

GLOBAL SKILLS

MARKETPLACE



world **skills**
Leipzig 2013

Presented by



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Venue Naming Right Partner



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ENHANCING ATTRACTIVNESS OF VET WITH WS



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What lead to establishing WorldSkills in Armenia & Georgia?

- Who is GIZ?
- Why GIZ?
- What objectives?
- How to improve the general attractiveness VET training?

→ WorldSkills

- What needs to be done?

Teachers training, school management, leadership training with practical training in Germany, regional exchange and cooperation, e-learning



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From “Zero to Leipzig” in one year – how? (I)

Stakeholder identification (strategic level)

Recruit the OD & TD (operational level)

Define targets (what to achieve with WS)

Identify the ideal skills for participation

Recruit the experts with the support of trade unions

Identify potential – skill specific – partners / sponsors

Plan & inform schools and training centers about national competition

Invite primary & secondary schools to observe and experience the competition

Invite private sector decision makers to national competition



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From “Zero to Leipzig” in one year – how? (II)

Identify qualification gaps between competitor and WS technical description

Devise an individual training plan

Identify a team leader

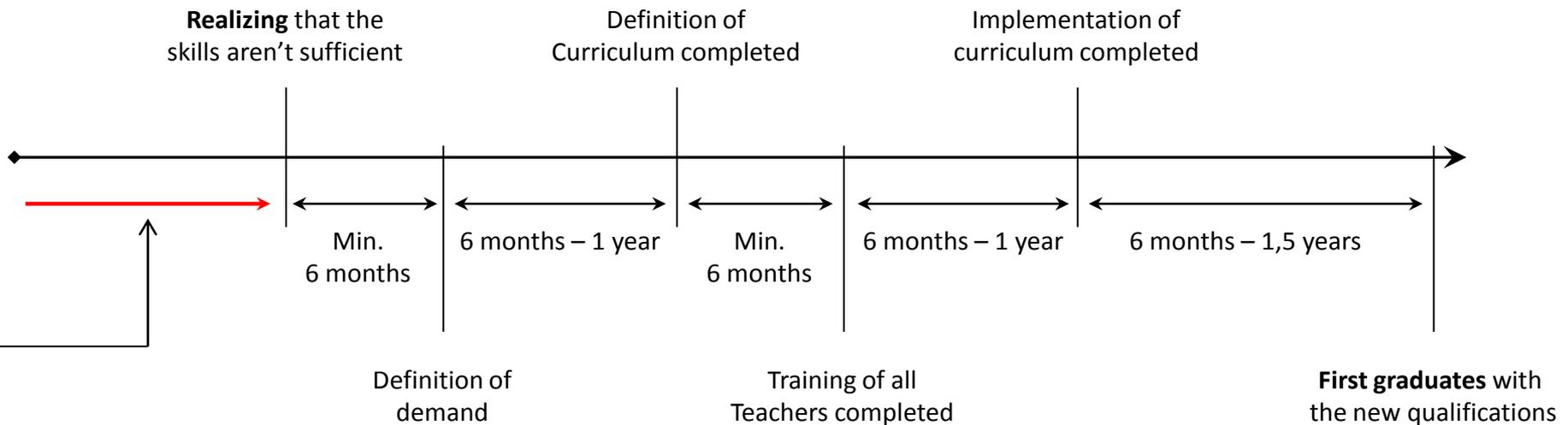
Hold team (building) meetings

Participate at the competition in Leipzig

→ Experts write a summary stating the gaps in qualification

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SKILLS DEVELOPMENT TIMELINE



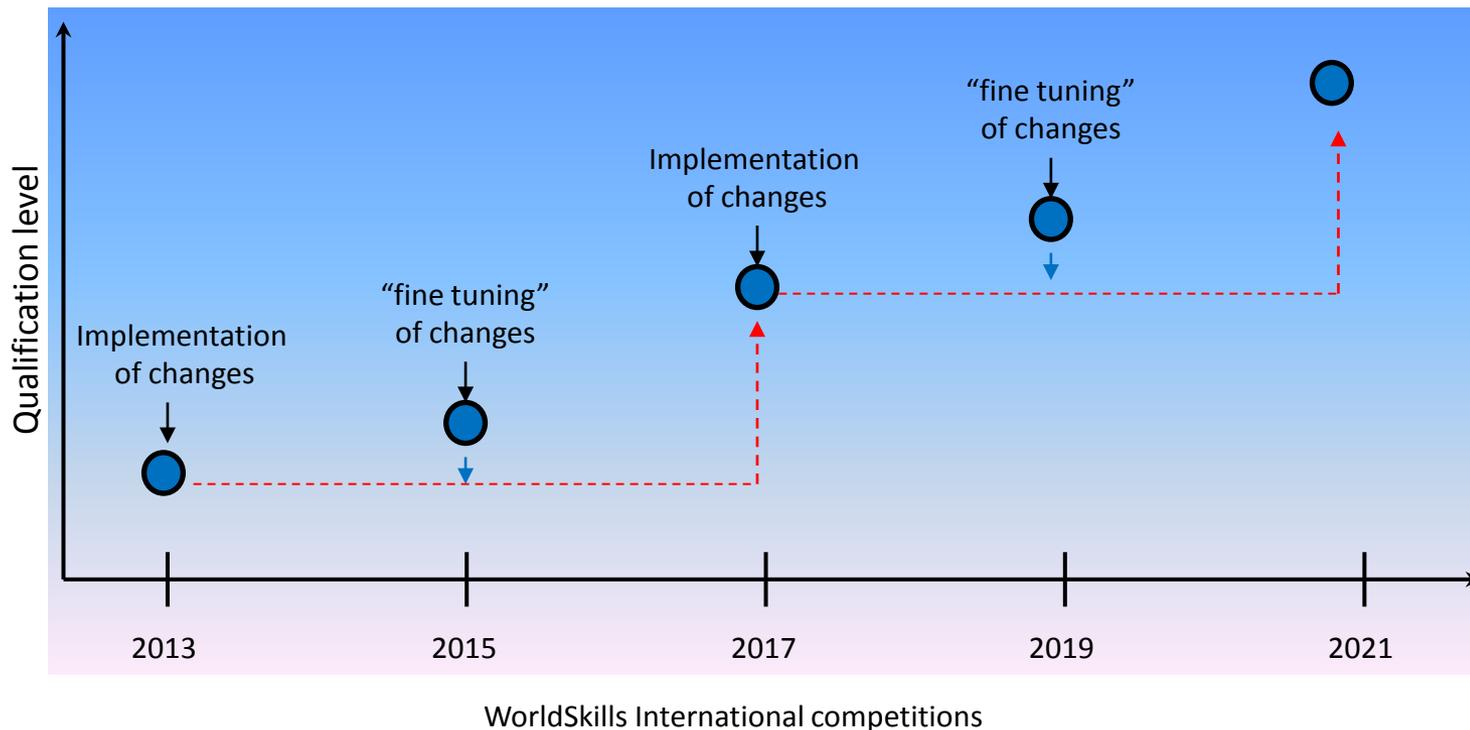
It takes at least 2 years from realizing that the skills aren't sufficient, until the first graduates are available.

However, realizing that the skills aren't sufficient can take up to 10 years, if at all...!

ENHANCING ATTRACTIVNESS OF VET WITH WS

BENCHMARKING AND CONTINUOUS IMPROVEMENT

By observing the international ranking of ones country within the different trades, it is possible to track and “fine tune” changes within the syllabus, leading to a constant improvement in the qualification of the work force.



THANK YOU!

ANY QUESTIONS?



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