

**OPENCLASSROOMS**

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# KEY CHALLENGES FOR THE FUTURE EDUCATION ECOSYSTEM



## Skill obsolescence

30% of jobs will be impacted by tech by 2030

*PWC UK Economic Outlook report, March 2017*  
*McKinsey Global Institute, The world at work, 2012*



## Employer talent gap

93% of employers say talent shortage holds their businesses back

*Scott Ambler, The Longevity of IT Skills, 2012*  
*IDC Estimates, Global ICT Workforce 2014*



## Higher education mismatch

35% of university grads need further qualifications to pursue desired jobs

*Interne Tech research, UK, 2017*  
*UNESCO Policy Paper, 2017*

Need to re-skill a global, cross-functional workforce of  
**1 billion people**

# OUR VISION OF WHAT EDUCATION SHOULD BE LIKE

**We help people to become & remain employable**



Content

Captivating content,  
great teachers

1,200 courses



Mentoring

Network of  
dedicated mentors

1 weekly session /  
user



Infrastructure

Fully online

3m UV / month



Community

Peer assessments  
& teaching

8m messages



Employability

Certifications and  
academic degrees

100k per year

# A PARADIGM SHIFT IN THE ECONOMY

Companies can now create and influence tomorrow's workforce



Employer-defined needs

Jobs, volume, location,  
timeline, skills



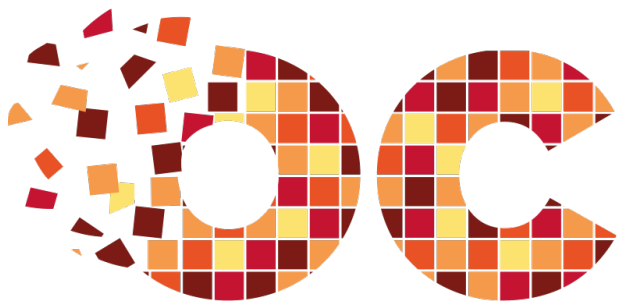
Pre-engaged candidates

Free tuition and jobs for  
selected candidates



On-the-job training model

Online apprenticeships



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