

Annual Report 2007

Austria
Australia
Belgium
Brazil
Brunei Darussalam
Canada
Chinese Taipei
Croatia
Denmark
Ecuador
Estonia
Finland
France
Germany
Hong Kong SAR
Hungary
Iceland
India
Indonesia
Iran
Ireland
Jamaica
Japan
Korea
Principality of Liechtenstein
Luxembourg
Macau SAR
Malaysia
Mexico
Morocco
Netherlands
New Zealand
Norway
Philippines
Portugal
Saudi Arabia
Singapore
South Africa
South Tyrol, Italy
Spain
Sweden
Switzerland
Thailand
Tunisia
United Kingdom
United Arab Emirates
United States of America
Venezuela
Vietnam

Mission and Objectives

Mission

To promote, through the cooperative actions of Members, a worldwide awareness of the essential contribution that skills and high standards of competence make to the achievement of economic success and individual fulfilment.

2007 brought the creation of the Action Plan 2008-2011 "Releasing the Full WorldSkills Potential." As a major step forward for WorldSkills International (WSI), several key themes were identified as focal points for the future:

- Branding and media relations
- Competitions
- Organisation
- Involving youth
- Environmental issues
- Information technology and the Internet

With renewed focus, WorldSkills International spent much of 2007 refining and finalising this Action Plan so that the organisation and movement could continue to prosper and enhance our international profile and brand awareness.

The six point Action Plan 2008-2011 is a comprehensive and integrated strategy that will serve WSI well in the next phase of its development because:

1. Focusing on branding and media engagement is essential to achieving WSI's vision of promoting skills across the world.
2. Improving the WorldSkills Competition will ensure WSI continues to achieve high standards of excellence and remains relevant in the global marketplace.
3. Enabling the organisation to become more productive and efficient responds to both internal and external pressures.
4. Encouraging and supporting youth participation in WSI will ensure the development of future leaders across the WorldSkills movement.
5. Addressing environmental issues is now the responsibility of all organisations and represents an area of opportunity and responsibility for WSI.
6. Staying at the leading edge of IT and internet technologies and services is critical to WSI's sustainability and growth.

Executive Board

Executive Board

Back row:

Yoo Bae Kim, Simon Bartley, Laurent Thibault, Veijo Hintsanen, Roberto Spada, Terry Cooke

Front row:

Marie-Thérèse Geffroy, Jack Dusseldorp, Liam Corcoran



- **Tjerk (Jack) Dusseldorp** (AU)
- **Marie-Thérèse Geffroy** (FR)
- **Liam Corcoran** (IE)
- **Roberto Spada** (BR)
- **Laurent Thibault** (CA)
- **Yoo Bae Kim** (KR)
- **Veijo Hintsanen** (FI)
- **Terry Cooke** (CA)
- **Simon Bartley** (UK)

- President
- Vice President Strategic Affairs
- Vice President Technical Affairs
- Vice President Special Affairs
- Treasurer
- Vice Chairman Strategy Committee
- Vice Chairman Technical Committee
- Ex-officio (Host - WorldSkills Calgary 2009)
- Ex-officio (Host - WorldSkills London 2011)



Inset: Please note that Yohshika Okubo (JP) was the Ex-officio (Host - WorldSkills Shizuoka 2007) from 2003 to 2007.



President's Report

Tjerk (Jack) Dusseldorp

The year 2007 culminated with the WorldSkills Competition in Shizuoka, Japan in November that will leave fond memories for thousands of people and has been pivotal in our organisation's growth.

Firstly I would like to express a special and sincere thank you on behalf of WorldSkills International (WSI) to the Japanese Organising Committee for the International Skills Festival for All, Japan 2007 (JOCISF), to the Governor and people of Shizuoka Prefecture, to the Mayor and people of Numazu City, to the Government of Japan and to the business community of Japan for hosting the 39th WorldSkills Competition and for their wonderful hospitality and service extended to the WSI organisation, stakeholders and guests

What did we learn and gain from the Shizuoka Experience?

If I'd written "Competition" instead of "Experience" you would expect the focus to be on all the outstanding successes of the Competition - the record number of Competitors and visitors, the massive logistics and the cost involved in staging the event and so on.

But by focusing on the WorldSkills "Experience" we get to our purpose and role which is animating a worldwide skill and learning network of individuals, organisations, agencies and communities to promote the essential contribution that skills make to any society. I believe the overall WorldSkills Experience in Shizuoka was significantly richer than ever before, simply because I could see that the experiences of all our key stakeholders were significantly enhanced, as they were meant to be.

Of course our young skill Champions wanted and got an environment that enabled them to do their best work, but they were also looking for opportunities to make new contacts and friends from around the world, and a chance to learn something about the host country. Our Japanese hosts helped them to achieve this by providing shared accommodation, arranging cultural exchanges and bringing 219,000 visitors to the Competition site which left our young Champions with a precious lifelong memory of being highly appreciated for their skills and determination to succeed.

This same spirit was evident in the work of the multinational Expert groups and Delegates who conducted the nearly 50 separate skill category competitions without any significant disputation despite the inevitable obstacles some of them confronted.

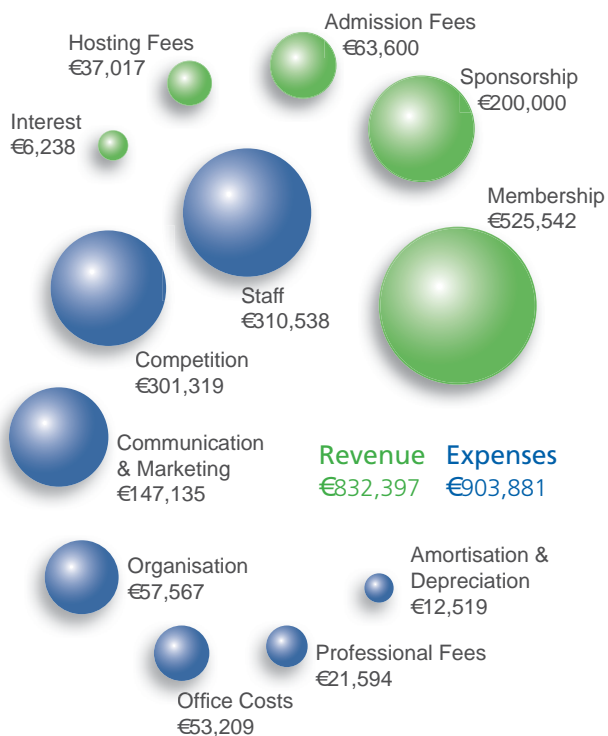
This can be attributed in part to the high quality service of our small but very talented and dedicated Secretariat and the new IT communication and management tools they have created to help our hundreds of volunteer Experts to share their expertise before, during and after the Competition.

I would like to recognise the contribution of the Executive Board in leading the organisation plus all the Delegates, Experts and Team Leaders who have actively participated in the working groups. These people, along with the thousands of volunteers around the globe, contribute endless hours of effort that make up the WorldSkills movement.

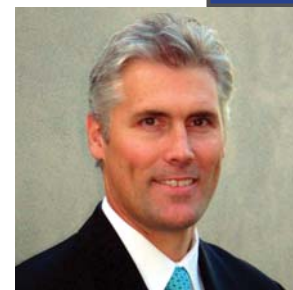
The 2008-2011 Action Plan "Releasing the Full WorldSkills Potential", was strongly endorsed by our Member Delegates, and provides a clear and exciting direction for the Organisation. WorldSkills will not only continue to manage big skills competition events such as Calgary 2009 and London 2011 and beyond, but also continue to evolve as a dynamic global skills development network of like minded individuals and organisations which will benefit untold numbers of young people to achieve their potential.

Financial Report

Figures provided here are taken from the WorldSkills International 2007 financial statements. The 2007 financial statements are audited by PricewaterhouseCoopers Accountants NV. The complete financial report is available on request from the WorldSkills International Secretariat.



Secretary General's Report



David Hoey

2007 was another productive and progressive year for WorldSkills International as briefly summarised in our President's Report. We welcomed 3 new Members into our organisation (Estonia, India and Iceland). We also welcomed 4 new Global Sponsor Partners in 2007 (Fluke Networks, Autodesk, Draka and Samsung). This highlights the mutual benefit and alignment of objectives between WSI and leading international companies.

We continued to develop and deliver initiatives and strategic objectives e.g. WorldSkills Portal, WorldSkills Champions Exchange, WorldSkills Youth Forum, WorldSkills Premiere Experience, WorldSkills Leaders Forum and WorldSkills Champions on the World Stage.

Through increased revenue we were able to add to our small but growing Secretariat capacity and implement a number of important initiatives e.g. hosting a Chief Expert meeting 6 months before the Competition that was pivotal to the preparation and ultimate success and advancement of the competitions in Shizuoka.

WorldSkills Competition 2007

Another Competition year has come and gone and many new records and standards were set. The 39th WorldSkills Competition held in Shizuoka, Japan November 14-21 was a huge success with more visitors, skills, Competitors, and media present than ever before. WSI would like to give special recognition to the outstanding success of the overarching theme of the International Skills Festival for All, Japan 2007 that brought the International Abilympics and WorldSkills Competition together for the first time. This Festival did achieve national and international awareness and focus on the respective missions and the overall integrated mission thereby contributing to the development of a "Society for All".

Attending the WorldSkills Competition were 812 Competitors representing 47 Member countries/regions in 47 skill categories. There were more than 2800 accredited Delegates and participants in total and approximately 219,000 visitors over the 4 days of Competition. This was the largest WorldSkills Competition held to date.

One of the highlights for our young skilled Champions was the 'One School One Country' cultural exchange program that was established by our Japanese hosts. Each Member team was connected with a local Japan elementary, junior or senior high school. The Competitors were welcomed

like superstars into the schools and had their own cheering squad. It was truly a heart warming experience of international and cultural relationship building.

Many other new initiatives were introduced in Japan that will be continued in future WorldSkills Competitions. Our Japanese hosts provided a Competitors Village with a series of locations in the foothills of Mt Fuji. Our Canadian hosts for WorldSkills Calgary 2009 will build upon this and provide a unique Competitors Village with all Competitors in the one location and implement a uniquely Canadian 'One School One Country' program.

Congratulations to the entire Japanese Organising Committee and all the Experts, Delegates, Team Leaders, Volunteers, and Competitors for their excellent work in the preparation and management of the largest and best WorldSkills Competition to date. These are not just the sentiments of WSI but the verdict of (independent) Quality Auditor, Ms Ellen du Bellay, who noted in her Quality Audit Report "The 2007 WorldSkills Competition was of exceptional quality, the best of the three Competitions to date that have been assessed by the Quality Auditor."

We look forward to experiencing the 40th WorldSkills Competition in Calgary, Canada in September 2009.

WorldSkills Champions Exchange



Through the WorldSkills Champions Exchange, WorldSkills International is providing the unique opportunity for global-minded employers to learn from the international skills of a WorldSkills Champion. Since the WorldSkills Competition in Shizuoka, 139 former Competitors from 28 different Member countries/regions and across 29 skill categories have expressed interest in taking part in the exchange.

Of the 139 expressions of interest:

- 4 Champions have completed an exchange
- 3 Champions have commenced a second exchange (in the same country but with a different employer and location)
- 22 Champions have been matched with an employer to begin an exchange in late 2008 / early 2009
- 23 Champions are currently in negotiations with an employer to host them in 2008/09
- 14 Champions are seeking an employer for exchange in 2008/09

The matching of WorldSkills Champions with prospective employers around the world is facilitated by 'Connectors' who work in a voluntary capacity to assist the WorldSkills Champions Exchange by dedicating a small amount of time to work within their networks to find meaningful and challenging work placements for former WorldSkills Competitors. In addition to the growing number of WorldSkills International Member Organisations, Experts, Delegates, Observers, Team Leaders and Interpreters who are operating in this role, we would like to acknowledge the following organisations who have partnered with us to act as Connectors in identifying work/exchange opportunities for the WorldSkills Champions Exchange:

- Compagnon Du Devoir: <http://www.compagnons-du-devoir.com/>
- HRC International: <http://www.hrc-international.com>
- IAESTE Sweden: The International Association for the Exchange of Students for Technical Experience - <http://www.iaeste.com/>
- ELCA: European Landscape Contractors Association <http://www.elca.info/en/>
- Big Brother Movement Australia: <http://www.bbm.asn.au/>
- IFA Austria: International Young Workers Exchange - <http://www.ifa.or.at/>

For more information please visit www.worldskillschampions.com

2007 Members' Milestones in WorldSkills International

WorldSkills International congratulates the following Members on reaching significant membership milestones in 2007:

50 years	45 years	15 years	10 years	5 years
Luxembourg	Netherlands	Malaysia	United Arab Emirates Hong Kong SAR	Venezuela

WorldSkills VIP Experience 2007 WorldSkills Leaders Forum

The 2007 WorldSkills International VIP Experience was a great success. With just over 100 participants from 14 different countries/regions, the VIP Experience presented a wonderful opportunity to network and share knowledge. From a survey that was distributed to the participants, the VIP tour of the Competition site was viewed as the most enjoyable aspect and this is something that we plan to extend in the future. 97% of survey respondents said that this experience has made them more inclined to be involved with WorldSkills in their own country/region.

Dr. Ji Oh Song, Executive Vice President/Senior Advisor for Samsung Electronics Co. Ltd., gave a wonderful keynote presentation on "New Technology Transforms Skilled Work" during the WorldSkills Leaders Forum. The audience was captivated and engaged throughout the entire time.

To view a copy of Dr. Song's presentation please visit: www.worldskillsleadersforum.com

The WorldSkills Premiere Experience 2009, to be hosted in Calgary, Alberta, Canada, in conjunction with the 40th WorldSkills Competition from 1-6 September, 2009 is already in development. With the Competition and all hotels centrally located in beautiful downtown Calgary, the event promises to provide a unique blend of culture, learning, networking and entertainment. Keynote speakers will represent the leading edge of global skills networking and education. Building upon the success of the 2007 WorldSkills VIP Experience, WSI encourages all Members and stakeholders to invite key individuals from your country/region or organisation to participate in this unique and inspirational program in 2009.

For more information please visit www.worldskillspremiere.com

WorldSkills International Events 2007

Date	Event
Mar. 16-17, 2007	WorldSkills Strategy Committee Meeting – Rotterdam, the Netherlands
Apr. 11-16, 2007	WorldSkills Technical Committee Meeting – Shizuoka, Japan
Jul. 25-26, 2007	WorldSkills Executive Board Meeting – Lostorf, Switzerland
Jul. 27-29, 2007	Worldskills Chief Experts Meeting - Lostorf, Switzerland
Sep. 5-8, 2007	Global Sponsor Partner Meeting – Berlin, Germany
Nov. 12 & 21, 2007	WorldSkills Technical Committee Meeting – Shizuoka, Japan
Nov. 12, 13, & 20, 2007	WorldSkills Executive Board Meeting – Shizuoka, Japan
Nov. 13 & 14, 2007	WorldSkills Strategy Committee Meeting – Shizuoka, Japan
Nov. 13 & 21, 2007	WorldSkills General Assembly – Shizuoka, Japan
Nov. 14-18, 2007	WorldSkills VIP Experience – Shizuoka and Tokyo, Japan
Nov. 14-21, 2007	39th WorldSkills Competition – Shizuoka, Japan
Nov. 16, 2007	WorldSkills Leaders Forum – Shizuoka, Japan

2007 Web Statistics

WorldSkills Members and Stakeholders have embraced the web-based services being offered and developed by WorldSkills International.

Record number of hits in Competition year

2007 was a significant year for www.worldskills.org which experienced over 23 million hits (5.5 million hits in 2006). The website is the major source of Competition information for the Competitors, Members, Competition officials and administrators as well as members of the public. The website provides information about WorldSkills International and acts as a gateway to other services including WorldSkills Champions Exchange, WorldSkills Portal, WorldSkills Leaders Forum and WorldSkills Youth Forum.

Document download

There were over 160,000 documents downloaded from the website this year. That is an increase of 70,000 over the previous Competition year.

Discussion Forums

Discussion forums offer an excellent way to collaborate and discuss a variety of issues with other people from around the world. One use is for Experts to plan and develop Test Projects used in the WorldSkills Competition. 2007 saw WorldSkills International update and relaunch the discussion forums with a 'new look'. In 2007 there were over 2,000 topics discussed using the forums.



Global Sponsor Partners

A key strategic objective of WorldSkills International (WSI) is to develop partnerships with selected corporate, government and non-government organisations. WSI continued its expansion of Global Sponsor Partners by welcoming Autodesk, Draka, Fluke Networks and Samsung in 2007. These companies complement the existing Global Partners and WSI will continue the expansion of partnerships in the future.

WSI is very pleased and proud of its partnership with these leading global companies. They complement the WorldSkills mission of generating enthusiasm amongst young people worldwide for a career in a vocational skill by enhancing the image of skills in the minds of all stakeholders.

Our Global Partners:

- Invest funds and resources in WSI for the development of infrastructure and tools to achieve common aims consistent with the social, philanthropic and commercial objectives of global sponsor companies.
- Communicate the current and future needs and best practices of business and industry worldwide to the stakeholders' forum within WSI.
- Help develop business and industry awareness and promote involvement in the WorldSkills mission.
- Contribute to the development and execution of the overall sponsor strategy.

As Global Partners we are already individually involved in education and training initiatives in our various markets. This affords us the opportunity to get feedback from our customers, industry partners, associations, labour unions and educators on what is needed in workplace skills. It also allows us to provide feedback to government and education on industry trends, practices and technology that might impact curriculum and the facilities and equipment needed.

And what we are seeing is a gap between the traditional skills and those that are needed today. There is a transformation happening in the traditional skills and a development of many new skills plus the merging of the two together. Then there are developing countries and the emerging markets such as China, India and Eastern Europe. They are a unique challenge since the technologies and infrastructure being deployed often leapfrogs the current main stream technologies and requires new skill sets, training personnel and locally trained workers.

Many of the skill sets and types of workers needed are also influenced by corporate productivity, sustainability and

investment goals and the need to think lean, green and have a "team" approach.

This is also creating a global problem that goes beyond just skilled labour shortages and the right training from traditional college programs. It is not only an issue of bringing fresh young workers into the job market, but retraining and 're-skilling' the current workforce as well, who are often not ready for the new way of doing things.

Collectively, as Global Partners, we see WorldSkills as our so-called – portal - into the world that is establishing a value for skills as the global currency, and building the international skilled workforce with many of the traits mentioned. We can have a much greater impact through the development of best practices and standards that can be leveraged around the world in all industry sectors. Our future economic health is dependent on the skilled workforce and that's why we are here: simply put, there is no economy without skilled workers.



Paul Mailhot,
Senior Director, Worldwide
Education Programs,
Autodesk



Amy Christen, Vice
President & General
Manager, Cisco
Networking Academy



Ken Petersson
President of Draka Cableteq
Low Voltage Europe Division



Dr Theodor Niehaus,
Managing Director
Festo Didactic



Barbara Hulit,
President,
Fluke Corporation



Paul Caragher,
President,
Fluke Networks



Dr Ji Oh Song
Executive Vice President,
Mechatronics & Manufacturing
Technology Center
Samsung Electronics Co., Ltd.



Matti Viio
Chairman of the Board,
Snickers Workwear

New Members in 2007

Country/Region	Member Organisation	Website
Estonia	Innove	www.innove.ee
India	Confederation of Indian Industry	www.ciionline.org
Iceland	Idnmennt ses	www.idnu.is

Member Organisations and Delegates 2007

Listed in order of joining WorldSkills International

Country/Region	Official Delegate	Technical Delegate
Portugal	Mrs Maria Conceição Matos	Mr António Caldeira
France	Mme Marie-Thérèse Geffroy	Mr Antoine Kretz
Germany	Mrs Elfi Klump	Mr Franz Schropp
Switzerland	Mrs Christine Davatz-Höchner	Mr Rico Cioccarelli
United Kingdom	Mr Simon Bartley	Dr Graeme Hall
Ireland	Dr Carl Ó Dalaigh	Mr Liam Corcoran
Luxembourg	Mr Antonio De Carolis	Mr François Ortolani
Austria	Dr Peter Kranzlmayr	Mr Stefan Praschl
Japan	Mr Yoshika Okubo	Prof Koichi Nishizawa
Netherlands	Mr Jos de Goey	Mr Peter Van Den Berg
Korea	Mr Yong Dal Kim	Dr Seung-Jik Suh
Principality of Liechtenstein	Dr Heeb Franz	Mr Marco Frick
Chinese Taipei	Mr Chun Lu Chen	Mr Wen Ping (Morgan) Chen
United States of America	Mrs Ada Kranenberg	Mr Don Hatton
Australia	Mr Mark Callaghan	Mr John Shiel
Brazil	Prof. José Manuel de Aguiar Martins	Mr Roberto Monteiro Spada
Macau SAR	Ms Noemia M. F. Lameiras	Mr Ling Biu Hung
New Zealand	Mr Peter Spencer	Ms Teresa McNamara
Finland	Mr Timo Lankinen	Mr Veijo Hintsanen
Canada	Mr Terry Cooke	Mr Shaun Thorson
Norway	Mr Espen L. Amundsen	Mrs Elisabeth Lange
South Africa	Mr Ivor Blumenthal	Mr André Vermeulen
Malaysia	Mr Thomas George	Ms Norsham Mohamad
Singapore	Mr Bruce Poh Geok Huat	Mr Guan Teck Heng
Thailand	Ms Sutassanee Suebwongpat	Mr Santi Bumrungkunakorn
Philippines	Ms Alcestis Guiang	Mr Augusto Capiro
Sweden	Mr Tommy Hellström	Mr Anders Plesner
South Tyrol, Italy	Herr Herbert Fritz	Mr Josef Lanz
Tunisia	Mme Dorra Cherif	Mr Fayçal Ammar
Hong Kong SAR	Dr Carrie Willis	Dr Michael K K Fung
United Arab Emirates	Eng Hussain Al-Hammadi	Mr Yahya Mohamed Mahdi
Belgium	Mr Eric Robert	Mr Jean-Marie Méan
Denmark	Mr Jesper Juul Sørensen	Ms Pia Hegner
Morocco	Mr Chihab Sentissi	Mr Abdellatif Hairouf
Iran	Dr Majid Mohammadi Hossein Abadi	Mr Parviz Imani
Saudi Arabia	Dr Saleh A. Aboreshaid Al-Amr	Dr Abdullah Alwehaibi
Venezuela	Mr Jorge Luis Diaz Ruíz	Mr José Manuel Osorio
Brunei Darussalam	Mr Noorhaizamdin Haji Mosbi	Mr Denis M T Ho
Indonesia	Ms Suyanto Susilowati	Mr Mustaghfirin Amin
Jamaica	Mr Kevin Mullings	Mrs Grace McLean
Spain	Mr Jose Luis Pérez Iriarte	Ms Soledad Iglesias Jimenez
Ecuador	Mr Santiago Y. Mendieta	Mr Xavier A. Mendieta
Croatia	Mr Davor Dinter	Mr Darko Farago
Hungary	Mr János Jakab	Ms Judit Csapó
Mexico	Mrs Genny Gongora	Prof Esperanza Bañuelos
Vietnam	Dr Duong Duc Lan	Dr Hong Minh Nguyen
Estonia	Mr Andres Pung	Mr Tõnis Arvisto
India	Mr Surender Kumar Kakkar	Mr Bhalchandra Ogale
Iceland	Mr Erling Erlingsson	Mr Thor Palsson

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