

IMPACT



In September 2024, WorldSkills Lyon 2024 welcomed 140,000 spectators and the WorldSkills community to the world's largest skills competition.

To capture the impact, WorldSkills International (WSI) invited participating Competitors, Experts, Members, and Global Partners and Event Sponsors to share their perspectives on key outcomes.

WorldSkills Competitions are prestigious global events that bring together skilled young people from around the world to compete in various skills for showcasing and inspiring world-class standards in Technical and Vocational Education and Training (TVET).

COMPETITORS

SENSE OF ACHIEVEMENT AND INCREASED CONFIDENCE IN THEIR SKILLS



86% rated their **confidence in their skill** after the Competition as more or much more confident.

74%

felt recognized or very recognized for their **skill development achievements**.

88%

had an increased **sense of personal accomplishment** increased or greatly increased for their skill development achievements.



INSPIRED TO BECOME AN ADVOCATE FOR SKILLS

77%

are willing to participate in community or industry events as a **skilled representative** or speaker.

SENSE OF BELONGING TO A COMMUNITY OF LIKE-MINDED PEERS

75%

felt a strong or very strong **connection and sense of belonging** to a community of like-minded peers.



87%

felt **valued** or very valued and **accepted** within the WorldSkills community.

81%

received a high level of **emotional and professional support** from fellow Competitors.

IMPROVED CAREER OPPORTUNITIES

86%

made **at least one professional contact** or industry connection.

89%

agreed that their **new connections** are or will be **helpful for their career**.

EXPERTS

ACCESS TO BEST PRACTICE IN NEW TECHNOLOGIES AND TRAINING METHODS

79%

gained **access to information about new technologies**.



85%

gained **access to best practices in new training methods**.

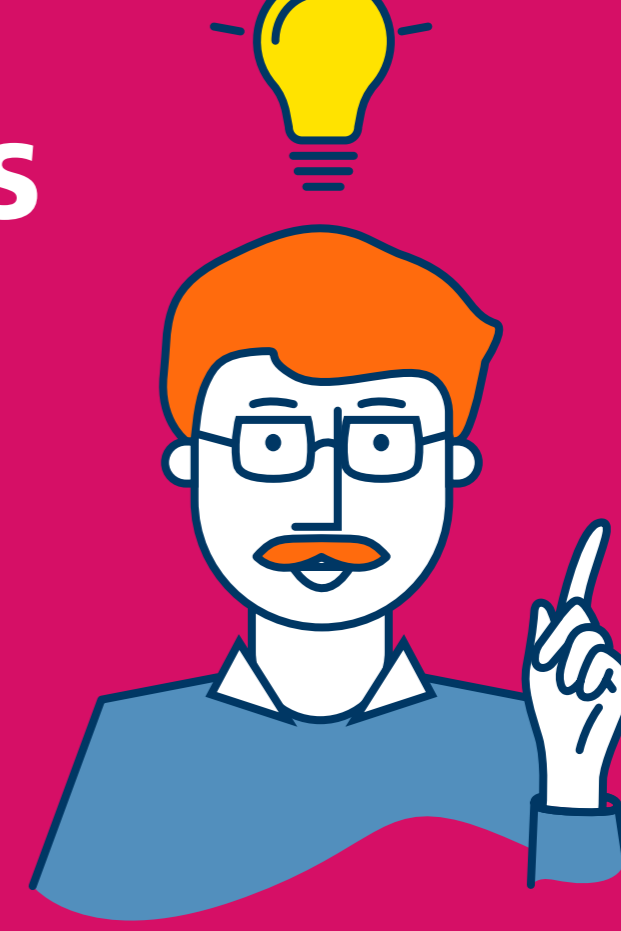
IMPROVED UNDERSTANDING OF NEW TECHNOLOGIES AND TRAINING METHODS

66%

Among respondents who initially reported lower level of **knowledge for new training methods** before the Competition, 66% indicated higher level of knowledge afterward.

58%

Similarly, of those who reported lower level of **knowledge for new technologies** before the Competition, 58% reported higher level of knowledge afterward.



INCREASED NETWORKING OPPORTUNITIES

98%

made **at least one professional contact** during the Competition and 35% made more than 10 connections.

SENSE OF BELONGING TO A COMMUNITY OF TVET EDUCATORS TO EXCHANGE EXPERTISE

71%

felt a **strong sense of belonging** to the WorldSkills community.

MEMBERS

LEARNING FROM PEERS

7 in 8

said their staff **gained new knowledge or insights** to a moderate or great extent.

NEW CONTACTS AND NETWORKS IN TVET

3 in 4

made **new contacts or networks** in the TVET sector during networking events at the Competition.

POTENTIAL PARTNERSHIPS FOR SKILLS AND TECHNOLOGY EXCHANGE

4 in 5

reported **identifying potential partnerships** for skills and technology during the Competition.



POSITIVE IMPACT ON NATIONAL AND ORGANIZATIONAL STAFF

Nearly all

(38 out of 40) reported that participating in the Competition had a moderate or significant **positive impact on their staff's skills, knowledge, and motivation**.



OPPORTUNITY TO RAISE AWARENESS AND SUPPORT WITH GOVERNMENT FUNDERS

8 in 10

stated that their participation in the Competition helped **raise awareness from government funders**.

6 in 10

reported that their participation in the Competition helped **gain support from government funders**.

GLOBAL PARTNERS AND EVENT SPONSORS



REACH OF SKILLS ACTIVITY GLOBALLY

7 in 10

increased the global reach of their skills-related activities.

INCREASED ACCESS TO NEW TALENT/SKILLED WORKERS FOR MEETING INDUSTRY NEEDS

Nearly half

identified new talent or skilled workers at the Competition.

ABILITY TO SHOWCASE PRODUCTS AND EXPERTISE

All

who had a booth or try-a-skill stand were able to **successfully showcase their products and expertise**.



ACCESS TO THE SKILLS ECOSYSTEM

2 in 3

said their **access to the skills ecosystem improved** due to networking events at the Competition.

INCREASED ABILITY TO INFLUENCE POLICYMAKERS BY FACILITATING COLLABORATION & DEBATE AMONG GOVERNMENTS, NGOS, EDUCATORS AND BUSINESSES.

2 in 5

said their participation in networking events at the Competition **increased their ability to influence policies** through collaboration and debate.