

*Create your path:
entrepreneurship education
to boost skilled people*

WorldSkills Conference 2019



Entrepreneurship

WorldSkills Conference 2019



TECHNOGRADE

 **35 500** sq.m.

6 TRAINING AREAS
– OVER **40** PROFESSIONS+SOFT
SKILLS AND ENTREPRENEURSHIP
PROGRAMS



**SERVICE.
TECHNOGRAD**

Human services



**ART.
TECHNOGRAD**

Creative
technologies



**DIGIT.
TECHNOGRAD**

Digital
technologies



**URBAN.
TECHNOGRAD**

City
infrastructure



**INDUSTRY.
TECHNOGRAD**

Industry



**BUSINESS.
TECHNOGRAD**

Business activity

TARGET



- STAFF PROFESSIONAL TRAINING
- POPULARIZATION OF BLUE-COLLAR JOBS
- INTERACTIVE EDUCATIONAL ENVIRONMENT FOR ALL AGES

CAREER DEVELOPMENT CENTER IN TECHNOGRAD



CAREER GUIDANCE

Identifying personal preferences and psychological type, goal-setting



CAREER PLANNING

Career management and development of individual program



ASSISTANCE IN JOB SEARCH

Interview preparation and networking skills

TECHNOGRAD PARTNERS

TRAINING AND EDUCATIONAL PROCESS IS BEING IMPLEMENTED IN COOPERATION WITH LEADING MOSCOW AND INTERNATIONAL COMPANIES



Ростелеком

ПЕРСОНА
имидж-лаборатория твоего стиля

FESTO

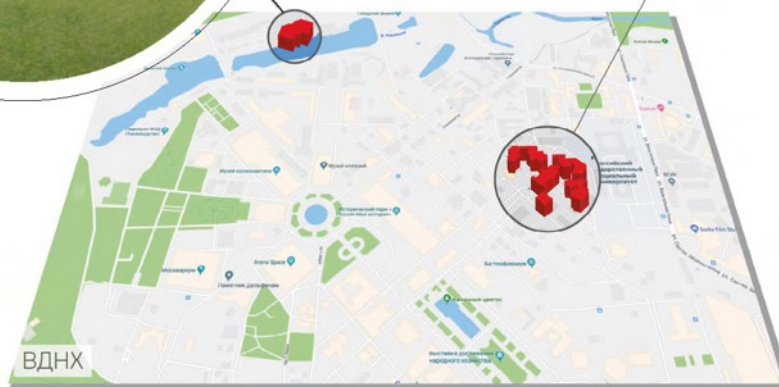


DMG MORI



worldskills

TECHNOGRAD LOCATION



BUSINESS.TECHNOGRAD

 Total area **10 483** sq.m.

BUSINESS.TECHNOGRAD belongs to Technograd's overall ecosystem and acts as a "digital entrepreneurship center."

FIELDS OF STUDY



DIGITAL TECHNOLOGIES



ENTREPRENEURSHIP/TECHNOLOGICAL
ENTREPRENEURSHIP



SOCIAL SKILLS AND COMPETENCIES



BUSINESS WEEKEND

THIS PROJECT AIMS TO HELP HIGH SCHOOL STUDENTS, COLLEGE AND UNIVERSITY STUDENTS TO START THEIR OWN BUSINESS AND DEVELOP ENTREPRENEURIAL SKILLS.



TARGET AUDIENCE

high school students (9-11 grades), college and university students who interested in business sphere



TARGETS

TO SHOW PUPILS AND STUDENTS THEIR PATH AND CAREER GROWTH THROUGH ENTREPRENEURSHIP

TO INTRODUCE ENTREPRENEURSHIP TRAINING PROGRAMS

TO SUPPORT BUSINESS INITIATIVES

