



PANEL DISCUSSION

Skills for a new and transforming economy: Response

John Schwartz

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Development, edX



Too Costly
Poor Quality



Tech Moving
Too Fast



No Scalability



Too Much
Turnover

LEARNING FOR THE 21ST CENTURY

CAREER-FOCUSED

Endorsed by employers

FLEXIBLE

Fully online and open admissions

AFFORDABLE

Free to Learn

~\$1,000 for a MicroMasters credential

PATHWAY TO CREDIT

25 – 50% of a Master's degree



MicroMasters™

STACKED DEGREE

ONLINE MS (OMS) DEGREE IN ANALYTICS

Top 10-ranked program under \$10K



with



MicroMasters in
Analytics

- Free Audit
- <\$10,000 degree

Master's Degree in
Analytics

What is the Future of Education?



Omnichannel?

<https://www.edsurge.com/news/2017-06-22-how-amazon-s-purchase-of-whole-foods-highlights-the-hybrid-omnichannel-future-of-higher-ed>

TOMORROW'S LEARNING WILL BE DIGITAL



CONNECTED

Social, Peer
Recommended, Global



ON DEMAND

Fits Into Busy
Lifestyles



PERSONALIZED

Experiential,
Fun, Self-
Directed



MOBILE

Learn On-The-Go



FLEXIBLE

Anytime, Anywhere

UNBUNDLING

CONTENT



CLOCK



CREDENTIAL

