

Information sheet

Sweden is proud to be the host country for WorldSkills Competition 2022 Special Edition, and Visual Merchandising as a competitive profession. Here you will find all information you need regarding the competition, time schedule, material, contact info, etc.

Schedule & Timings

Activity	Date & Time
Opening ceremony	Oct 13 th , 18:00
Day 1	Oct 14 th , 09:00-16:00
Day 2	Oct 15 th , 09:00-16:00
Day 3	Oct 16 th , 09:00-16:00
Day 4	Oct 17 th , 09:00-12:00
Price ceremony	Oct 18 th , 18:00

Information

There will be a room available marked for media, and there will be WiFi-access over the entire area. You will not be able to lock up your equipment on site.

Mediaroom location and Competition Venue:

Kista Galleria Hanstavägen 55 F, 164 53 Kista
(Mediaroom is next to the competition area)

Wi-Fi code: SSID: WS2022 GUEST

Password: WorldSkills2022

Tickets: Tickets are not necessary for the general public.

Interview and visual material

Photo and video assistance will be available on-site, and we will also be available to take orders on interviews and photos.

For inquiries, please contact press representatives.

Available photos to be found here:

https://www.flickr.com/photos/worldskills/al_bums

Contact and social media

Press Contact

Lova Schöldsten Hjertberg
lova.scholdsten-hjertberg@jmw.se
+46 70 771 99 39

Christophe Jourdan
Christophe.jourdan@coller.se
+46 70 483 08 10

Social media

More information about the competitions to be found on Yrkeslandslagets social media and newsroom.



@yrkeslandslaget

Press room

<https://news.cision.com/se/worldskills-sweden>

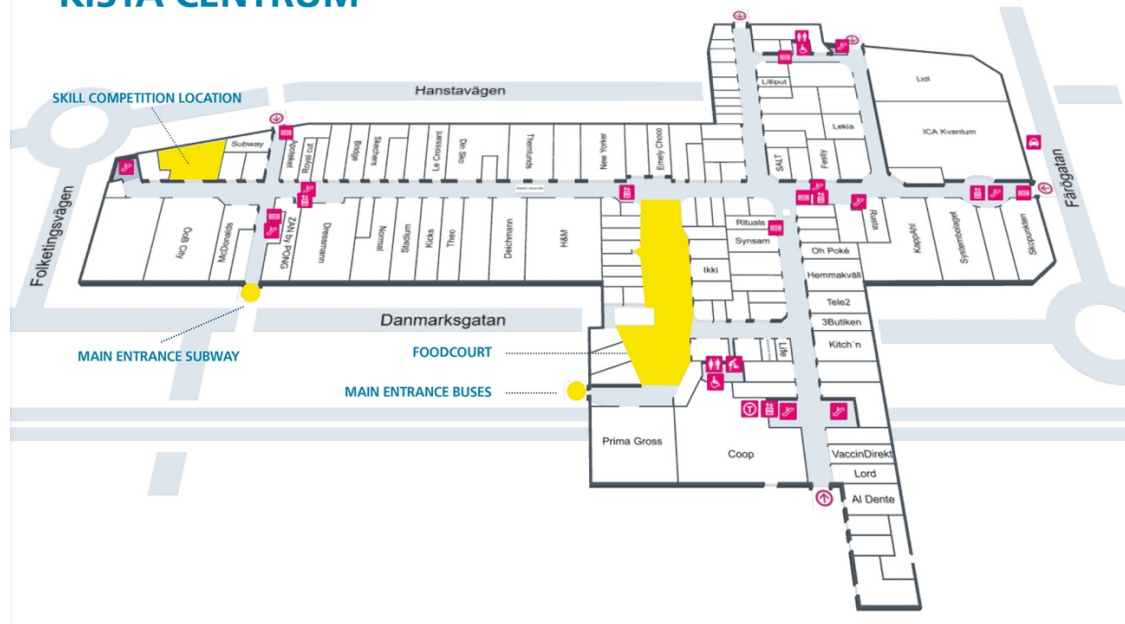
Opening and closing ceremonies:

If you need accreditation for the ceremonies, please contact
arwid.wibom@worldskills.se

Venue: Färgfabriken, Lövholmsbrinken 1,
117 41 Stockholm

Map

WORLDSKILLS COMPETITION 2022 SPECIAL EDITION STOCKHOLM – SWEDEN – VISUAL MERCHANDISING KISTA CENTRUM



Stockholm Guide

As the capital of Sweden, there are a lot of things to do in Stockholm. Such as visiting good restaurants, interesting museums, nice parks, and great nightlife. Here are some useful websites to visit. Enjoy!

<https://www.visitstockholm.com/>

<https://viewstockholm.com/sv/>

<https://thatsup.se/stockholm>

Code of Conduct – Media

- All press is subject to the WorldSkills Code of Ethics and Conduct, as well as the competition rules
- Photographing or filming a competitor should not interfere with or hinder the performance of the competitor in the competition
- Press may take photos and film from outside the workshop area without any prior approval

- No press can enter a workshop area during the competition without the permission of the Chief Expert or Press Contact
- No press can speak with a competitor during the workshop session without the permission of the Chief Expert or Press Contact
- No press is to enter the competitor's personal workspace without the permission of the Chief Expert or Press Contact