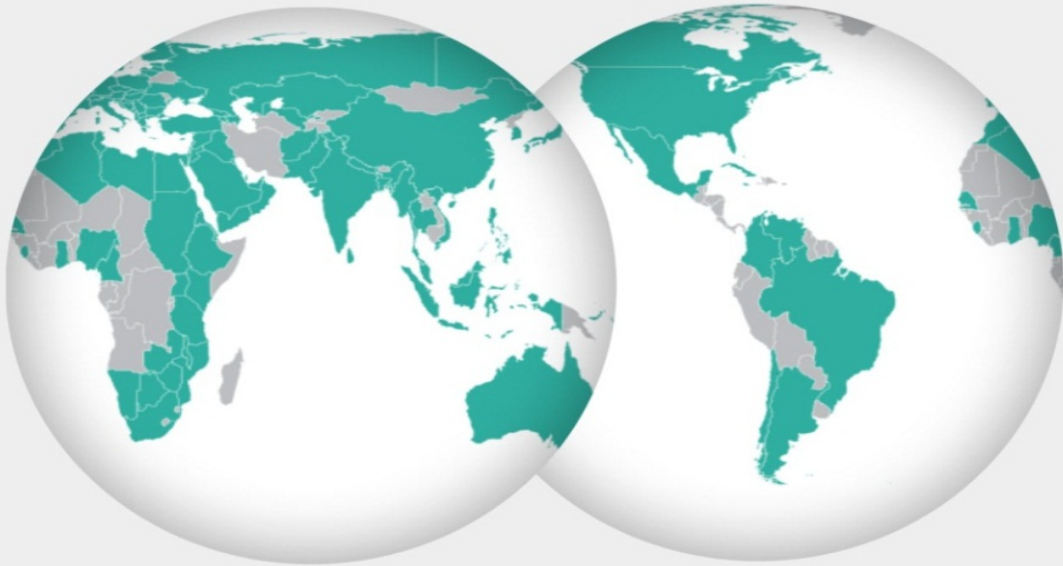


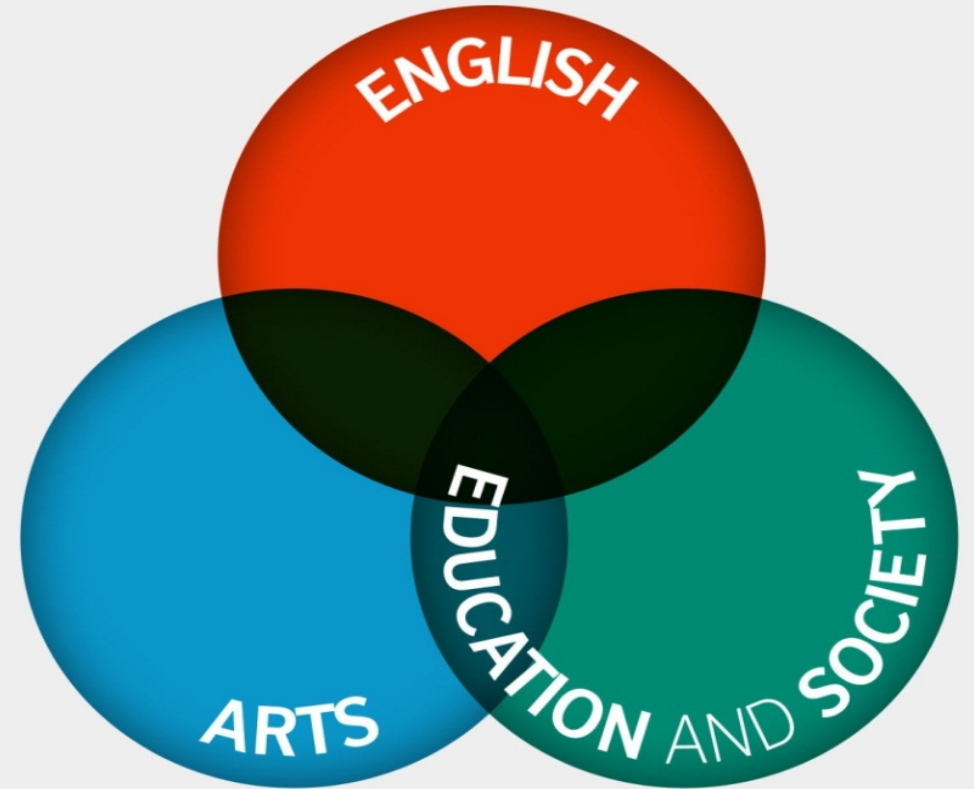
Our purpose

The British Council creates international opportunities for the people of the UK and other countries and builds trust between them worldwide. We call this cultural relations.

We work in 110 countries.



Our three core areas



16TH OCTOBER
WORLDSKILLS CONFERENCE 2017

WHAT SKILLS DO EMPLOYERS REALLY NEED?

THE PANEL

Chair

Tracy Ferrier, Global Head of Skills, British Council

Education Panel

Kirstie Donnelly, Managing Director, City and Guilds, UK

Dr Sleem Al Habsi, Head of Language and Learning, Caledonian College of Engineering, Oman

Zulfiqar Ahmad Cheema, Executive Director, National Vocational & Technical Training Commission, Pakistan

Employer Panel

Helmut Schwarzl, CEO, Geberit Produktions GmbH & Co KG, Austria

Sabrin Rahman, Head of Corporate Sustainability, MENAT | Regional Corporate Sustainability, HSBC Bank Middle East Limited, UAE

Raymond Patel, CEO, merSETA, South Africa