OFFER?

### BE AT THE FOREFRONT OF SHAPING FUTURE WORLD POLICY ON SKILLS DEVELOPMENT AND EXCELLENCE

WorldSkills offers the chance for policy makers from around the world to meet fellow experts and global company representatives to debate key issues affecting skills development and excellence and identify opportunities for future skills creation.

### BENCHMARK YOUR TRAINING SYSTEM — SEE WHAT REALLY WORKS

WorldSkills offers the chance to test and compare your country's/region's training system against that of others and ensure that your education and training strategies meet the economic and business demands of a modern society.

### SHARE BEST PRACTICE

WorldSkills offers the chance to share ideas and practices and provides lessons and inspiration for developing skills and training systems. It also offers the chance to network and build contacts through WorldSkills activities.

### CURRENT WORLD SKILLS MEMBERS

- Argentina • Armenia • Australia • Austria • Kingdom of Bahrain
- Barbados • Belarus • Belgium • Brazil • Brunei Darussalam • Canada • Chile
- China • Colombia • Croatia • Denmark • Dominican Republic • Ecuador • Estonia
- Egypt • Finland • France • Georgia • Germany • Hong Kong, China • Hungary
- Iceland • India • Indonesia • Iran • Ireland • South Tyrol, Italy • Jamaica • Japan
- Kazakhstan • Korea • Kuwait • Latvia • Principality of Liechtenstein
- Luxembourg • Macao, China • Malaysia • Mexico • Mongolia • Morocco
- Namibia • Netherlands • New Zealand • Norway • Oman • Paraguay • Philippines
- Portugal • Russia • Saudi Arabia • Singapore • South Africa • Spain • Sri Lanka
- Sweden • Switzerland • Chinese Taipei • Thailand • Trinidad and Tobago • Tunisia
- Turkey • United Arab Emirates • United Kingdom • United States of America
- Venezuela • Vietnam • Zambia

*"There has never been a more appropriate time for countries and regions across the globe to invest in the development of skills excellence.*

*Involvement in WorldSkills is one way in which standards in skills can be raised around the world ensuring that economies can be strengthened.*

*By celebrating the talents of our young people we are able to inspire future generations to value and respect vocational careers and the personal rewards they offer."*

— Simon Bartley  
President, WorldSkills

Can you  
afford not  
to support  
WorldSkills?







*"We share the WorldSkills mission of generating interest in skills among young people worldwide. We have always recognized that WorldSkills has enormous potential beyond the biennial Competition.*

*That's why we have all joined forces to create powerful networks of stakeholders in vocational education and training. The result is a true win-win situation which benefits young people, worldwide economies, and the interests of the Global Industry Partners. Together, we are developing a highly skilled, well prepared workforce."*

— Global Partner Statement

## WORLDSKILLS WHY BE A PARTNER?

### MORE ORGANIZATIONS RECOGNIZE THE BENEFITS OF ENTERING INTO PARTNERSHIP WITH WORLDSKILLS.

**These benefits include:**

- The chance to be clearly associated with excellence and the achievements of highly skilled young people.
- A unique opportunity to work with 72 Members via a global organization which is committed to growth.
- A chance to show your commitment to promoting high quality vocational skills and training and working with young people who are among the future workforce leaders.
- Excellent networking opportunities with world-class experts and leaders.

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WorldSkills Global Industry Partners

