



**Global Skills Marketplace – Conference**

**Per session £25.00**

**Friday 7 October 08.00 – 15.00 Buy four sessions and get the fifth free £100.00**

The Global Skills Marketplace (GSM) will offer a series of internationally themed seminars relating to skills development and training, skills policy and practice, emerging technologies, the new global workforce and international best practices. These seminars will allow participants to learn and share best practice, ask questions and network with others. The GSM provides the opportunity for leaders from industry, government and education to gather and address global skills issues, to network and to share best practices. These best practices must be shared so benefits can be realised in regions across the world.

*A number of seminars are run concurrently across five time slots so when booking please select only one seminar from each 'round'.*

**Programme**

08.00 – 09.00	Registration and refreshments
09.00 – 09.50	Round 1 – Choose one session – note, there is one session that runs over Round 1 and Round 2 time slots
10.05 - 10.55	Round 2 – Choose one session
10.55 – 11.15	Tea and coffee break
11.15 – 12.05	Round 3 – Choose one session
12.05 – 14.00	Lunch
13.00 – 13.50	Round 4 – Choose one session
14.05 – 14.55	Round 5 – Choose one session

**Round 1A/2A 09.00 – 10.55 – Refreshment break in the middle of this double session**

**Session 1A/2A: Skills for Success: Partnerships and Youth Promotion as the backbone of economies around the world. Four countries' approaches.**

**Theme:** Best Practices, Industry Involvement, Partnership

**Synopsis:** Creating partnerships and working with youth is the backbone of economies around the world. Different countries/regions approach vocational education and training in different ways, but all have a similar goal - creating partnerships that support youth and in turn have positive economic impact.

**Speakers:** Mr Timo Lankinen, Director General of the Finnish National Board of Education/President of Skills Finland; Dr. Ursula Renold, Director General of OPET, Switzerland; Dr. Ge, Director General of Vocational Education and Adult Education Division in the Ministry of Education China, David Cragg, Deputy Chairman of WorldSkills London. Panel chaired by Robert Schwartz, Harvard University (*This session will take 2 time slots*)

**Round 1: 9.00-9.50am**

**Session 1B: From NEET to Work. Action with support from the European Social Fund**

**Theme:** Innovation and effective practice.

**Speakers:** The Young People's Learning Agency; the Asphaleia Organisation, other TBC  
*Complimentary session*

**Session 1C: NETCAM, Technology for tomorrow's education, training & assessment. Online live demonstration**

**Theme:** Effective approaches

**Synopsis:** An account of the JERICH0 project that set out to increase the number of school leavers and young offenders taking up apprenticeship opportunities by providing a virtual experience of training and workplace environments.

**Speakers:** Jon Winter, Chief Executive, S&B Automotive Academy; William Lewis, Head of Innovation, Learning and Skills Improvement Service, UK

**Session 1E: From Mutual Understanding to Mutual Recognition through the European Qualification Framework**

**Speakers:** John Mountford, International Director Association of Colleges, Tellervo Tarko, Development Manager, Finnish Association for the Development of Vocational and Educational Training and Manfred Polzen, Senior Policy Advisor Affairs Sectoral VET Platforms and International Affairs, MBO Raad, Rene Van Schalkwijk

**Session 1F Innovation in construction for higher skills required to support global demands.**

**Theme:** Education/Industry partnerships

**Synopsis:** An innovative education-industry partnership designed to provide construction firms with a new generation of skilled apprentices. Currently being evaluated as a future model for all apprenticeships in Wales, This shared scheme is unique in Wales and a positive effect is being seen

**Speakers:** Mr Anthony Rees, Association Manager, CCTAL; Mr Barry Liles, Principle/Chief Executive Coleg Sir Gar, Wales

**Round 2: 10.05-10.55am**

**Session 2A: This session is continued from Round 1, Session 1A. Please see above for description**

**Session 2B: Best Practices - National European Social Fund award winning projects that make a difference**

**Speakers:** Winners from national award winning projects including, Juliette Green, Director, Women's Wisdom; Helen Cahalene, Business Development Manager Cornwall Works for Learning Disability, Charles Jackson Managing Director; Robert Jackson, Training Manager and Sidonie Richardson, Training Co-ordinator from the Recycling Lives Project.

*Complimentary session*

**Session 2C: The Edge Hotel School - an intriguingly different experience of higher education**

**Theme:** Effective Approaches, New models of education delivery

**Synopsis:** An intriguingly different experience of higher education - this school demonstrates a new method of providing highly skilled staff for the future of the industry

**Speakers:** Jane Samuels, Project and Operations Manager, Edge, UK; Peter Jones, Project Director, Edge Hotel School, UK

**Session 2D: For the industry by the industry - the Skillset Tick of Approval**

**Theme:** Industry partnerships

**Synopsis:** This session will explore the development and delivery of a UK-wide strategy to put industry at the heart of training and education delivery by developing an industry brand and quality process for all types of education and training programmes in the creative industry.

**Speakers:** Kate O'Connor, Executive Director, Skillset; Chris Wensley, Project Director, Skillset, UK

**Session 2E: Learning in the workplace is a union matter.**

**Theme:** Trade Unions, Best practices

**Synopsis:** Trade unions and union learning reps are playing an active role in the development of skills and knowledge in the workplace. As an integral part of the workforce development programme Union Learning Reps can help both individuals and organisations develop.

**Speakers:** Mr Tom Wilson, Director, Union Learn; Mr Barry Francis, Regional Manager, Union Learn, UK, Mervi Ylitalo, Workers Education Association, Finland.

**Session 2F: India: A Global Vocational Education & Training Marketplace in the making**

**Theme:** Policy and Programmes

**Synopsis:** India is uniquely placed in the world today with more than 55% of the population being below 35 years of age. This represents the 'great demographic divide'. Government policy is being re-written to reap the economic & leadership benefits of these demographics. Hear about the programs and projects that are being initiated and get a feel of the USD 20 Billion business opportunity that India's VET market represents.

**Speakers:** Sanjay Shivnani, President & CEO, CL Educate Ltd, Satya Narayanan, Chairman, CL Educate Ltd, India

**Round 3: 11.15-12.05pm**

**Session 3A: A tale of two mega cities, London and Sao Paulo**

**Theme:** New workforce, global economies

**Synopsis:** Both London and Sao Paulo are both dynamic and powerful cities, responsible for driving the economies of their respective countries. Both have major financial and marketing sectors and young populations. Discussion of the plans that these cities have to maintain and improve their standing as major economies with skills acquisition as a crucial contributor.

**Speakers:** Bridget Rosewell, Chief Economic Advisor to Mayor of London; Professor Alcides Leite, Professor of Economics at Trevisan Business School, Brazil.

**Session 3B: The Future of WorldSkills: Tapping into global youth networks.**

**Speakers:** Youth from around the world: Omar Munie, NL, Harry Smith, UK, Elena Melekos, USA, Emad Madha, USA. Panel to be chaired by Tjerk Dusseldorp, President WorldSkills International.

**Theme:** Best Practices, Youth Engagement

**Synopsis:** How do we tap the existing communications culture of our youth to advance and share the mission and vision of WorldSkills organizations around the globe? What it means to be a youth spokesperson and what youth are doing to move the skills movement forward.

**Session 3C: Generation i - the 21st Century Apprentice. Listening to the messages of young people - implications for apprenticeship development programmes**

**Synopsis:** Giving the 21st century apprentice a voice; from an apprentices' perspective the presentation will explore what it means to be a member of 'Generation i' and how an integrated approach to apprenticeship training can positively impact on apprentice retention, attainment and progression.

**Speakers:** Jeremy Anderson, Head of Apprenticeship Development; Brathay, UK, Apprentices: Richard Davies - ESSAR Oil (UK) Ltd and Jaime Reid, Kimberly-Clark, UK

**Session 3D: Partnerships in education and employment - Cisco**

**Theme:** Best practice

**Synopsis:** In order to smooth pathways between education and employment there is a need for new partnerships between academic institutions and the workplaces. These partnerships can help to ensure equity of access and recognition of the balance between vocational and academic pathways. The panelists will discuss the nature of successful partnerships and draw on examples from some of the work that Cisco is engaged in

**Speakers:** Dr. Michelle Selinger, Education Director, Cisco, UK Panelists: Gary Coman, Director, Technical Advocacy, Cisco Networking Academy; Professor Derek Godfrey, Deputy Vice

Chancellor, Buckinghamshire New University; Mak Sharma, Head of School for Computing, Telecommunications and Networks, Birmingham City University.

### **Session 3E: What are they thinking? Images and perceptions of European citizens of the Vocational Education and Training Path**

**Theme:** Research, VET Policy

**Synopsis:** A unique EU-wide survey of almost 27.000 citizens was completed to find out their attitudes towards vocational education and training as a learning pathway. Find out the results.

**Speakers:** João Delgado, Head of Unit for Vocational education and Training Policy and Leonardo da Vinci Programme, European Commission, Belgium

### **Session 3F: How to give employers a real voice in skills development – international experience within and outside the sectors body system.**

**Synopsis:** This seminar will feature an international policy dialogue on employer engagement within national skills strategies. The speakers, representing four countries from four different continents (United Kingdom, India, South Africa and New Zealand) will share their own experience with addressing the challenge of giving employers a real voice as part of national skills development agendas, within and outside the sectors body system, and ways in which these challenges have been or could be addressed. The panel will explore whether it may be possible to identify some common themes internationally which can facilitate improved employer engagement mechanisms and also reflect on some of the key findings from research City & Guilds commissioned for India to understand what lessons can be learned from international experience around employer involvement in skills development through sector skills bodies. The audience will be invited to submit questions in advance (to a dedicated email address) and also able to do so during the session.

**Speakers:** International policy dialogue. Michael Davis, Chief Executive, UK Commission for Employment and Skills (UKCES), United Kingdom; Dilip Chenoy, Managing Director and Chief Executive, National Skill Development Corporation (NSDC), India; Ebrahim Boomgaard, ETQA Manager, Culture, Art, Tourism, Hospitality and Sport Education and Training Authority (CATHSSETA), South Africa; and Debbie Martindale, General Manager, Workforce and Business Development, the Aviation, Tourism and Travel Training Organisation (ATTTO), New Zealand. Organised by City & Guilds

## **Round 4: 13.00-13.50pm**

### **Session 4A: Education Europe - a passport to success**

**Theme:** Policy, Youth Mobility

**Synopsis:** The session will present the new Education Europe programme and its benefits for young people who wish to go abroad during their education or training.

**Speakers:** Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth, European Union

### **Session 4B: New and Innovative Skills Policy and Practice: The Samsung case**

**Theme:** Best practices

**Synopsis:** The Samsung Internship Training Programme - international knowledge, know-how and training exchange. Best practices on training and employing talented youth and recognizing the young talented pool as a valuable resource to achieve economic prosperity

**Speakers:** Liz Yoon, Manager, Samsung Electronics Co., Ltd., Korea

### **Session 4C: Empowering the technical workforce with tools and technology**

**Theme:** Emerging Technology

**Synopsis:** The current and new generation of technical workers face more complicated tasks installing & maintaining business, industrial and residential systems. With additional demands for productivity, changing industry practices and regulatory compliance in environmental, health and safety, tool and technology solutions are needed. Manufacturers are designing and developing

new tools to help meet those demands by listening to the users and empowering the workforce. Come and learn about the issues, the process and solutions.

**Speakers:** Jos Meinima, Technical Director, Fluke Corp

**Session 4D: Empowering communities and raising living standards in Malaysia through skills training and life long learning**

**Theme:** Lifelong learning, Best practice

**Synopsis:** The Malaysian government is serious about elevating the standards of living of the average Malaysian. The life long learning approach being developed and delivered through Community Colleges in Malaysia is important to develop learning communities across the country.

**Speakers:** Mohd Tasuan Piahah, Lecturer, Selayang Community College, Malaysia

**Session 4E: MoVE - What does Vocational Excellence look like? Sharing the Competitor experience**

**Theme:** Research, Effective Approaches

**Synopsis:** An active research project that investigates the characteristics and experiences of vocational excellence. What can we learn from WorldSkills?

**Speakers:** Dr. Petri Nolelainen, University of Tampere, Finland, Dr. Helen Smith, RMIT, Australia, Dr. Susan James SKOPE, Oxford University, UK, Ken Mayhew, Oxford University, UK

**Round 5: 14.05-14.55pm**

**Session 5A: Meeting the Skills Challenge in the Arabic World**

**Theme:** New and innovative skills policy and practice.

**Synopsis:** The importance of skills development to the stability and prosperity of the Arab world is highlighted. The session will explore the skills challenges facing Arabic countries and showcase how British Council and Partners are helping to address these challenges.

**Speakers:** Neil Shaw, Regional Skills Advisor, Middle East, Near East, North Africa; Melanie Relton, Regional Skills Manager, Middle East, Near East, North Africa, Emerite Skills and Scottish Qualifications Authority.

**Session 5B: Survival, Recover, Growth - Where do Apprenticeships fit in? Shaping the future, the Australian 'Group Training' way.**

**Theme:** Global Workforce, Apprenticeship training

**Synopsis:** Strategies to consider when exploring skills shortage solutions and well as talent growth and retention. Discussion of the establishment of an Apprenticeship Training Agency (ATA) that facilitates the employment and education of new apprentices

**Speakers:** Ashley Langdon, Executive Officer/General Manager MEGT(UK) Ltd and IMPACT Apprenticeships, UK/Australia

**Session 5C: Eyes on the future- how emerging technologies will influence who we train, how we train and what we believe**

**Theme:** Emerging technology

**Synopsis:** The Integration of Virtual Reality Training - Welding and Painting to train to world standards faster, cheaper and better. How to attract youth to the skilled trades while being environmentally friendly, this presentation will show Virtual Reality Welding and Virtual Reality Spray Painting.

**Speakers:** Carl Peters, Director of Technical Training, Lincoln Electric, USA, John Mendoza, President American Welding Society 2011, USA

**Session 5D: The Dutch approach for demand driven Vocational Education and Training: Industry and education, the Dutch success story**

**Theme:** Industry Participation, Effective Approaches

**Synopsis:** The Dutch system of secondary VET is one of the most progressive in the world, industry is involved with programming, curricula development, execution and assessment. The Ministry facilitates the process based on national policy but industry, social partners and schools decide the content.

**Speaker:** Fred Van Koot Manager International Affairs, Centre of expertise Aequor, The Netherlands

**Session 5F (15.00 – 16.30): WorldSkills Foundation - Come and discover what it means to be a 'WorldSkills Advocate' *Complimentary session***