

### WORLDSKILLS PREMIERE EXPERIENCE 2011

# Conference and Events 'Pick and Mix' programme – Session topics now announced. Register for this outstanding networking opportunity today!

The WorldSkills Premiere Experience is a conference and events programme that brings leaders together from around the world for a productive, informative and exciting programme with the WorldSkills Competition as its centre-piece. Networking, learning and sharing best practices are at the core of the WorldSkills Premiere Experience.

Attend all three conference days at a discounted price of £400. This includes Work Inspiration, WorldSkills Leaders Forum and Global Skills Marketplace. *N.B all prices are per person and exclude VAT*.

Please visit www.worldskillspremiere.com for more details and to book your space.

### PROGRAMME OVERVIEW

Full programme details follow this general programme overview (pages 3-11)

### Tuesday 4 October

Study Visit – Creative Arts & Fashion	09.00 - 13.00	£10.00
Study Visit – Social & Personal Services	09.00 - 13.00	£10.00
Study Visit – Transportation & Logistics	09.00 - 13.00	£10.00
Study Visit – Manufacturing (and Engineering) Technology	09.00 - 13.00	£10.00
	14.00 – 18.00	£20.00
Study Visit – Information & Communications Technology	14.00 – 18.00	£20.00
Study Visit – Construction & Building Technology	14.00 – 18.00	£20.00
Sightseeing tour of London – Half day tour including St Paul's	09.00 - 13.00	£55.00
Cathedral, Tower of London and Thames River Cruise		
<b>Opening Ceremony</b> – WorldSkills Premiere Experience		
(WSPE) reception and premier seating	19.30 – 21.00	£50.00

Wednesday 5 October – Complete details for Work Inspiration found on page 3		
Study Visit – Department for Business Innovation & Skills	08.30 - 13.00	£10.00
Study Visit – Creative Arts & Fashion	08.30 - 13.00	£20.00
	14.30 – 18.00	£10.00
Study Visit – Social & Personal Services	09.00 – 13.00	£10.00
Study Visit – Construction & Building Technology	09.00 – 13.00	£10.00
Study Visit – Information & Communications Technology	14.00 – 18.00	£20.00
Study Visit – Manufacturing (and Engineering) Technology	14.00 – 18.00	£20.00
	14.30 – 18.00	£10.00
Study Visit – Transportation & Logistics	15.15 – 17.15	<b>£</b> Complimentary
Conference – Work Inspiration, The Big Conversation	08.00 - 12.30	£90.00 (£150 full day)
		SOLD OUT
Conference – Work Inspiration, 'How to' Seminars	13.30 – 15.30	£90.00 (£150 full day)
WorldSkills Premiere Experience Lounge – Delegate lounge	08.00 – 16.00	Complimentary to
in the conference centre		WSPE participants

WorldSkills Competition - Access to the Competition	10.00 – 17.00	Complimentary to WSPE participants
<b>Competition Guided Tours</b> – Tour the Competition with an experienced guide	10.30 – 11.30 13.00 – 14.00 15.30 – 16.30	Complimentary to WSPE participants
Thursday 6 October – Complete details for WorldSkills Leaders Forum found on page 4		
Conference - WorldSkills Leaders Forum (WSLF)	08.00 - 15.30	£190
WorldSkills Premiere Experience Lounge – Delegate lounge in the conference centre	08.00 - 16.00	Complimentary to WSPE participants
WorldSkills Competition - Access to the Competition	09.00 - 17.00	Complimentary to WSPE participants
<b>Competition Guided Tours –</b> Tour the Competition with an experienced guide – please choose the time you would like the tour during WSPE registration	10.30 – 11.30 13.00 – 14.00 15.30 – 16.30	Complimentary to WSPE participants

## Friday 7 October – Complete details for Global Skills Marketplace found on page 6

09.00 - 09.50	£25.00
10.05 – 10.55	£25.00
11.15 – 12.05	£25.00
13.00 - 13.50	£25.00
14.05 – 14.55	£25.00 (buy four get the 5 <sup>th</sup> free)
08.00 - 16.00	Complimentary to
	WSPE participants
09.00 – 17.00	Complimentary to WSPE participants
10.30 – 11.30	Complimentary to
13.00 – 14.00	WSPE participants
15.30 – 16.30	
Various Times	Complimentary to
09.00 - 17.00	WSPE participants
08.15 – 13.15	£20.00
08.30 - 13.00	£20.00
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### Saturday 8 October

WorldSkills Competition – Access to the Competition	09.00 – 16.00	Complimentary to WSPE participants
<b>Competition Guided Tours –</b> Tour the Competition with an	10.30 - 11.30	Complimentary to
experienced guide	13.00 – 14.00	WSPE participants
	14.30 – 15.30	
<b>Restaurant Services Competition –</b> Unique dining opportunity	Various Times	Complimentary to
to be served by the Restaurant Services Competitors	09.00 - 16.00	WSPE participants
Study Visits – Regeneration Tour of the London Borough of	Tour 1: 10.00 –	Complimentary to
Newham	12.30	WSPE participants
	Tour 2: 14.00 –	
	16.30	

Sunday 9 October		
<b>Closing Ceremony –</b> WorldSkills Premiere Experience (WSPE)		
reception and premier seating	19.30 – 21.30	£50.00

### Work Inspiration – Conference

### Wednesday 5 October

Full day	08.00 – 15.30	£150.00
Big Conversation – Morning	08.00 - 12.30	£90.00 SOLD OUT
'How to' Seminars – Afternoon	13.30 – 15.30	£90.00

Young people, apprentices and employers will come together for the second anniversary of 'Work Inspiration', the campaign that transforms the quality of work experience, delivered by Business in the Community (BITC). This will be both a celebration of the impact that inspiring introductions to the world of work have on the future workforce, and a call to action for more employers to deliver more high quality placements. The day is in two parts; the Big Conversation is run in the morning and then a series of 'How to' seminars run in the afternoon.

#### Work Inspiration - The Big Conversation SOLD OUT

#### £90.00 08.00 - 12.30

The Work Inspiration campaign aims to better prepare young people for employment and bridge the transition between the classroom and the world of work by turning work experience into 'Work Inspiration'.

The purpose of the Big Conversation is to encourage employers, apprentices and young people to discuss work experience and employability skills - the business case, the drivers for young people, the opportunities and barriers - and how to make introductions to the workplace meaningful, relevant and inspiring. For the first time, apprentices will join CEOs and young people in a Big Conversation to share their stories of progression in the workplace and the opportunities that vocational routes offer.

### Programme

08.00 - 09.00	Registration and refreshments
09.00 - 10.30	The Big Conversation – Part One, Lucy Adams, Director Business Operations, BBC
10.30 - 11.00	Tea and coffee break
11.00 - 12.30	The Big Conversation – Part Two, Sir Michael Rake, Chairman, BT Group Plc
12.30 - 13.30	Lunch

Conference Chair is Tim Campbell, Founder, Bright Ideas Trust. Winner of the first series of Alan Sugar's television programme, Apprentice.

## Work Inspiration - 'How to' Seminars

13.30 - 15.30 £90.00

A selection of seminars by employers for employers. These seminars will address key topics and issues related to developing current and future skills and the delivery of valuable and engaging work placements for both the employer and young person. Three seminars are run concurrently across two time slots so when booking please select one seminar from 'round one' and one from 'round two'.

### Seminar sessions: Round one

### Session 1A Richard Earp, Education & Skills Manager, National Grid Enthusing & engaging tomorrow's workforce

Engaging and enthusing your future workforce is key to ensuring that you have the right skills in place to address your future needs. Addressing this with your community and education work is a way of increasing awareness and knowledge more broadly to ensure that you have the right people coming into your business in the future.

#### Session 1B Ann Brown, UK HR Director, Capgemini UK Plc 13.30 - 14.20 Engaging your workforce through 'Work Inspiration' placements and apprenticeships

Companies find that their existing staff engagement and skills development benefits greatly from their involvement in Work Inspiration placements, apprenticeships and other initiatives where there is opportunity for passing on, and developing skills and awareness. How can you ensure that your existing staff are utilised in a motivating and engaging way?

#### Session 1C Amanda Brady, Human Resource Director, Whitbread Hotel & Restaurants 13.30 - 14.20Creating a learning culture

### 13.30 - 14.20

13.30 - 14.20

To fully enable existing and new employees to develop and grow, an organisation should be set up to recognise, inspire and enable learning, at all levels. In strategic partnership with operations, the Whitbread HR team has transformed resourcing, learning, development and progression, unlocking talent, energy and ambition in future facing individuals. Hear how they did it.

#### Session 1D Bradley Lightbody, Director of Training, Collegenet 13.30-14.20 **Diamond Lesson Plan: applied learning**

How to deliver engaging theory lessons that draw all into active participation and promote the development of employability skills.

Refreshment break	14.20 – 14.35
Seminar sessions: Round two	14.35 – 15.25
Session 2A – Jo Taylor, Head of Learning & 4Talent, Channel 4	14.35 – 15.25

### Inspiring home-grown talent

Investing in the skills of your organisation's current and future workforce by engaging with local schools and communities helps to address local issues and needs, as well as inspiring the talent that your organisation needs. How do companies inspire and manage home-grown talent? How is access to your industry being broadened? A masterclass explaining 4Talent's kick start programme, what they have learnt and achieved and why it is important.

#### Session 2B - Squadron Leader Glyn Dean, SO2 Concepts, Royal Air Force (RAF) 14.35 - 15.25 Busting the gender stereotype: The RAF Journey

With a workforce of 38,000, 50% employed technically and only 14% female, the RAF developed a Gender Recruitment Strategy to improve female recruitment into technical specialisations. The programme focuses on the need for initial engagement with girls around the age of 13 followed by regular sustainable contact to deepen their interest in a (STEM) career within the Royal Air Force (RAF).

#### Session 2C Claire Ford, Employee Support Manager, Marks & Spencer 14.35 - 15.25 Breaking barriers to employment for young people

A focus on the most effective interventions that businesses can make to improve the employability prospects of disadvantaged young people. M&S will share experiences from their Marks & Start employability programme. through which they work with charity partners to provide disadvantaged people with training, work experience and support to improve their chances of finding employment. The session will include practical guidance to help companies to develop appropriate programmes and partnerships, and a Q&A session to share best practice.

#### Session 2D Chidi Okolo, Head of Education, WorldSkills London 2011 14.35 - 15.25 Learning outside the classroom : using applied learning methods to raise attainment

This seminar will provide leaders and practitioners in education with an understanding of how applied learning can lead to significant improvements in the mastery of knowledge and skills and subsequently lead to improvements in academic performance. It will focus on the development of the WorldSkills London 2011 Education Experience and will present the practical application of applied learning in the development of an education programme for students from age 7-19. The seminar will detail the approach to resource development, the applied learning curriculum and identify assessment strategies used in context.

### WorldSkills Leaders Forum – Conference

### Thursday 6 October 08.00 – 15.30

The WorldSkills Leaders Forum (WSLF) is an annual event on themes of global relevance, which are chosen based on input from delegates and members. The WorldSkills Leaders Forum serves as an annual kick-start for the networking process, striving to exploit and develop the power of WorldSkills International's global network to meet the needs of industry and commerce and those who train them - to the mutual benefit of all concerned. Its relevance and importance has grown and it is now an important and integral part of the annual WorldSkills calendar. www.worldskillsleadersforum.com

Top speakers from around the world will be addressing the impact that vocational training has on economic growth. A networking lunch will be held during the WSLF and many examples of best practice will be shared over the course of the day.

Following presentations from key leaders in business and commerce, delegates will have their chance to participate through a 'Question Time' style session with an extended panel of experts, exploring the benefits of

### Full day £190.00

investing in skills, the role skills will play in the global economic recovery and the importance of striving for excellence as a way of motivating young people.

#### Programme

08.00 - 09.00	Registration and refreshments
09.00 – 11.15	WorldSkills Leaders Forum
11.15 – 11.30	Networking opportunity/comfort break
11.30 - 13.00	Networking lunch
13.00 – 14.25	WorldSkills Leaders Forum
14.25 – 14.40	Refreshment break
14.40 – 15.30	WorldSkills Leaders Forum

Nadine Dereza, Conference Chair, and Non-Executive Director of WorldSkills London 2011

### **Morning Speakers**

Sir Robin Wales, Mayor of Newham - Welcome address

Martin Donnelly, Permanent Secretary, Department for Business Innovation & Skills - Introduction

Rt Hon Dr Vince Cable, Secretary of State for Business, Innovation & Skills and President of the Board of Trade - Investing in Skills for Growth

**Frances O'Grady, Deputy General Secretary, Trade Union Congress (TUC)** – Raising the skills of all: The trade union approach

Christine Hodgson, Chairman, Capgemini - Young Talent in the Technology Sector. The Capgemini Story

Steve Holliday, Chief Executive Officer, National Grid plc - Skills - Engineering our future

**Terry Morgan, CBE, Chairman, Crossrail -** The challenges of Crossrail, not just building a railway, building a workforce – a personal journey

### Morning Panel:

Nick Bradley, Group Director, City & Guilds John Hayes MP, Minister of State for Further Education, Skills and Lifelong Learning Christine Hodgson, Chairman, Capgemini Steve Holliday, Chief Executive, National Grid Terry Morgan, CBE, Chairman, Crossrail Frances O'Grady, Deputy General Secretary, Trade Union Congress (TUC) Sir Peter Rogers, Mayoral Advisor, Regeneration, Growth & Enterprise, Greater London Authority, Mayor's Office Christine Gaskell, Member of the Board for Personnel, Bentley

### Afternoon Speakers

John Hayes, Minister of State for Further Education, Skills and Lifelong Learning - A presentation about the host country/region that is demonstrating their commitment to skills development by putting significant funding behind this event, showing support for skills development and infrastructure projects.

Chris Boardman, Managing Director, Military Air & Information, BAE Systems – Investment in skills for engineering excellence.

**Robert Schwartz, Francis Keppel Professor of Practice in Educational Policy and Administration, Harvard -** A presentation outlining the results of the Harvard "Pathways to Prosperity" report and the action plan the USA has to implement the indicated changes.

**Rafael Lucchesi, SENAI's Director General, Brasil -** A presentation by a senior official showing how SENAI was developed and what it has accomplished

**Global Industry Partners -** Response from Industry on skills development, about industry's demand for skilled workers and the changes in the workforce.

### Don Carlson, Director EMEA, Autodesk

### Tom Flohn, President EMEA, Lincoln Electric Michael Stevenson, Vice President of Global Education, Cisco Systems

### Global Skills Marketplace – Conference

### Per session £25.00

### Friday 7 October 08.00 – 15.00 Buy four sessions and get the fifth free £100.00

The Global Skills Marketplace (GSM) will offer a series of internationally themed seminars relating to skills development and training, skills policy and practice, emerging technologies, the new global workforce and international best practices. These seminars will allow participants to learn and share best practice, ask questions and network with others. The GSM provides the opportunity for leaders from industry, government and education to gather and address global skills issues, to network and to share best practices. These best practices must be shared so benefits can be realised in regions across the world.

A number of seminars are run concurrently across five time slots so when booking please select only one seminar from each 'round'.

### Programme

Registration and refreshments
Round 1 – Choose one session – note, there is one session that runs over Round 1
and Round 2 time slots
Round 2 – Choose one session
Tea and coffee break
Round 3 – Choose one session
Lunch
Round 4 – Choose one session
Round 5 – Choose one session

### Round 1A/2A 09.00 – 10.55 – Refreshment break in the middle of this double session

# Session 1A/2A: Skills for Success: Partnerships and Youth Promotion as the backbone of economies around the world. Four countries' approaches.

Theme: Best Practices, Industry Involvement, Partnership

**Synopsis:** Creating partnerships and working with youth is the backbone of economies around the world. Different countries/regions approach vocational education and training in different ways, but all have a similar goal - creating partnerships that support youth and in turn have positive economic impact.

**Speakers:** Mr Timo Lankinen, Director General of the Finnish National Board of Education/President of Skills Finland; Dr. Ursula Renold, Director General of OPET, Switzerland; Dr. Ge, Director General of Vocational Education and Adult Education Division in the Ministry of Education China, David Cragg, Deputy Chairman of WorldSkills London. Panel chaired by Robert Schwartz, Harvard University (*This session will take 2 time slots*)

### Round 1: 9.00-9.50am

#### Session 1B: From NEET to Work. Action with support from the European Social Fund Theme: Innovation and effective practice.

**Speakers:** The Young People's Learning Agency; the Asphaleia Organisation, other TBC *Complimentary session* 

## Session 1C: NETCAM, Technolgy for tomorrow's education, training & assessment. Online live demonstration

**Theme:** Effective approaches

**Synopsis:** An account of the JERICHO project that set out to increase the number of school leavers and young offenders taking up apprenticeship opportunities by providing a virtual experience of training and workplace environments.

**Speakers:** Jon Winter, Chief Executive, S&B Automotive Academy; William Lewis, Head of Innovation, Learning and Skills Improvement Service, UK

## Session 1E: From Mutual Understanding to Mutual Recognition through the European Qualification Framework

**Speakers:** John Mountford, International Director Association of Colleges, Tellervo Tarko, Development Manager, Finnish Association for the Development of Vocational and Educational Training and Manfred Polzen, Senior Policy Advisor Affairs Sectoral VET Platforms and International Affairs, MBO Raad, Rene Van Schalkwijk

## Session 1F Innovation in construction for higher skills required to support global demands.

### Theme: Education/Industry partnerships

**Synopsis:** An innovative education-industry partnership designed to provide construction firms with a new generation of skilled apprentices. Currently being evaluated as a future model for all apprenticeships in Wales, This shared scheme is unique in Wales and a positive effect is being seen

**Speakers:** Mr Anthony Rees, Association Manager, CCTAL; Mr Barry Liles, Principle/Chief Executive Coleg Sir Gar, Wales

### Round 2: 10.05-10.55am

### Session 2A: This session is continued from Round 1, Session 1A. Please see above for description

# Session 2B: Best Practices - National European Social Fund award winning projects that make a difference

Speakers: Winners from national award winning projects including, Juliette Green, Director, Women's Wisdom; Helen Cahalene, Business Development Manager Cornwall Works for Learning Disability, Charles Jackson Managing Director; Robert Jackson, Training Manager and Sidonie Richardson, Training Co-ordinator from the Recycling Lives Project.

Complimentary session

## Session 2C: The Edge Hotel School - an intriguingly different experience of higher education Theme: Effective Approaches, New models of education delivery

**Synopsis:** An intriguingly different experience of higher education - this school demonstrates a new method of providing highly skilled staff for the future of the industry

**Speakers:** Jane Samuels, Project and Operations Manager, Edge, UK; Peter Jones, Project Director, Edge Hotel School, UK

### Session 2D: For the industry by the industry - the Skillset Tick of Approval

Theme: Industry partnerships

**Synopsis:** This session will explore the development and delivery of a UK-wide strategy to put industry at the heart of training and education delivery by developing an industry brand and quality process for all types of education and training programmes in the creative industry.

Speakers: Kate O'Connor, Executive Director, Skillset; Chris Wensley, Project Director, Skillset, UK

### Session 2E: Learning in the workplace is a union matter.

Theme: Trade Unions, Best practices

**Synopsis:** Trade unions and union learning reps are playing an active role in the development of skills and knowledge in the workplace. As an integral part of the workforce development programme Union Learning Reps can help both individuals and organisations develop.

**Speakers:** Mr Tom Wilson, Director, Union Learn; Mr Barry Francis, Regional Manager, Union Learn, UK, Mervi Ylitalo, Workers Education Association, Finland.

# Session 2F: India: A Global Vocational Education & Training Marketplace in the making Theme: Policy and Programmes

**Synopsis:** India is uniquely placed in the world today with more than 55% of the population being below 35 years of age. This represents the 'great demographic divide'. Government policy is being re-written to reap the economic & leadership benefits of these demographics. Hear about the programs and projects that are being initiated and get a feel of the USD 20 Billion business opportunity that India's VET market represents. **Speakers:** Sanjay Shivnani, President & CEO, CL Educate Ltd, Satya Narayanan, Chairman, CL Educate Ltd, India

### Round 3: 11.15-12.05pm

### Session 3A: A tale of two mega cities, London and Sao Paulo

Theme: New workforce, global economies

**Synopsis**: Both London and Sao Paulo are both dynamic and powerful cities, responsible for driving the economies of their respective countries. Both have major financial and marketing sectors and young populations. Discussion of the plans that these cities have to maintain and improve their standing as major economies with skills acquisition as a crucial contributor.

**Speakers:** Bridget Rosewell, Chief Economic Advisor to Mayor of London; Professor Alcides Leite, Professor of Economics at Trevisan Business School, Brazil.

### Session 3B: The Future of WorldSkills: Tapping into global youth networks.

**Speakers:** Youth from around the world: Omar Munie, NL, Harry Smith, UK, Elena Melekos, USA, Emad Madha, USA. Panel to be chaired by Tjerk Dusseldorp, President WorldSkills International. **Theme:** Best Practices, Youth Engagement

**Synopsis:** How do we tap the existing communications culture of our youth to advance and share the mission and vision of WorldSkills organizations around the globe? What it means to be a youth spokesperson and what

# Session 3C: Generation i - the 21st Century Apprentice. Listening to the messages of young people - implications for apprenticeship development programmes

**Synopsis:** Giving the 21st century apprentice a voice; from an apprentices' perspective the presentation will explore what it means to be a member of 'Generation i' and how an integrated approach to apprenticeship training can positively impact on apprentice retention, attainment and progression.

**Speakers:** Jeremy Anderson, Head of Apprenticeship Development; Brathay, UK, Apprentices: Richard Davies - ESSAR Oil (UK) Ltd and Jaime Reid, Kimberly-Clark, UK

### Session 3D: Partnerships in education and employment - Cisco

youth are doing to move the skills movement forward.

### Theme: Best practice

**Synopsis**: In order to smooth pathways between education and employment there is a need for new partnerships between academic institutions and the workplaces. These partnerships can help to ensure equity of access and recognition of the balance between vocational and academic pathways. The panelists will discuss the nature of successful partnerships and draw on examples from some of the work that Cisco is engaged in

**Speakers**: Dr. Michelle Selinger, Education Director, Cisco, UK Panelists: Gary Coman, Director, Technical Advocacy, Cisco Networking Academy; Professor Derek Godfrey, Deputy Vice Chancellor, Buckinghamshire New University; Mak Sharma, Head of School for Computing, Telecommunications and Networks, Birmingham City University.

# Session 3E: What are they thinking? Images and perceptions of European citizens of the Vocational Education and Training Path

Theme: Research, VET Policy

**Synopsis:** A unique EU-wide survey of almost 27.000 citizens was completed to find out their attitudes towards vocational education and training as a learning pathway. Find out the results.

**Speakers:** João Delgado, Head of Unit for Vocational education and Training Policy and Leonardo da Vinci Programme, European Commission, Belgium

# Session 3F: How to give employers a real voice in skills development - international experience within and outside the sectors body system.

Synopsis: This seminar will feature an international policy dialogue on employer engagement within national skills strategies. The speakers, representing four countries from four different continents (United Kingdom, India, South Africa and New Zealand) will share their own experience with addressing the challenge of giving employers a real voice as part of national skills development agendas, within and outside the sectors body system, and ways in which these challenges have been or could be addressed. The panel will explore whether it may be possible to identify some common themes internationally which can facilitate improved employer engagement mechanisms and also reflect on some of the key findings from research City & Guilds commissioned for India to understand what lessons can be learned from international experience around employer involvement in skills development through sector skills bodies. The audience will be invited to submit questions in advance (to a dedicated email address) and also able to do so during the session. Speakers: International policy dialogue. Michael Davis, Chief Executive, UK Commission for Employment and Skills (UKCES), United Kingdom: Dilip Chenov, Managing Director and Chief Executive, National Skill Development Corporation (NSDC), India: Ebrahim Boomgaard, ETQA Manager, Culture, Art, Tourism, Hospitality and Sport Education and Training Authority (CATHSSETA), South Africa; and Debbie Martindale, General Manager, Workforce and Business Development, the Aviation, Tourism and Travel Training Organisation (ATTTO), New Zealand. Organised by City & Guilds

### Round 4: 13.00-13.50pm

### Session 4A: Education Europe - a passport to success

Theme: Policy, Youth Mobility

**Synopsis:** The session will present the new Education Europe programme and its benefits for young people who wish to go abroad during their education or training.

**Speakers:** Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth, European Union

## Session 4B: New and Innovative Skills Policy and Practice: The Samsung case Theme: Best practices

**Synopsis:** The Samsung Internship Training Programme - international knowledge, know-how and training exchange. Best practices on training and employing talented youth and recognizing the young talented pool as a valuable resource to achieve economic prosperity

Speakers: Liz Yoon, Manager, Samsung Electronics Co., Ltd., Korea

### Session 4C: Empowering the technical workforce with tools and technology

Theme: Emerging Technology

**Synopsis:** The current and new generation of technical workers face more complicated tasks installing & maintaining business, industrial and residential systems. With additional demands for productivity, changing industry practices and regulatory compliance in environmental, health and safety, tool and technology solutions are needed. Manufacturers are designing and developing new tools to help meet those demands by listening to the users and empowering the workforce. Come and learn about the issues, the process and solutions. **Speakers**: Jos Meinima, Technical Director, Fluke Corp

# Session 4D: Empowering communities and raising living standards in Malaysia through skills training and life long learning

Theme: Lifelong learning, Best practice

**Synopsis:** The Malaysian government is serious about elevating the standards of living of the average Malaysian. The life long learning approach being developed and delivered through Community Colleges in Malaysia is important to develop learning communities across the country.

Speakers: Mohd Tasuan Piahat, Lecturer, Selayang Community College, Malaysia

# Session 4E: MoVE - What does Vocational Excellence look like? Sharing the Competitor experience Theme: Research, Effective Approaches

**Synopsis:** An active research project that investigates the characteristics and experiences of vocational excellence. What can we learn from WorldSkills?

**Speakers:** Dr. Petri Nolelainen, University of Tampere, Finland, Dr. Helen Smith, RMIT, Australia, Dr. Susan James SKOPE, Oxford University, UK, Ken Mayhew, Oxford University, UK

### Round 5: 14.05-14.55pm

### Session 5A: Meeting the Skills Challenge in the Arabic World

Theme: New and innovative skills policy and practice.

**Synopsis:** The importance of skills development to the stability and prosperity of the Arab world is highlighted. The session will explore the skills challenges facing Arabic countries and showcase how British Council and Partners are helping to address these challenges.

**Speakers:** Neil Shaw, Regional Skills Advisor, Middle East, Near East, North Africa; Melanie Relton, Regional Skills Manager, Middle East, Near East, North Africa, Emerite Skills and Scottish Qualifications Authority.

# Session 5B: Survival, Recover, Growth - Where do Apprenticeships fit in? Shaping the future, the Australian 'Group Training' way.

Theme: Global Workforce, Apprenticeship training

**Synopsis:** Strategies to consider when exploring skills shortage solutions and well as talent growth and retention. Discussion of the establishment of an Apprenticeship Training Agency (ATA) that facilitates the employment and education of new apprentices

**Speakers:** Ashley Langdon, Executive Officer/General Manager MEGT(UK) Ltd and IMPACT Apprenticeships, UK/Australia

# Session 5C: Eyes on the future- how emerging technologies will influence who we train, how we train and what we believe

### Theme: Emerging technology

**Synopsis**: The Integration of Virtual Reality Training - Welding and Painting to train to world standards faster, cheaper and better. How to attract youth to the skilled trades while being environmentally friendly, this presentation will show Virtual Reality Welding and Virtual Reality Spray Painting. **Speakers:** Carl Peters, Director of Technical Training, Lincoln Electric, USA, John Mendoza, President American Welding Society 2011, USA

# Session 5D: The Dutch approach for demand driven Vocational Education and Training: Industry and education, the Dutch success story

Theme: Industry Participation, Effective Approaches

Synopsis: The Dutch system of secondary VET is one of the most progressive in the world, industry is involved with programming, curricula development, execution and assessment. The Ministry facilitates the process based on national policy but industry, social partners and schools decide the content. Speaker: Fred Van Koot Manager International Affairs, Centre of expertise Aequor, The Netherlands

Session 5F (15.00 – 16.30): WorldSkills Foundation - Come and discover what it means to be a 'WorldSkills Advocate' Complimentary session

### Sightseeing tour of London

### Tuesday 4 October at 09.00 - 13.00

Experience this dynamic city with a half-day tour including a panoramic tour of London, guided tour of St Paul's Cathedral, a visit to the Tower of London and Crown Jewels and a Thames River Cruise. The coach will pick up from ExCeL London at 09.00 and return at 13.00.

### **Opening Ceremony**

### Tuesdav 4 October 19.30 – 21.00

Held at The O2, the Ceremony will be a dynamic and exciting show that celebrates the excellence within WorldSkills London 2011 and showcases youth performance from across the UK. The Opening Ceremony will centre on the story of world communities coming together for WorldSkills London 2011 to create a lasting legacy. It will welcome the international Competitors to the United Kingdom, and showcase London as the exciting multicultural global village it is today. Standard tickets can be booked via Ticket Master at £20.00 per person or you can join the WSPE reception and premiere seating for £50.00 per person by booking through the WSPE pick and mix website.

**Closing Ceremony** 

### Sunday 9 October 19.30 – 21.30

Held at The O2, the Ceremony will be a dynamic and exciting show that celebrates the excellence within WorldSkills London 2011 and showcases youth performance from across the UK. The Closing Ceremony is where all the WorldSkills London 2011 winners are announced and all medals presented. As such, it will have a strong theme of celebration and will highlight the springboard that WorldSkills London 2011 has created in terms of its legacy. From performers to technical support and costume design, young people from across the United Kingdom will be integral to the delivery of every aspect of the Ceremony. Standard tickets from Ticket Master are sold out, but you can join the WSPE reception and premiere seating for £50.00 per person by booking through the WSPE pick and mix website.

### WorldSkills Premiere Experience Lounge

### Wednesday 5 October – Friday 7 October 08.00 – 16.00

Dedicated business lounge for WSPE participants of paid-for sessions with WorldSkills Connect for networking opportunities with peers and colleagues from around the world and daily briefing sessions from WorldSkills International.

Access to WorldSkills London 2011

Wednesday 5 October 10.00 – 17.00

### Thursday 6 & Friday 7 October 09.00 – 17.00

### Saturday 8 October 09.00 – 16.00

Participants will have access to the 41<sup>st</sup> WorldSkills Competition, the world's largest international skills competition, with young people from across the globe competing to be the best of the best in their chosen skill. Admission to the WorldSkills Competition is complimentary to delegates participating in paid conference sessions; alternatively you can register free of charge as a visitor at www.worldskillslondon2011.com

### Complimentary

Complimentary

£55.00

£50.00

£50.00

### Guided tours of WorldSkills London 2011

### Wednesday 5 October – Saturday 8 October

Tour the Competition with an experienced guide each day at the following times. The tours are complimentary for participants of paid-for WSPE sessions and can be booked via the online pick and mix website.

10.30 – 11.30	Tour one	
13.00 – 14.00	Tour two	
15.30 – 16.30	Tour three	
On Saturday 8 Octo	per the last tour will be at the earlier time of 14.30 – 15.30	

### Restaurant Services Competition

### Friday 7 October and Saturday 8 October at various times

Be an integral part of WorldSkills London 2011 and experience a unique dining opportunity by being served by one of the Restaurant Services Competitors. There is limited capacity and strict Competition rules apply. Please indicate your interest by emailing <u>michelle.bussey@worldskills.org</u> and we will follow up to reserve your place.

### **Study Visits**

Visit to a selection of further education colleges, training centres and employers in and around London. The Study Visits will set out best practice and innovations in both the UK Employment and English College sector and will showcase a specific skill to link in to the WorldSkills Competition. The Study Visits will allow participants to understand first hand how their international counterparts are responding to the challenge of driving global recovery through employment and education. (*Study Visits should last for approximately 1hour 30minutes - excluding travel time. Details found in each Study Visit explanation*)

### Creative Arts and Fashion, Newham College

### Tuesday 4 October at 09.00

The visit will include skills demonstrations in tailoring and fashion design tailoring. Participants will be able to interact with students showing their craft skills in pattern development and stitching techniques. Fashion design students will demonstrate creative and technical fashion skills in the design process, garment construction and project work.

#### Creative Arts and Fashion, Ealing, Hammersmith and West London College £20.00 Wednesday 5 October at 08.30

The Ealing Institute of Media (EIM) is based at the Ealing Campus and makes much of the rich film and media heritage of this part of west London with Ealing studios within walking distance. The EIM has a special link to the skill set, the industry body that represents the UK film industry. The Study Visit to EIM will include a visit to the state of the art editing suite and TV studios as well providing the chance to hear about Grade 9 which is a nationally recognised recording label set up by tutors at EIM.

### Creative Arts and Fashion, Tower Hamlets College Wednesday 5 October at 14.30

The study visit will include a tour of the Creative Arts Facilities as well several student led workshops. Delegates will be able to observe or participate in some of the workshops if they wish. The focus of the teaching and learning will be technical vocational skills alongside industry simulation and entrepreneurship. The Faculty of Creative Arts at Tower Hamlets college is in the process of building links with employers and will showcase some of last year's activities which include photographic commissions for music companies, iphone application designs for the Met Police and web site commissioning. The other focus of the workshops will be around active learning techniques and how these, alongside entrepreneurship, can be used to motivate young people. A presentation following the tour will explain how the Arts Faculty wishes to build on entrepreneurship and there will be an opportunity for teachers and managers to share views and experiences in order to develop this concept further. Student led workshops will include studio lighting & digital photography, digital video with green screen, craft & print and digital graphics - animation & print.

### Creative Arts and Fashion, Barking and Dagenham College

### Friday 7 October at 08.30

This visit will include visits to fashion, graphic design, fine art, art and design, 3D design, animation, interactive media, and media and photography workshops. Demonstrations and interactive class sessions will also be available so that participants have the opportunity to interact with or observe the learning process and skills.

### Complimentary

Various times from 08.15 – 17.30

### £10.00

£10.00

### £20.00

#### 11

### Complimentary

WorldSkills Premiere Experience Programme 2011 (September 22)

This will be an opportunity to see how Barking & Dagenham College has prepared for three of its showcases to be performed at WorldSkills London 2011 in media, performing arts and photography and how other creative curriculums have supported these areas.

#### **Creative Arts and Fashion, Victoria and Albert Museum** Friday 7 October at 09.00

This Study Visit to the Victoria and Albert Museum (V&A Museum) will enable participants to enjoy its collections and explore the cultures that created them; and to inspire those who shape contemporary design.

The V&A Museum efforts are focused upon a central purpose - the increased use of our displays, collections and expertise as resources for learning, creativity and enjoyment by audiences within and beyond the United Kingdom. During the Study Visit speakers from the departments within the V&A will be invited to present the work of their departments and the skills and training developed through on the job traineeships and professional qualifications. There will also be a guided tour arranged to highlight the main collections and new galleries. Participants will have passes that will gain them entry to the paid exhibitions to explore for themselves.

### **Creative Arts and Fashion, Havering College**

### Friday 7 October at 14.30

This Study Visit will offer participants the opportunity to see the facilities we offer students and to hear about our curriculum offer in Creative Arts which encompasses courses from Level 1 through to Higher Education. We have a range of HE courses in Fashion, Music, Performing Arts, Media, Graphic Design and Fine Art. We also run projects which cross over areas such as Music, Performing Art and Design and in 2012 will have a crossover project which is working with the local community to produce a show in London at the Palladium theatre. This performance will involve 250 local school children including special schools for those with learning disabilities/difficulties and has achieved Inspire recognition linked to the London Olympics. This Study Visit will give participants the opportunity to hear more about this project and how we encourage students to progress through the curriculum from level 1 through to Higher Education in line with current government priorities for Higher Education. We have a strong focus on practical aspects of our provision in Creative Arts and participants will be give a guided tour of the facilities.

### Social and Personal Services, Newham College Tuesday 4 October at 09.00

The visit will include skills demonstrations in Hairdressing and Beauty (Nail Art). Participants will be able to see students working on clients demonstrating creative hair designs, plaiting and twisting and spiral winding. Beauty students will be demonstrating nail art, hand painting, 3D design and mood boards. This overview will provide participants with an opportunity to see how the curriculum is designed to enable students to excel in their chosen vocational area.

### Social and Personal Services, Westminster Kingsway College Wednesday 5 October at 09.00 and Friday 7 October at 09.00

This interactive and highly visual visit will illustrate the practical development of a wide range of skills and techniques in all aspects of hospitality services. Participants will be able to visit a live integrated realistic working environment featuring the Vincent Rooms Restaurant and Cocktail Bar; production kitchens, butchery, larder, smokery, bakery, patisserie and confectionery areas, as a number of teams of students work towards the deadline of a lunchtime restaurant opening. There will also be opportunities to see how the Virtual Learning Environment is used to support these lessons.

### Social and Personal Services, Seetec Friday 7 October at 14.30

Participants will be taken on a guided tour of our state of the art retail training centre in the heart of the Westfield Stratford City shopping centre within the Olympic park. During the Study Visit participants will be able to observe bespoke training sessions taking place to provide staff in a broad spectrum of industry sectors, including retail, for Europe's largest urban shopping town and wider into East London as well as for many of the roles required for London 2012.

#### Information and Communications Technology, Bromley College of Further and Higher Education Tuesday 4 October at 14.00 £20.00

The visit will focus on the college's ICT provision. There will be the opportunity for participants to visit the college's specialist computer labs and facilities. This will be followed by a presentation explaining how the college is driving forward the development of unique and distinctive provision in these vocational areas, and also how the college is embedding Information Learning Technologies as a fundamental part of the teaching and learning strategy. Participants will have the opportunity to attend specialist demonstrations in digital media and see how the college is using its Virtual Learning Environment, e-assessment and Second Life.

### £10.00

£10.00

£10.00

£20.00

### £10.00

12

### Information and Communications Technology, Stanmore College Wednesday 5 October at 14.00

The Study Visit will look at Information and Communications Technology education and training at Stanmore College, as well as the way that information and learning technology is used across the curriculum. This includes a visit to the networking and communications laboratories, as well as a range of classrooms which have been set up with various configurations or "concepts" to facilitate different teaching and learning strategies. There will be a demonstration of robotics, software development and a special IT "table" built by students, plus the use of an IT system for improving lesson observations. Finally, there will be a demonstration of the use of information technology across the curriculum.

### Manufacturing (and Engineering) Technology, City and Islington College £10.00 Tuesday 4 October at 09.00

This Study Visit will present City and Islington College's new Centre for Applied Sciences and its exemplary work in the Applied Sciences such as Forensic Science and Ophthalmic Dispensing. The Study Visit will showcase a wide range of Higher Education provision including the partnerships with major London Universities. The Centre was recently granted NEF Assured status for STEM (Science, Technology, Engineering and Maths) subjects by the New Engineering Foundation in addition to being named as the first ever Centre of Excellence for Biotechnology by the National Skills Academy Process Industries. The Centre also delivers Environmental and Land-based science courses and will soon start advanced apprenticeships in Veterinary Nursing.

### Manufacturing (and Engineering) Technology, Bromley College of Further and Higher Education Tuesday 4 October at 14.00 £20.00

The study visit will focus on the College's Motor Vehicle engineering. There will be the opportunity for participants to visit the College's specialist industry standard Motor Vehicle workshops. A presentation will explain how the College is driving forward developing unique and distinctive provision in this vocational area, and also how the College is embedding ILT as a fundamental part of the teaching and learning strategy. There will be a specialist demonstration which will cover the theme of how the College is using ILT to deliver and assess specialist vocational provision as well as a showcase of the ILT software used where participants will have the opportunity to see and use a range of different software packages focusing on virtual engine diagnostics.

### Wednesday 5 October at 14.00

The Study Visit will focus on the College's engineering provision. There will be the opportunity for participants to visit the College's specialist industry standard engineering workshops. A presentation will explain how the College is driving forward developing unique and distinctive provision in this vocational area, and also how the College is embedding ILT as a fundamental part of the teaching and learning strategy. There will be a specialist demonstration which will cover the theme of how the College is using ILT to deliver and assess specialist vocational provision as well as a showcase of the ILT software used where participants will have the opportunity to see and use a range of different software packages focusing on virtual engine diagnostics.

### Manufacturing (and Engineering) Technology, Transport for London, Tubelines Training Centre Wednesday 5 October at 14.30 £10.00

What does it take to be able to keep the tube running? This visit will take place at the Tubelines Training Centre in Stratford where apprentices and adults are trained and gain the skills they need to maintain and improve the Jubilee, Northern and Piccadilly Lines of the London Underground. Once qualified, employees work on the track, signalling, and other equipment that make it possible for the tube to move millions of Londoners around the Capital each day. Participants will get an insight into the great careers that are available and how people are trained. Participants will have the opportunity to hear how many of the senior Tubelines staff began their careers as apprentices and what exactly makes the Tube tick.

# Manufacturing (and Engineering) Technology, Southgate College Friday 7 October at 14.00

Participants will be given a guided tour of the Mechantronics Suite (the only one of its kind in the UK), Motorsport Workshop (including access to the college's F1 carbon Fibre Race Shell) and the Specialist Automotive Airbrush and Paint workshop. Each part of the visit is interactive and will showcase the specialist facilities and student work. The Mechatronics Suite is a working "factory" that produces plastic Loyalty Cards whilst showcasing robotics and pneumatic technology. Delegates will see the production of, and receive, a unique memento of the visit which will carry the WorldSkills London 2011 logo. The college's F1 project showcases carbon fibre technologies whilst participants will be able to try out airbrushing skills in the specialist paint workshop.

### £20.00

£20.00

#### Construction and Building Technology, College of North West London Tuesday 4 October at 14.00

This Study Visit will focus on refrigeration and air conditioning in a green environment. Participants will visit the state of the art industry standard facilities for gas in the gas arena followed by a demonstration of Second Life innovative teaching material promoted by Ofsted in Talisman. There will be a refrigeration and air conditioning workshop before a final tour of the Environmental Technology Arena. Participants will have access to a range of demonstrations on solar thermal, solar PV, heat pumps and other green technologies.

### Construction and Building Technology, Hackney Community College Wednesday 5 October at 09.00

This Study Visit will include a tour of the campus and facilities at Hackney Community College (HCC). The main focus of the visit will be around Construction and Building Technology and will include demonstrations and taster sessions for participants who will also get the opportunity to meet with students and staff to discuss what life at HCC is like.

### Construction and Building Technology, Ealing, Hammersmith and West London College Friday 7 October at 08.30 £20.00

The Acton site of Ealing, Hammersmith and West London College houses the construction and technology training centre of the college. You will be introduced to what is a state of the art construction training resource. The site is already a Centre of Excellence in construction and during the visit you will be introduced to the building, electrical, plumbing, bench joinery and tiling workshops, with the opportunity of having a go yourself.

### Construction and Building Technology, Bromley College of Further and Higher Education Friday 7 October at 14.00 £20.00

The study visit will allow participants to visit the college's specialist construction workshops. This will be followed up with a presentation explaining how the college is driving forward the development of unique and distinctive provision in this vocational area, and also how the college is embedding Information and Learning Technology (ILT) as a fundamental part of the teaching and learning strategy. Participants will have the opportunity to attend a specialist demonstration covering the theme of how the college is using ILT to deliver and assess specialist vocational provision. There will be a showcase of ILT software covering aspects of green buildings and sustainability. Participants will have an on opportunity to see and use an ILT package to calculate thermal and human comfort variables within a virtual building.

### Transportation and Logistics, Tunnelling & Underground Construction Academy (TUCA) Tuesday 4 October at 9.00 £10.00

This study visit to the newly built Tunnelling and Underground Construction Academy (TUCA) will showcase a brand new, purpose built facility providing training on the key skills required to work in tunnel excavation and underground construction. The visit will consist of a presentation that will afford delegates an overview of what TUCA represents to Crossrail and the underground construction industry and a tour of the building that will house Sprayed Concrete Lining Workshops and a simulated pit top/bottom and running tunnel environment. Crossrail, is the new high frequency accessible railway for London and the South East. The service opens from 2018 and will carry 200 million passengers adding 10% to rail capacity in the capital. It represents a major feat of engineering and construction; designed to deliver trains on new infrastructure and on existing routes with 42 km of bored tunnels located below the streets of London. The programme will deliver a world class affordable railway and a lasting skills legacy. The Tunnelling and Underground Construction Academy (TUCA) lies at the heart of the Crossrail skills legacy.

### Transportation and Logistics, Royal Navy at ExCeL London Wednesday 5 October and Friday 7 October at 15.15

The Captain and crew of a visiting Royal Navy ship will host up to 20 visitors, taking them on a detailed tour of the vessel. The aim of the Study Visit will be to explain the ship's operational capability and how it is achieved through its reliance and trust in the skills and on-going training of its crew. There will be many opportunities to talk to the ship's company from the youngest and most junior members to the Captain himself. Each person will tell their story of how they came to join the Royal Navy, their experiences at the Royal Navy's training establishments and the subsequent paths they have taken in order to progress in their chosen specialisation. The ship's Education Officer will explain how personnel develop their skills and achieve civilian recognised qualifications whilst deployed at sea. Participants will have a privileged insight into a little known work environment that demands the highest skills and professionalism from the team. Participants will leave the ship with a clear understanding of the academic, vocational and personal skills that the Royal Navy seeks in its people and how it continues to invest in them throughout the sailor's career. Please note it is advisable you dress comfortably for this visit i.e. flat shoes. Please note if the ship is tasked to sail at short notice, this Study Visit will be cancelled.

### **£Complimentary**

£20.00

£10.00

## Transportation and Logistics, Skillnet Limited Friday 7 October at 08.15

During this Study Visit participants will learn now Skillnet Ltd work across Schools and Colleges in the UK as well as delivering Apprenticeships in both cars and heavy vehicles. Skillnet will also be able to talk participants through their full recruitment and selection process which they have in place to assist learners to find employers and employers to recruit the best possible person for relevant roles. Participants will also hear about the services Skillnet have to offer in regards to Customer Care, Business Administration and Parts Training. There will be an opportunity for participants to learn the best ways to present themselves as ideal candidates for major brands like Ford, Kia, Daf and Scania.

### Department for Business, Innovation and Skills Wednesday 5 October at 08.30

This Study Visit will be an opportunity for participants to hear about the Department's Skills Strategy and skills policies in England. The Study Visit will also cover links between Further and Higher education. Participants will be given the opportunity to ask questions during the seminar which will be followed with a visit to the Palace of Westminster to understand the links between a Government Department and Parliament.

# Regeneration Tour, London Borough of Newham Saturday 8 October

### Tour 1: Coach leaves ExCeL at 10.00 Tour 2: Coach leaves ExCeL at 14.00

Participants on the Regeneration Tour will be picked up at ExCeL London and taken on a tour of Newham Borough by mini coach. The tour guide will point out places of interest with some background information and will also talk participants through the regeneration that is taking place in Newham. As part of the visit participants will visit the viewing gallery at Holden point (with views of the Olympic Site, Athletes Village and the surrounding area). After the viewing gallery participants will be brought back to ExCeL London. The tour is estimated to take two and a half hours in total, depending on traffic.

Please note speakers, sessions and events are subject to change.

To find out more and to book visit www.worldskillspremiere.com or call +44 (0)20 7299 6981

#### £20.00

### £10.00

**£Complimentary**