



SkillsUSA®

Unlocking Student Potential, Empowering America's Future

*Chelle Travis
Executive Director*

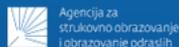
worldskills
Croatia
Conference



SKILLS (R)EVOLUTION

Empowering the future with skills development and TVET

14 October 2025 - Dubrovnik, Croatia





What is SkillsUSA?

SkillsUSA is the *#1* workforce development organization for students. We empower students to become **skilled professionals, career-ready leaders and responsible community members.**





By the Numbers



420,616
Student Members



23,468
Professional Members



By the Numbers

5,109

Schools Across the
U.S.



7,640

Middle School Members



383,202

High School Members

22,068

Individual
Classrooms

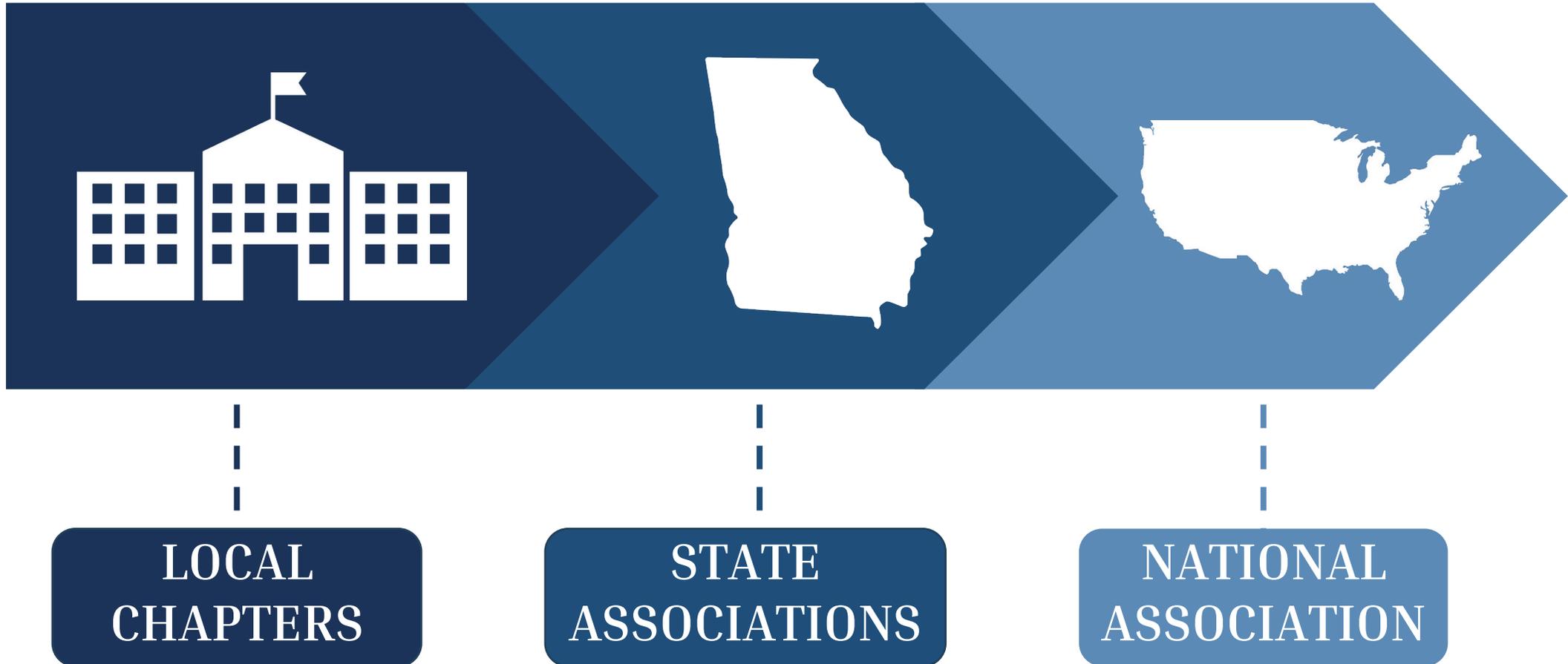


53,242

College/Postsecondary Members



Our Structure



**SKILLED
CAREERS
AVAILABLE**

The diagram consists of two large red circles connected by a horizontal white line. The left circle contains the text 'SKILLED CAREERS AVAILABLE'. The right circle contains the text 'SKILLED PROFESSIONALS AVAILABLE'. The text 'SKILLS GAP' is written in large white letters across the center of the white line connecting the two circles.

**SKILLS
GAP**

**SKILLED
PROFESSIONALS
AVAILABLE**



The Skills Gap

83%

of employers struggle to find workers with the **right skills**, according to the Society for Human Resource Management (SHRM).

60%

of skilled manufacturing jobs go unfilled each year due to a skills gap – that's expected to lead to **2.1 million unfilled jobs by 2030**.

87%

of companies worldwide claim to either be experiencing a **skills gap** now or expecting to experience one in the next few years (McKinsey and Company).



Supported and Valued by:



Supported and Valued by:

3M



Handwritten signature

Maween Tholan

“Hiring for Technical Skills, Firing for Soft Skills”



The SkillsUSA Framework — Our Proven Model





INDUSTRY



CLASSROOM



“

At IAA, more than **80%** of employees who came to us from SkillsUSA are still employed after five years, and often not in their original role, but in one they have been promoted into because of their employability skills.

— Don Hermanek

Senior Vice President at IAA, Inc.



The SkillsUSA Difference



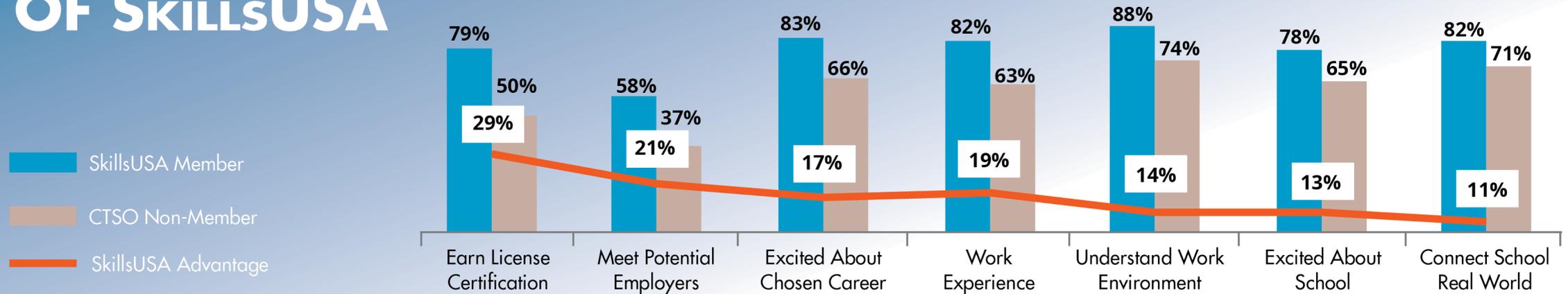


The SkillsUSA Advantage Report

THE BENEFITS OF SKILLSUSA

SkillsUSA Members Are More Likely than CTSO Non-Members to Achieve the Seven General Outcomes

CTE works especially well when CTE students are SkillsUSA members. The SkillsUSA Advantage illustrates that point vividly. The maximum SkillsUSA Advantage of 29 points (benefiting from CTE by earning certifications and licenses) is only the beginning.



Released in collaboration with the Student Research Foundation.



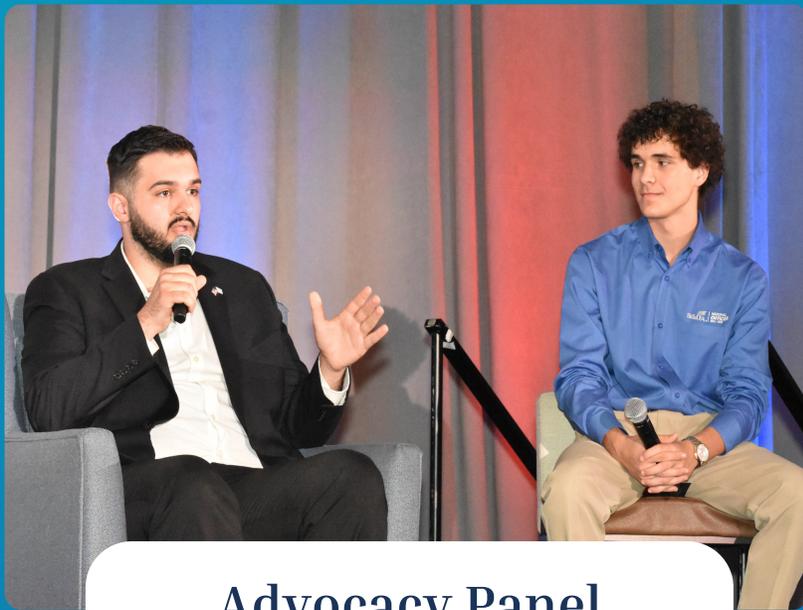
Washington Leadership Training Institute

Sept. 20 – 24, 2025

600+ attendees,
representing 29 state
associations.

Opportunities for collaborative
storytelling and policymaker
engagement – advocacy panel,
plenary and breakout sessions and
student-coordinated legislative
visits.





**Advocacy Panel
on CTE**



**Congressional
Networking Reception**





NATIONAL
signing day

May 6, 2026

3,600+ students from 186 schools, representing 44 states.

Nationwide celebration showcasing our next generation of skilled professionals and the skilled career paths that have been, are and always will be essential to America's future.





**There has never been
a better time to be
skilled.**

THANK YOU!

