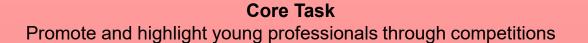
Strategy: Illustration A





Goal Talent development

Recognise young professionals in an early stage and offer them the possibility to compete on a national and international level.

Goal communication platforms

Make young talents visible to a wide audience through media and especially enable pupils to emotionally (physically and virtually) experience the apprenticeships professions.

Goal national competitions

High quality and challenging national competitions promote excellence in professional practice and ensure a top cadre for international competitions.

Key Goal

Together, we strengthen vocational education by enhancing the image of apprenticeships.

Goal national competitions

Top 3 Team ranking

Strategic Activities



